## Practice Management A Practical Guide To Starting And Running A Medical Office

**Practice Management** 

**Physician Practice Management** 

Start Your Own Medical Practice

**Dental Practice Transition** 

**Medical Practice Management Manual** 

Medical Management: A Practical Guide

Life After Residency

People, Technology, Profit: Practical Ideas for a Happier, Healthier Practice Business

Handbook of Career Development in Academic Psychiatry and Behavioral Sciences, Second Edition

Starting, Buying, and Owning the Medical Practice

**The Professional Medical Assistant** 

**Fundamentals of Medical Practice Management, Second Edition** 

The Medical Entrepreneur

**Business and Legal Essentials for Nurse Practitioners** 

The Business Basics of Building and Managing a Healthcare Practice

**Fundamentals of Medical Practice Management** 

Successful Practice Managment: Exceeding Patient Expectations

Marketing Your Clinical Practice

People, Technology, Profit

**Medical Manager** 

**How to Manage Your GP Practice** 

Medical Office Management

EBOOK: A Practical Guide To Care Planning In Health And Social Care

**Medical Practice Management in the 21st Century** 

General Practice Today

Managing Health and Safety in the Dental Practice

**Getting Started in Private Practice** 

Starting Practice

**Practical Guide to Street Works** 

**Practice Management Compendium** 

Practice Management A Practical Guide To Starting And Running A Medical Office pdf

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Practice Management A Practical Guide To Starting And Running A Medical Office Books

What is the Practice Management A Practical Guide To Starting And Running A Medical Office?

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2011-12 J. Max Reiboldt Accompanying CD-ROM contains ... "bonus materials."--CD-ROM label.

2017-10-30 Jane Wilcock General Practice Today explores the GP consultation in the context of external 'stressors' and 'helpers' that doctors use to make best clinical decisions. Over the last 30 years there has been a move towards mandatory training on legal aspects, risk scores and guidance. Additionally, with widespread access to IT there has been a huge growth in the information doctors need to know and manage. Yet today's GP has never been more time-poor or under so much pressure. All these outside considerations can seem challenging and remote for the doctor sat with their patient; yet in today's reality they have never been more important. This book offers insight into the practical impact and importance of these external factors. It offers advice on everything from law, technology and time management to mental health issues, ethics, religion and culture, exploring how to determine which issues are relevant to each individual consultation. Packing each chapter with realistic examples, author Jane Wilcock draws on her own extensive experience to help GPs make considered, contextual decisions that enhance the health and well-being of their patients. This book is essential reading for any General Practitioner, allied health care practitioner or trainee preparing to practice in our complex modern world.

2009-04-08 Sharon Eagle This new textbook uses a multidisciplinary, integrated approach to learning that truly reflects the real world in which MAs practice, whether they're focused on the front or back office. From beginning to end, it offers comprehensive, competency-based coverage, complemented by an emphasis on multiple learning styles to better meet the needs of your students. Mastery of all the knowledge and skills that lead to CMA(AAMA) or RMA certification, plus flexibility, versatility, teamwork, and professionalism in the workplace, are the hallmarks of a successful and rewarding career as a Medical Assistant.

2022-08-28 Laurie Morgan Practical tips and advice for practice owners and managers -- explored through case studies of real practices Whether your medical practice is small, mighty, and independent or part of a larger healthcare organization, odds are it could run more smoothly, with less stress -- and be more profitable. But some of the best, easiest-to-implement practice management steps you can take to boost your business are hardest to see from inside your own practice. That's where the insights of an experienced consultant can be most helpful, and can open your eyes to new ways of looking at your practice. Physicians and medical practice managers: this book is chock full of accessible, practical information about the business side of medicine -- information that you can easily apply to your own practice. It covers key practice management concerns like how to: capture more reimbursement revenue; improve workflow and productivity (without losing your focus on patients); attract new

