

K Pop The International Rise Of The Korean Music Industry

K-pop - The International Rise of the Korean Music Industry

K-Pop Idols

Globalization and Popular Music in South Korea

K-POP

K-pop Beyond Asia

K-Pop

From Factory Girls to K-Pop Idol Girls

Hallyu 2.0

A K-pop Live

Polish K-Pop Fandom

K-POP Now!

Global Glam and Popular Music

The Cambridge Companion to K-Pop

Kpop Secret

K-POP Now!

Routledge Handbook of Korean Culture and Society

The Sociology of Hallyu Pop Culture

K-POP A To Z

Proceedings of the International Conference on Communication and Applied Technologies 2023 (ICOMTA 2023)

The Korean Wave

KPOP 101

Korean Pop Music

Handbook of Culture and Globalization

The Dark Side of a K-POP Idol -The Untold Truth-

New Korean Wave

The Korean Wave

From Factory Girls to K-Pop Idol Girls

Made in Korea

The Cambridge Companion to K-Pop

BTS: The K-pop Pioneer

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K Pop The International Rise Of The Korean Music Industry Books

What is the K Pop The International Rise Of The Korean Music Industry?

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2016-02-12 Ian Chapman This book is the first to explore style and spectacle in glam popular music performance from the 1970s to the present day, and from an international perspective. Focus is given to a number of representative artists, bands, and movements, as well as national, regional, and cultural contexts from around the globe. Approaching glam music performance and style broadly, and using the glam/glitter rock genre of the early 1970s as a foundation for case studies and comparisons, the volume engages with subjects that help in defining the glam phenomenon in its many manifestations and contexts. Glam rock, in its original, term-defining inception, had its birth in the UK in 1970/71, and featured at its forefront acts such as David Bowie, T. Rex, Slade, and Roxy Music. Termed "glitter rock" in the US, stateside artists included Alice Cooper, Suzi Quatro, The New York Dolls, and Kiss. In a global context, glam is represented in many other cultures, where the influences of early glam rock can be seen clearly. In this book, glam exists at the intersections of glam rock and other styles (e.g., punk, metal, disco, goth). Its performers are characterized by their flamboyant and theatrical appearance (clothes, costumes, makeup, hairstyles), they often challenge gender stereotypes and sexuality (androgyny), and they create spectacle in popular music performance, fandom, and fashion. The essays in this collection comprise theoretically-informed contributions that address the diversity of the world's popular music via artists, bands, and movements, with special attention given to the ways glam has been influential not only as a music genre, but also in fashion, design, and other visual culture.

2019-08-27 Hark Joon Lee Converging theory and practice, this book provides a unique analysis of Korean youth's attempts to become global celebrities within the rapidly growing K-pop cultural phenomenon.

2019-02-05 Bina Lee Everything You Could Possibly Need to Know about Korean Pop Music! K-POP is popping up everywhere! Korea's infectious and high-energy pop music and entertainment scene is a relatively young phenomenon in the West, and it is rapidly gaining traction. Don't be left out of the phenomenon. This book will help you learn the K-Pop lingo, culture, and important facts about the top stars of the industry, including: What it means when someone is your "Bias" Who has the best "Eye-smile" in the industry What exactly "Call" means Why you should avoid being a "Sasaeng fan" When G-Dragon started training for K-Pop stardom The meaning behind BTS's name Where Wanna One got their start And much more! Impress all your "Koreaboo" friends with the knowledge you gain in K-Pop A to Z!

2016-12-01 Youna Kim The Routledge Handbook of Korean Culture and Society is an accessible and interdisciplinary resource that explores the formation and transformation of Korean culture and society. Each chapter provides a comprehensive and thought-provoking overview on key topics, including: compressed modernity,

religion, educational migration, social class and inequality, popular culture, digitalisation, diasporic cultures and cosmopolitanism. These topics are thoroughly explored by an international team of Korea experts, who provide historical context, examine key issues and debates, and highlight emerging questions in order to set the research agenda for the near future. Providing an interdisciplinary overview of Korean culture and society, this Handbook is an essential read for undergraduate and postgraduate students, as well scholars in Korean Studies, Cultural Studies, Sociology, Anthropology, and Asian Studies in general.

