Political Discourse Analysis

Political Discourse Analysis is a field that examines how language is used in political contexts to shape public opinion and influence political outcomes. It involves analyzing how political actors construct their identities and those of their opponents, how they frame issues, and how they persuade or persuade others. This field is important because it helps us understand how politics is communicated and how it affects political outcomes.

Political discourse analysis is a subfield of critical discourse analysis that focuses on political language and its role in the construction of social power. It examines how political discourse is used to shape public opinion, influence political outcomes, and maintain or challenge power relations. It is a multidisciplinary field that draws on theories and methods from linguistics, sociology, psychology, and political science.

One of the key methods used in political discourse analysis is content analysis, which involves the systematic examination of a large number of documents to identify patterns and trends. This can be done through qualitative or quantitative methods, depending on the research question and the type of data available.

Another important tool in political discourse analysis is discourse network analysis, which examines the relationships between different actors in a discourse network and how these relationships influence the flow of information and the shaping of public opinion.

Political discourse analysis can be used to study a wide range of topics, including political campaigning, media discourses, and the use of language in political speeches and statements. It can also be used to study the role of language in social movements and protest actions.

Overall, political discourse analysis is a rich and complex field that offers valuable insights into the ways in which language is used to shape political discourse and influence political outcomes. It is an important area of study for anyone interested in understanding the role of language in politics and society.
Political Discourse Analysis moves in political discourse analysis to cross-disciplinary and methodological boundaries by integrating semiotics, particularly multimodality, cognition, context, genre and recipient design. It presents a collection of papers which examine political discourse in the media from a cross-culturally comparative perspective in Arab, Dutch, British, Finnish, Flemish, French, German, Israeli, Italian, and also policies prevalent nowadays. Among the interesting subjects studied are the jargon of the student movement of 1968, speeches of politicians, racist and sexist discourse, and the language of the green movement. Because of the enormous influence of the media nowadays, the explicit analysis of the mechanisms of "manipulation", "suggestion", and "persuasion" inherent in language or about language behaviour and strategies of discourse are of social relevance and of interest to all scholars of social sciences, to readers in all educational institutions, to analysts of political discourse, and to critical readers at large.

Translating Politics-Gwendolyn Janssens 2008

Pragmatic Perspectives on Language and Linguistics Volume II-Iwona Witzczak-Plisiecka 2013-01-16 Pragmatics of Semantically-Restricted Domains, the second volume of Pragmatic Perspectives on Language and Linguistics, edited by Iwona Witzczak-Plisiecka, gathers papers which partly complement and develop the first volume, Speech Actions in Theory and Applied Studies (Cambridge Scholars Publishing, 2010). Most of the texts collected in this book, representative of advanced independent research and that of an informed exercise in the application of a pragmatic framework, result from the Fourth Symposium on "New Developments in Linguistic Pragmatics," organized at the University of Lodz, Poland, in May 2008. Accepting the inevitable failure of any attempt to pose a strict and clear-cut division between the research area of semantics and that of pragmatics, the volume focuses on pragmatics-oriented analyses of data which are best described as "semantically" limited. While Volume One concentrated on speech as a type of action, the present volume, without denying the inherently actional nature of language use, concentrates on limited contexts. Pragmatically phenomena in semantically-restricted domains are addressed from a variety of both theoretical and applied perspectives. The book is divided in three parts. Part One, "Pragmatics, Politics and Ideology," gathers seven papers centered on issues pertaining to political linguistics. In Part Two, "The Pragmatics of Power, Time and the Media," there are eight papers which explore issues of politeness and modesty, pragmatic aspects of mediated and gendered discourse, or dynamism of power relation in interaction. Part Three, "Focus on Textual Properties," concentrates on texts, excluding political discourse. It integrates discussions of equivalence and specialised translation, intertextual properties and pragmatically-motivated lexical choices in business communication, in law, and in science.

The Alternative for Germany (AfD): Analysis of a New Right-wing Populism-Juan Francisco Aburuz Moreno 2020-02-22 Master's Thesis from the year 2017 in the subject Communications - Media and Politics, Political Communications, grade: 1,7, Malmo University, language: English, abstract: The aim of this work is to examine how the political communication of the recently created German political party "Alternative for Germany" (Alternative für Deutschland) can be understood as a form of right-wing populist discourse. The analysis seeks to gain knowledge in how their discourses challenge the established ones in Germany. The discourses of the AfD are then examined in their wider context in a discussion about their social implications in Germany and Europe. The study design is based on Norman Fairclough's approach to critical discourse analysis, which acts both as an analytical and methodological framework. Under a social constructionist paradigm, the corpus of selected political messages is analysed using a methodological toolbox that is based on Fairclough's work and looks across three levels of analysis: text, discursive practice and sociocultural practice. This framework is enhanced with the findings and theoretical considerations of Rush Wodak's work on right-wing populist discourses. While the first two levels follow a constricted methodological guideline in order to examine how the AfD discourses can be understood as right-wing populism and how they challenge established discourses, the last level opens a discussion about how they draw upon and reproduce broader ideologically-discursive formations and social practices.

Analyzing Public Discourse-Run Scollon 2012-10-02 Analyzing Public Discourse demonstrates the use of discourse analysis to provide testimony in public policy consultations: from environmental impact statements to changes in laws and policies. Scollon argues that it is in the best interest of democratic public discourse for all participants in the process to be working with a common discursive framework. He puts forward a strategy by which discourse analysts can become engaged in this framework as they draw upon and reproduce broader ideological-discursive formations and social practices.

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