patients easily; and use new technology to serve patients better and collect more reliably. Best of all, its real-practice case studies, tips, and fresh ideas are not just easy to apply to your own practice, they're lively and engaging to read. Stories from the author's real consulting experiences with a diverse array of actual practices bring day-to-day practice management goals and problems (and their solutions!) to life. This book will give you many new ideas to think about, whether your practice is established, you're just launching your independent practice, or you're responsible for managing a healthcare business. Whether you are a physician-owner or are a manager responsible for running a practice or other healthcare business, you'll love this book's fresh approaches, quick tips, and management secrets. They'll get you excited about improving your business--and you'll be eager to try them. Today's physicians and healthcare workers too often face frustration and even burnout. An efficient clinic, practice, ambulatory surgery center, or other medical business can be an important contributor to both physician morale and patient service. Running a better business isn't just a key to higher profit and more income, it reduces stress and can be a source of career satisfaction. Physician practice owners, practice managers, medical office managers, healthcare administrators and managers of all stripes, and even employed physicians: this book will help you look at your business with fresh eyes -- and easily apply best-practice ideas to your workflow, physician marketing, practice staffing, and clinic front office and back office technology that will pay off over and over again.

2006-06-14 Highway Authorities and Utilities Committee This publication contains practical good practice guidance for use by site operatives and supervisors involved with street works under the New Roads and Street Works Act 1991. This guide includes relevant reference material from the code of practice "Specification for the reinstatement of openings in highways" (2002, ISBN 0115525386) which has been approved under s. 71 of the 1991 Act, but this guide is not intended as a replacement or abbreviated version of the Code. The guide covers the process from signing and excavating issues to reinstating and leaving the finished site, and for each section information is given on specification details and key tasks, as well as health and safety issues.

2007-01-01 Sally J. Reel "Business and Legal Essentials for Nurse Practitioners fosters a relationship between health business and law. The book addresses issues from negotiating an employment contract to establishing an independently owned nurse practitioner practice. Each section, in increments, provides greater detail from a legal standpoint and describes what resources and options are available to the nurse practitioner upon graduation and beyond. Written for the student, graduate, and practicing nurse practitioner, Business and Legal Essentials outlines the necessary steps to eventual practice ownership. KEY FEATURES: \* Provides an overview of advanced practice including the scope of NP practice and prescriptive authority \* Covers details involved in owning a practice, including advantages

and disadvantages, identifying various practice needs, and the legal issues of reimbursement and credentialing \* Explains business plans in detail, including important information regarding insurance, administration, support, physical space and technology needs \* Provides a range of information on alternate types of nurse practitioner businesses \* Describes HIPPA and its effect on the nurse practitioner practice \* Includes effective marketing strategies needed to promote a new or existing practice."--dadirect.com.

2017-04-12 Laura Weiss Roberts, M.D., M.A. With real-world advice from professionals in the field, this Handbook provides step-by-step guidance to approaching tasks and challenges that face academic faculty members, such as interviewing for positions, evaluating contracts and offer letters, reading and preparing a basic budget, giving feedback, and engaging in self-care.

2012-08-31 Hameen Markar This essential guide provides a lifeline to authoritative, reliable information on medical management, giving you all the skills you need whether managing a junior colleague as a lead doctor, or running multidisciplinary consortia in the NHS or private sectors. Learn key skills from leadership, managing change, quality control, and project management through to doctors in difficulty, appraisals and revalidation, managing exceptional performance, and poor performance Comprehensive coverage of NHS and private healthcare, primary care, acute and emergency care, mental health, and many other sectors Gain insight into important topics such as healthcare innovations and technologies, implementing evidencebased medicine, medical education, patient safety, and primary care consortia Refine your management skills with advice, wisdom, and practical help from key opinion leaders, medical professionals, and management experts In this world of change, reforms and new government initiatives, can you afford not to build on your existing skills? Whether you are new to medical management or an experienced director wishing to stay up to date and refine your expertise, this book will be an invaluable source of advice to help you manage the delivery of high-quality care.