2015-06 Sangjoon Lee The first scholarly volume to investigate the impact of social media and other communication technologies on the global dissemination of the Korean Wave

2021-11-15 Korean popular music has in the last decade become a significant model for youth culture throughout Asia. Yet, although the Korean music industry is both vibrant and massive, this is the first book-length work devoted to the subject to appear in English.

2022-05-17 Roudometof, Victor N. Discourse-based approaches to studying organizations have grown in significance over the last 25 years. This accessible and insightful book exemplifies how to use a discursive approach to study organizations. By drawing on her own empirical research, Cynthia Hardy aligns key theoretical assumptions with a range of case studies to demonstrate the value and adaptability of a discursive approach.

2023-11-01 Paulo Carlos López-López This is an open access book. ICOMTA'23 - The 2023 International Conference on Communication and Applied Technologies has as organizing entities the Universidad del Rosario (Bogota, Colombia) and the Benemerita Universidad Autonoma de Puebla (Mexico); and as collaborators at the Universidade de Vigo (Galicia, Spain), Universidade de Santiago de Compostela-Equipo de Investigaciones Políticas (Galicia, España), International Media Management Academic Association (IMMAA) and International Research Network of Communication Management (XESCOM). The conference, which will take place at the Angelopolis Campus of the Benemerita Universidad Autonoma de Puebla between September 6, 7 and 8, 2023, will take place in a mixed mode (face-to-face and virtual).

2018-12-17 Gooyong Kim Kim combines historical contextualization with political economy of the media and critical textual analysis to investigate the socio-ideological effects of K-Pop in the existing networks of power and domination in gender relations. He examines K-Pop female idols' individualism and identity formation through the lens of Korea's cultural politics.

2023-02-28 Suk-Young Kim Probes the complexities of this vibrant global phenomenon, its infrastructure, idols, dance practices, and

transnational community building.

2016-01-15 Song Cheol-min In its incipient stages, Korean pop music was strongly influenced by Western pop music, diversifying through many stages of copying, translation, and interpretation from the early 20th century. Those unique creations by experimental and creative Korean artists are now being received by international audiences in the form of "K-Pop," an abbreviation for "Korean pop." It is spreading beyond the regions of China, Japan, and Southeast Asia and into Europe and the United States. It is increasingly gaining recognition as something more than just a fad? as a phenomenon that has staying power with global audiences. K-Pop Beyond Asia Background of the Growth of Hallyu Growth of the Entertainment Agencies at the Center of Hallyu Ballads and Dance Music Hallyu's Expansion into Asian Markets The 100-Year History of Korean Pop Music The First Korean Pop Music Overseas: "Arirang" Unstable Beginning after 1945 The Rise of the Eighth US Army Show The Vietnam War and Expansion into Southeast Asia Stepping Stone of Korean Pop Music's Overseas Expansion The Beginning of Hallyu and K-Pop Contemporary Korean Pop Music 2000: Rise of the First Generation of Idol Groups 2001: From Emotional Ballads to Hip Hop 2002: Dance and Vocal Artists 2003: Hyori Syndrome 2004: Korea's Three Major Record Companies and Their Artists 2005: Chart-topping Ballads 2006: The New Generation of Idol Boy Groups 2007: The New Generation of Idol Girl Groups 2008: Wonder Girls and Other Top Female Singing Groups 2009: The Meteoric Rise of Idol Groups in Korea 2010: The Korean Wave in the Asian Music Market 2011: The Growing Influence of Girl Groups with each Major Record Company 2012: PSY Syndrome 2013: Competition between Old K-Pop Artists and Idol Groups 2014: Hit Collaborations K-Pop: Evaluation and Prospects Export-driven K-Pop, Going Beyond Korea, China, and Japan The Spread of K-Pop through Social Media The Global Appeal of K-Pop K-Pop's Star-Making System Benefits of Global Cultural Exchange beyond Asia k pop, korean pop music, Hallyu, SHINee, SUPER JUNIOR, GIRLS' GENERATION, 2NE1