2022-07-27 Melissa T. Berhow This 2nd edition has been updated and offers residents an even more useful, step-by-step guide to achieving a successful and fulfilling career in medicine. The book's authors began running seminars at Stanford to advise their residents on various important topics not traditionally taught in medical school or residency, but all essential for establishing a successful career in medicine. These topics include creating a curriculum vitae and landing a great job, financial advice for student loans and retirement planning, understanding malpractice insurance, applying to medical staffs, and other important topics. Each chapter from the previous edition is expanded and updated. New chapters have been added to address the following key topics: · EMRs · Payment for services · Leadership · Understanding hospital administration · Physician wellness Loaded with sage advice and practical wisdom, Life After Residency, 2nd

Edition continues to be an invaluable asset for every resident during the transition from residency to life thereafter.

2015-01-23 Colleen Sullivan Starting Practice: The essential handbook is a must-have for medical graduates, healthcare professionals, and practice managers. This book is a necessity for all healthcare practices as it provides graduates, clinicians, staff, and practice managers with a handbook on providing quality services for patients within the framework of a successful, profitable healthcare practice. "Setting up a successful, sustainable healthcare practice in this turbulent regulatory environment is a complex challenge. To best prepare, I would recommend this book in healthcare practitioners and practice managers, as an essential practical guide to starting practice." Dr Robyn King BPhty BComm (Hons) PhD (University of Queensland)

2011-10-05 Farine Clarke The business side of running a medical practice may be unappealing but it's crucial How to Manage Your GP Practice is written for GPs and other health professionals running their own practices. It tells you in simple, engaging style what the pitfalls are and how to avoid them. It illustrates the good and bad ways of negotiating through management issues, using case examples and lightening the messages with witty cartoons. Written by a GP with over 10 years' experience editing a leading GP magazine, and an accountant whose firm advises over 2500 GPs, the information here is sound, relevant and up to date. It provides reliable and reassuring information for doctors starting out in their careers as well as those looking to refresh their management skills.

2012-12-06 John Fry General Practice is undergoing the most major series of changes since the introduction of the National Health Service in 1948. They concern both concepts of care and practical details of the way care is delivered. In spite of the hostility generated by the changes most of the broad general concepts have been accepted. The principle of patients having more choice is widely sup ported, the inclusion of preventive medicine and antici patory care in the responsibilities of practice has few opponents, the introduction of audit as a way of im proving performance has been generally welcomed. Even the idea of putting GPs in better financial management of patients and drug budgets has had supporters in prin ciple. The antipathy has generally related to the method of introduction of these changes. One important con cern has been the time requirements of the New Con tract and the feeling that these will erode the real nature of our work: the close personal relationship with pa tients. If we improve the quality of our management this is less likely to happen. We shall be able to work within the New Contract and retain the quality of service we pro vide. If we improve the understanding of our staff of what we are trying to achieve we are more likely to reach the targets that we set whilst keeping people happy. vii This book sets out to explain the New Contract.

2010-10-22 Neil Baum This essential resource provides readers with

the plans and real examples to market and grow a successful practice. The guide is filled with practical marketing tips and strategies based around the five components of a successful practice.

2019-11-20 Neil Baum This book is intended to be a roadmap towards a successful practice for medical students, residents, fellows, and doctors. This roadmap focuses on how to build and manage a medical practice, and can be applied regardless if the reader is employed, joins a small group, or if they are a doctor who decides to start their own practice. Part I covers the basic business concepts that every physician needs to know. Chapters emphasize the benefits that accrue to a physician who understands the basics of business. Part II provides a guide for doctors who are beginning a medical practice. The chapters define the various options for doctors' employment such as solo practice, group practice, and academic medicine. The section also includes the process of negotiating contracts, identifying the advisers who help physicians become successful, and secure within their field and practice. The final part emphasizes strategies on how to build and grow a successful practice by covering topics such as hiring staff, employee motivation, creating a brand, gaining recognition, online reputation and presence, crisis management, integrating new technology, and work/life balance. The Business Basics of Building and Managing a Healthcare Practice serves as a valuable resource that helps doctors make a difference in the lives of their patients, as well as help them make good financial decisions.