2011-11-25 Korean Culture and Information Service South Korea korean wave, hallyu, Korean culture, Korean, south korea, Korean pop culture This book is the first in a series of upcoming books to introduce modern Korean culture overseas. The term "Korean Wave" ("Hallyu" in Korean) was coined by the Chinese press a little more than a decade ago to refer to the popularity of Korean pop culture in China. The boom started with the export of Korean television dramas (miniseries) to China in the late 1990s. Since then, South Korea has emerged as a new center for the production of transnational pop culture, exporting a range of cultural products to neighboring Asian countries. More recently, Korean pop culture has begun spreading from its comfort zone in Asia to more global audiences in the Middle East, Africa, Europe, and the Americas. Birth of the Korean Wave Birth of the Wave The Beginning of the Wave in Japan The Wave Goes Global K-Pop Joins the Wave The neo-Korean Wave 'Korean Invasion?' The New Wave The Internet Connects the Wave Fast The Fun of

Copying Distance No Longer a Barrier for K-Dramas What's Korean Pop Culture Got? K-Pop: 'Music of Fusion' K-Dramas: 'Healthy Power' The Korean Wave in other Fields Korean Films Hallyu in Literature epilogue Will It Continue?

2014-04-29 Mark James Russell "K-Pop Now! [...] features one hundred and twenty-eight glossy pages of Korean pop eye-candy." —KpopStarz.com K-Pop Now! takes a fun look at Korea's high-energy pop music, and is written for its growing legions of fans. It features all the famous groups and singers, and takes an insider's look at how they have made it to the top. In 2012, Psy's song and music video "Gangnam Style" suddenly took the world by storm. But K-Pop, the music of Psy's homeland of Korea has been winning fans for years with its infectious melodies and high-energy fun. Featuring incredibly attractive and talented singers and eye-popping visuals, K-Pop is the music of now. Though K-Pop is a relatively young phenomenon in the West, it is rapidly gaining traction and reaching much larger audiences—thanks in large part to social media like Facebook, YouTube and Twitter. Top K-Pop acts get ten million to thirty million hits for their videos—the Girls Generation single "Gee" has over a hundred million views! In K-Pop Now! you'll find: Profiles of all the current K-Pop artists and their hits A look at Seoul's hippest hot spots and hangouts Interviews with top artists like Kevin from Ze:A and Brian Joo A look at the K-Pop idols of tomorrow You'll meet the biggest record producers, the hosts of the insanely popular "Eat Your Kimchi" website, and K-Pop groups like Big Bang, TVXQ, 2NE1, Girls Generation, HOT, SES, FinKL Busker Busker and The KoxX. The book also includes a guide for fans who plan to visit Seoul to explore K-Pop up close and personal. Join the K-Pop revolution now!

2019-07-15 S. C. Leon We all love K-pop for what they are, but few of us actually know the whole truth behind it! Since the early '90s, K-pop has slowly grown. In the mid-2000s more appealing and international bands came to life as a result of the Korean Hallyu Wave. Boybands like Super Junior followed by girl groups like Girls Generation. Now with the bigger groups like BTS and Black Pink more than 15 years later the game has changed and the competition for each new idol is harsh. Today there are many groups, idols and musicians in South Korea willing to do life-changing risks in order to become the next big hit. Young boys and girls are believed to live the dreams that we all see on the internet, YouTube and TV. With this glamorous lifestyle comes a price. A dark side we hoped never existed. With overwork, strict diets and evil contracts. Inside this book, you'll learn more about K-pop history. How Kpop idols are today, what challenges and lifestyles and sacrifices they are forced to take in order to remain their image and to continue growing the popularity and fame in South Korea and worldwide.

2020-05-15 Gooyong Kim Kim combines historical contextualization with political economy of the media and critical textual analysis to investigate the socio-ideological effects of K-Pop in the existing

networks of power and domination in gender relations. He examines K-Pop female idols' individualism and identity formation through the lens of Korea's cultural politics.

2023-02-28 Suk-Young Kim How did Korea with a relatively small-scale music industry come to create a vibrant pop culture scene that would enthrall not only young Asian fans but also global audiences from diverse racial and generational backgrounds? From idol training to fan engagement, from studio recording to mastering choreographic sequences, what are the steps that go into the actual production and promotion of K-pop? And how can we account for K-pop's global presence within the rapidly changing media environment and consumerist culture in the new millennium? As an informed guide for finding answers to these questions, *The Cambridge Companion to K-Pop* probes the complexities of K-pop as both a music industry and a transnational cultural scene. It investigates the meteoric ascent of K-pop against the backdrop of increasing global connectivity wherein a distinctive model of production and consumption is closely associated with creativity and futurity.