2016-03-04 Márcia R. F. Campiolo The present book aims to assist and guide medical doctors in any specialty to manage his/her own clinic or office, allowing a higher and better development of its team/staff and providing tools for a high quality service to patients and customers. It is devoted to be the background for any medical doctor's success in personal career, serving as a foundation for professional growth. In last instance, Medical Office Management is intended to be a practical manual for easy day to day application in medical clinics.

2016-07-08 David G. Dunning Dental Practice Transition: A Practical Guide to Management, Second Edition, helps readers navigate through options such as starting a practice, associateships, and buying an existing practice with helpful information on business systems, marketing, staffing, and money management. Unique comprehensive guide for the newly qualified dentist Covers key aspects of practice management and the transition into private practice Experienced editorial team provides a fresh, balanced and in-depth look at this vitally important subject New and expanded chapters on dental insurance, patient communication, personal finance, associateships, embezzlement, and dental service organizations

2017-09-18 Marjorie Satinsky This title includes a Foreword by John W Bachman, Professor of Medicine, Mayo Clinic College of Medicine, Rochester, Minnesota. Mastering the art of medical practice management requires knowledge that most physicians don't learn in

medical school, residency, and fellowship training. Successful practice management in the 21st century requires physicians to understand how to organize and manage a practice, manage their finances, recruit, work with, and manage people within and outside of the practice, improve healthcare delivery and clinical outcomes, and ensure compliance with federal, state, and local laws and regulations. "Medical Practice Management in the 21st Century: The Handbook" addresses multiple aspects of medical practice management. It offers both background information and practical tools. The workbook format, supported by web-based tools, allows busy physicians to gain a basic understanding of many topics, determine strategies for their practices, and seek additional information when they want it. This quide will be ideal for both physicians who need business quidance as they begin their careers and physicians who are already in practice and want to enhance their business skills. Many physicians can't afford or choose not to hire a professional practice administrator or manager; this book will help them assume managerial responsibilities with the same level of confidence that they bring to clinical care. Physicians in academic medical centers who manage departments, programs, or research studies will also benefit. "This book is essential for any clinician planning to open a new practice or attempting to improve the quality and efficiency of an existing practice. Read and learn." - John Bachman MD, in the Foreword. "Written for the busy practitioner clear, concise, and practical without any wasted space. I wish I had had this resource when I was starting practice. It's the bible for practice management, just as the "Washington Manual" was in earlier years." - Robert S Galvin, MD, Director of Global Healthcare for General Electric. "Important. Crosses many boundaries, covering a wide variety of topics. Guides physicians in developing the infrastructure that they need to succeed." - John Fallon, MD, Chief Physician Executive, Blue Cross Blue Shield of Massachusetts. "There is no better book or resource to use to develop the necessary proficiency to run a first-class, stellar practice than this. All who read this book will be able to ensure that every patient has a positive experience with your practice and will not only enjoy the experience but will tell other physicians, their family and their friends about vou and your practice and thus make your practice thrive and prosper." -Dr Neil Baum, Clinical Associate Professor of Urology, Tulane Medical School, New Orleans, Louisiana. "I love the chapter on financial management. It is very complete and gives a non-business major a good grasp of complicated information." - Allen R. Wenner, MD, family medicine practitioner, West Columbia Family Medicine, South Carolina. "I like the format of the exhibits. In the chapter on financial management, the side-by-side problem/solution approach is easily understandable and lends itself to a solution oriented approach. I can spot my own practice's issues and immediately understand what to do without searching through a lot of text." - Tom Sena, MD, President of Raleigh Children and Adolescents Medicine, Raleigh, North Carolina. "Full of good material which I am actively planning to use. Extremely helpful!" - Dr Damian McHugh, President, Raleigh Emergency Medicine Associates, Raleigh, NC.