2018-08-07 Suk-Young Kim "A glittering glimpse into a pure realization of late capitalism, and . . . our collective future . . . uncovers why K-pop is the global cultural phenomenon." —Carol Vernallis, author of *Unruly Media: YouTube, Music Video, and the New Digital Cinema* 1990s South Korea saw the transition from a military dictatorship to a civilian government, from a manufacturing economy to a postindustrial hub, and from a cloistered society to a more dynamic transnational juncture. In *K-pop Live*, Suk-Young Kim investigates the ascent of Korean popular music in relation to the rise of personal technology and social media. Based on in-depth interviews with K-pop industry personnel, media experts, critics, and fans, as well as archival research, *K-pop Live* explores how the industry has managed the tough sell of live music in a marketplace in which virtually everything is available online. Teasing out digital media's courtship of "liveness" in the production and consumption of K-pop, Kim investigates the nuances of the affective mode in which human subjects interact with one another in the digital age. Observing performances online, in concert, and even through the use of holographic performers, Kim offers readers a step-by-step guide through the K-pop industry's variegated efforts to diversify media platforms as a way of reaching a wider global network of music consumers. In an era when digital technology inserts itself into nearly all social relationships, Kim reveals how "what is live" becomes a question of how we exist as increasingly mediated subjects. "Lively insights into the complexities of the artistry and the commerce, the manufactured and the impromptu, the virtual and the somatic, and the local and the global that propel the production [and] consumption of Korean popular music today." —Hyung-Gu Lynn, University of British Columbia

2013-03-22 Korean Culture and Information Service South Korea In

October 2009, the Korean girl group 2NE1's album *To Anyone* ranked second after Eminem's *Recovery* on the Top Hip Hop Albums chart on iTunes, the largest online music vendor in the United States. At a concert hall in Los Angeles, five hundred Girls' Generation fans wearing T-shirts that read "Soshified"? "Soshi" is a shortened form of "Sonyeo Shidae," the Korean name of the girl group? sang the group's song "Gee" while performing a synchronized dance to the music. The YouTube video of the popular Girls' Generation song "Gee" had more than 56 million hits as of October 2011. In June 2011, young fans came from all over Europe?the UK, Germany, Spain, Italy, Sweden, and elsewhere?to see Korean idol groups including TVXQ!, Super Junior, SHINee, Girls' Generation, and f(x) at Le Zenith de Paris in France, a venue where many famous European pop acts have held concerts. In Bangkok, Thai youngsters dreaming of becoming "the next Nichkhun" (a member of boy band 2PM) hold singing and dancing competitions to Korean music every weekend. What do all of these happenings around the world have in common? The answer is "K-Pop." *K-Pop Meets the World* K-Pop Makes a Splash in Europe US Starts to Notice K-Pop K-Pop Stars Break Records in Japan K-Pop Triggers New Hallyu in Southeast Asia Why K-Pop? Hybrid Entertainment The Versatility of Korean Stars Globalized Star-Making System Social Media Enables Rapid Spread History of K-Pop Birth of Korean Pop Music Korean War and US Influence The First Renaissance Folk Music Represents Youth Culture Superstar Cho Yong-pil and the Ballad Era Seo Taiji & Boys Open New Chapter K-Pop Goes Global The Most Popular K-Pop Artists Idol Pop R&B and Ballads Hip Hop Rock and Indie Epilogue Where Is K-Pop Headed? keyword : K-POP,korean pop music,2NE1,Girls' Generation,SNSD,Super Junior,SHINee

2016-09-13 Hyunjoon Shin *Made in Korea: Studies in Popular Music* serves as a comprehensive and thorough introduction to the history, sociology, and musicology of contemporary Korean popular music. Each essay covers the major figures, styles, and social contexts of pop music in Korea, first presenting a general description of the history and background of popular music in Korea, followed by essays, written by leading scholars of Korean music, that are organized into thematic sections: History, Institution, Ideology; Genres and Styles; Artists; and Issues.

2017-02-22 HowExpert If you want to learn about Kpop, then get *KPOP 101* to learn about korean pop. This is a fantastic guide for kpop fans written from a real kpop fan's perspective! What is Kpop and why is everyone talking about it? Get Kpop Explained and find out! Korean pop music isn't just a fad. It is a whole world. Interested in this world but don't know how to navigate it? We can help! We'll tell you the differences between Kpop fans and the rest of the music industry. You'll learn the basics of how the Kpop industry works and how it generates idols so often. We even give you a glossary of the lingo – both in English and Korean! After reading this book, you'll be able to fangirl out and fit in with the rest. Some other topics covered in this book are: • Read about everything you need to know in order to

navigate the Kpop world. • What does being a Kpop fan entail? Learn the difference between being a Kpop fan and a fan of other genres of music. • Learn the basics of how the Kpop industry works. What is the process of becoming an idol? • Find a glossary of fandom lingo to keep in your pocket (both English and Korean words!) Get comfortable and be able to use them in everyday fangirling. • Get a basic introduction to the hottest groups. Read about their accomplishments and entertaining trivia. Be familiar with the trending topics before even getting into Kpop. • Go in depth about topics even longtime Kpop fans don't really understand. What are "Kpop generations?" "What is the difference between daesang and bonsang?" • Find introductions about the major highlights of Kpop as a whole. What are the festivals and events you can look forward to? • Read about the TV shows you can watch for more entertainment. There are variety shows, reality shows, survival competitions and more. Add them to your "to watch list!" • Get exposed to the more controversial side of Kpop. The things that most fans don't want to talk about or tell you about. • Know where to find your fandom family and enjoy the Kpop experience! • Kpop generations • The difference between daesang and bonsang • Festivals and events you can look forward to • TV shows you can watch for more entertainment and Kpop • The more controversial side of Kpop • Most importantly - we'll let you know where to find your fandom family and where you can enjoy the Kpop experience! About the Expert Fefe is a writer and translator. But more importantly, she has been a Kpop fangirl for almost 10 years. Her biases are Suga from BTS and the entirety of Exo. She spends her free time crying over her bias's pictures and participating in all aspects of the fandom. As a trilingual (English, Chinese and Korean), she helps translate interviews, songs and videos for international fans. Other than Kpop, Fefe is also a fan of Cpop singers such as Bii, Leehom Wang and G.E.M Tang. Her favorite authors are Vladimir Nabokov, Laini Taylor and Maggie Stiefvater. HowExpert publishes quick 'how to' guides on all topics from A to Z by everyday experts.

2014-09-15 JungBong Choi K-pop, described by Time Magazine in 2012 as "South Korea's greatest export", has rapidly achieved a large worldwide audience of devoted fans largely through distribution over the Internet. This book examines the phenomenon, and discusses the reasons for its success. It considers the national and transnational conditions that have played a role in K-pop's ascendancy, and explores how they relate to post-colonial modernisation, post-Cold War politics in East Asia, connections with the Korean diaspora, and the state-initiated campaign to accumulate soft power. As it is particularly concerned with fandom and cultural agency, it analyses fan practices, discourses, and underlying psychologies within their local habitus as well as in expanding topographies of online networks. Overall, the book addresses the question of how far "Asian culture" can be global in a truly meaningful way, and how popular culture from a "marginal" nation has become a global phenomenon.

2018-09-13 UK Jung There are so many k-pop boy groups, while the

groups are too numerous to mention one by one. However, some of them just disappear after debut, and only a very small minority of k-pop boy groups can become popular. By the way, there is a boy group who has been on the steady rise since its debut and is now considered as one of the most popular k-pop idol groups. Yeah, it's BTS. As BTS is enjoying a huge popularity at home and abroad, many people in the k-pop world are now saying "The boy group is the future of k-pop." Actually, BTS' success is considered as being very special by people in the k-pop industry. Because BTS is in Big Hit entertainment, which is not as big k-pop agency as SM, YG, or JYP. Achieving success as an idol group of small and medium agency in the k-pop world is much harder than you could ever have imagined, and that's why BTS deserves to be called "The k-pop pioneer". Then, what do you think is the reason for BTS' great success? First, the main reason for BTS' success is that the boy group differentiated itself from other boy groups by doing "real hip hop" music. The group writes its own music and sings about teenager's life, arousing empathy from young k-pop fans. Second, some of BTS fans may disagree, but the members have ordinary looks unlike other pretty k-pop idols. They're not traditionally good-looking, and frankly speaking, I thought they are too ugly to be idols when I saw BTS for the first time. However, because of this, they could become the hottest idol group. I mean, fans could feel more comfortable and familiar with the members because they do not look like cartoon characters. Third, BTS is an idol group, but its members, Rap Monster and Suga have released their mixtapes just like underground rappers do. By doing so, they stressed the fact that they're different from other puppet like idols. Especially, Rap Monster, who has polished his rap skills in the Korean underground hip hop scene before debut is getting the spotlight in the k-pop industry by showing off his outstanding rapping ability. He's been active not only as an idol but also as a rapper, and he was also featured as a rapper in the album of MFBTY, comprised of Tiger JK, Yoon Mirae, and Bizzy who are considered as heavyweights in the Korean hip hop scene. BTS certainly succeeded in fascinating k-pop fans and it's mainly because of the group's image as a skilled hip hop idol. Oh, it's not just an image. The BTS members have sufficient performing skills and always prove it on the stage. Unlike other puppet like k-pop idol groups, they enjoy the stage and show high quality live performance. Have you been to BTS' concert? It's really gorgeous. So, are you a big fan of BTS? Do you want to know all the stories about BTS members? < BTS: The k-pop pioneer > contains all the things about BTS. The author, who has been working as a k-pop journalist since 2010 gives you answers to all the questions about BTS such as "What are their real personality like?", "What were they like in school?" and "How did they become k-pop idols?". The book also includes various stories behind BTS members. So, welcome to the real world of k-pop. Enjoy your time, and love yourself!

2014-04-29 Mark James Russell "K-Pop Now! [...] features one hundred and twenty-eight glossy pages of Korean pop eye-candy." —KpopStarz.com K-Pop Now! takes a fun look at Korea's high-energy

pop music, and is written for its growing legions of fans. It features all the famous groups and singers and takes an insider's look at how they have made it to the top. In 2012, Psy's song and music video "Gangnam Style" suddenly took the world by storm. But K-Pop, the music of Psy's homeland of Korea has been winning fans for years with its infectious melodies and high-energy fun. Featuring incredibly attractive and talented singers and eye-popping visuals, K-Pop is the music of now. Though K-Pop is a relatively young phenomenon in the West, it is rapidly gaining traction and reaching much larger audiences—thanks in large part to social media like Facebook, YouTube and Twitter. Top K-Pop acts get ten million to thirty million hits for their videos—the Girls Generation single "Gee" has over a hundred million views! In K-Pop Now! you'll find: Profiles of all the current K-Pop artists and their hits A look at Seoul's hippest hot spots and hangouts Interviews with top artists like Kevin from Ze:A and Brian Joo A look at the K-Pop idols of tomorrow You'll meet the biggest record producers, the hosts of the insanely popular "Eat Your Kimchi" website, and K-Pop groups like Big Bang, TVXQ, 2NE1, Girls Generation, HOT, SES, FinKL Busker Busker and The Koxs. The book also includes a guide for fans who plan to visit Seoul to explore K-Pop up close and personal. Join the K-Pop revolution now!

2015 John Lie K-Pop: Popular Music, Cultural Amnesia, and Economic Innovation in South Korea seeks at once to describe and explain the emergence of export-oriented South Korean popular music and to make sense of larger South Korean economic and cultural transformations. John Lie provides not only a history of South Korean popular music—the premodern background, Japanese colonial influence, post-Liberation American impact, and recent globalization—but also a description of K-pop as a system of economic innovation and cultural production. In doing so, he delves into the broader background of South Korea in this wonderfully informed history and analysis of a pop culture phenomenon sweeping the globe.

2018-01-01 Julia Trzcińska This book was written for people who would like to learn more about Polish K-Pop fandom, but it can also be of help for those who are looking for some basic information about fan studies or K-Pop in general. Korean music has only recently started to gain popularity in Poland (as well as in other European countries). Some may affiliate K-Pop with Psy's Gangnam Style, a track which was virtually inescapable in the summer of 2012, but around that time the European K-Pop fandom was already well-developed, as evidenced by the Korean group Big Bang winning MTV European Music Award in 2011, or the flashmob fans organized in front of the Louvre museum that forced one of the biggest Korean entertainment companies to organize one more concert of their artists in the same year. Nevertheless, K-Pop's international popularity peak is often being connected to BTS' success, when they were awarded the Top Social Artist Award and successfully performed during the Billboard Music Awards in 2017. It would be difficult to say how many K-Pop fans there are in Poland now and how the number changed over the years, but it

is still undoubtedly growing.

2015-06-12 Michael Fuhr This book offers an in-depth study of the globalization of contemporary South Korean idol pop music, or K-Pop, visiting K-Pop and its multiple intersections with political, economic, and cultural formations and transformations. It provides detailed insights into the transformative process in and around the field of Korean pop music since the 1990s, which paved the way for the recent international rise of K-Pop and the Korean Wave. Fuhr examines the conditions and effects of transnational flows, asymmetrical power relations, and the role of the imaginary "other" in K-Pop production and consumption, relating them to the specific aesthetic dimensions and material conditions of K-Pop stars, songs, and videos. Further, the book reveals how K-Pop is deployed for strategies of national identity construction in connection with Korean cultural politics, with transnational music production circuits, and with the transnational mobility of immigrant pop idols. The volume argues that K-Pop is a highly productive cultural arena in which South Korea's globalizing and nationalizing forces and imaginations coincide, intermingle, and counteract with each other and in which the tension between both of these poles is played out musically, visually, and discursively. This book examines a vibrant example of contemporary popular music from the non-Anglophone world and provides deeper insight into the structure of popular music and the dynamics of cultural globalization through a combined set of ethnographic, musicological, and cultural analysis. Widening the regional scope of Western-dominated popular music studies and enhancing new areas of ethnomusicology,

anthropology, and cultural studies, this book will also be of interest to those studying East Asian popular culture, music globalization, and popular music.

2014-02-20 Y. Kuwahara The rise in popularity of South Korean entertainment and culture began and is promoted as an official policy of the Korean government to revive the country's economy. This study examines cultural production and consumption, glocalization, the West versus. Asia, global race consciousness, and changing views of masculinity and femininity.

2018-09-13 UK Jung -Unknown stories about kpop stars such as BTS, EXO, BIGBANG, TWICE, BLACKPINK and more -Korean stars' real personality -With whom and how they date -How much they earn Aren't you curious about k-pop stars' real personality? Aren't you curious about unknown stories about them? Here's what you've been waiting for! Kpop Secret is released! Welcome to the real world of k-pop. We tried to include all the secret stories about Korean entertainment industry in Kpop Secret. We want to share all the stories behind k-pop stars with fans all over the world.

2021-10-22 Vincenzo Cicchelli Combining global, media, and cultural studies, this book analyzes the success of Hallyu, or the "Korean Wave" in the West, both at a macro and micro level, as an alternative pop culture globalization. This research investigates the capitalist ecosystem (formed by producers, institutions and the state), the soft power of Hallyu, and the reception among young people, using France

as a case study, and placing it within the broader framework of the 'consumption of difference.' Seen by French fans as a challenge to Western pop culture, Hallyu constitutes a material of choice for understanding the cosmopolitan apprenticeships linked to the consumption of cultural goods, and the use of these resources to build youth's biographical trajectories. The book will be relevant to researchers, as well as undergraduate and postgraduate students in sociology, cultural studies, global studies, consumption and youth studies.

2016-03-15 Dal Jin The 2012 smash "Gangnam Style" by the Seoul-based rapper Psy capped the triumph of Hallyu , the Korean Wave of music, film, and other cultural forms that have become a worldwide sensation. Dal Yong Jin analyzes the social and technological trends that transformed South Korean entertainment from a mostly regional interest aimed at families into a global powerhouse geared toward tech-crazy youth. Blending analysis with insights from fans and industry insiders, Jin shows how Hallyu exploited a media landscape and dramatically changed with the 2008 emergence of smartphones and social media, designating this new Korean Wave as Hallyu 2.0. Hands-on government support, meanwhile, focused on creative industries as a significant part of the economy and turned intellectual property rights into a significant revenue source. Jin also delves into less-studied forms like animation and online games, the significance of social meaning in the development of local Korean popular culture, and the political economy of Korean popular culture and digital technologies in a global context.