2024-01-15 Stephen L Wagner Fundamentals of Medical Practice Management provides an overview of various aspects of medical practice operations, from contract law to information technology. This introductory text explores not only what needs to be done but also when and why. Medical practices, like other healthcare organizations, continue to feel the effects of the COVID-19 pandemic. The book discusses the fallout, including the increase in staff burnout and the need to be prepared for the next crisis. The importance of complementary and alternative medicine is emphasized in the book, with new research on the relevance to medical practice. This edition also features new and updated coverage on: - Cultural competency, workforce diversity and inclusion, and gender equity - The changing practice landscape, including the decline in independent practice -Cybersecurity, artificial intelligence, and medical practice system integration Students in organizational programs, undergraduate and master's degree programs in health administration, and practice management certification programs will benefit from this book. Its insights will also help current practice managers update and refine their skills.

2018-09 Stephen Wagner Consolidations and mergers have dramatically changed the face of the physician practice. From governance issues to information technology, today's practice managers face a host of new complexities and competing priorities that demand more robust skills and knowledge. Fundamentals of Medical Practice Management is one of the few, if not only, texts that addresses the educational needs of the modern practice manager. Author Stephen L. Wagner, who studied under quality guru W. Edwards Deming, combines a focus on quality and excellence with an important thesis: working together and putting people first is the best way to be successful in healthcare. This book appeals to a wide range of learners, including in organizational programs, MHA and undergraduate health administration programs, and practice management certificate programs. It is also an effective supplement for healthcare management classes. Not only will the book's insights prepare those new to the field, but it will help current practice managers to retool and refocus. Fundamentals of Medical Practice Management covers these areas and more: Information Technology and Management Regulatory Issues, the Law, and Practice Management Third-Party Payers, the Revenue Cycle, and the Medical Practice Leading, Managing, Governance, and Organizational Dynamics Quality Management in the Physician Practice. Although this text delves into many practical topics, its main focus is people. The author argues that win-lose games and quick-fix solutions have begun to deliver diminished returns in healthcare not only economically, but emotionally and societally. He aims to shape the reader's mindset for a new era of people-focused practice management.

1991-04-01 Six general areas are discussed: financial management; personnel & organization; patient relations; computer systems; planning for the future; & setting up a practice. 30 pull-out forms

allow medical practices to track their progress & improve their practices.

2022-08-29 Laurie Morgan Practical advice for practice owners and managers -- explored through case studies of real practices Whether your medical practice is small, mighty, and independent or part of a larger healthcare organization, odds are it could run more smoothly, with less stress -- and be more profitable. But some of the best, easiest-to-implement practice management steps you can take to boost your business are hardest to see from inside your own practice. That's where the insights of an experienced consultant can be most helpful, and can open your eyes to new ways of looking at your practice. Physicians and medical practice managers: this book is chock full of accessible, practical information about the business side of medicine -information that you can easily apply to your own practice. It covers key practice management concerns like how to: capture more reimbursement revenue; improve workflow and productivity (without losing your focus on patients); attract new patients easily; and use new technology to serve patients better and collect more reliably. Best of all, its real-practice case studies, tips, and fresh ideas are not just easy to apply to your own practice, they're lively and engaging to read. Stories from the author's real consulting experiences with a diverse array of actual practices bring day-to-day practice management goals and problems (and their solutions!) to life. This book will give you many new ideas to think about, whether your practice is established, you're just launching your independent practice, or you're responsible for managing a healthcare business. Whether you are a physicianowner or are a manager responsible for running a practice or other healthcare business, you'll love this book's fresh approaches, quick tips, and management secrets. They'll get you excited about improving your business--and you'll be eager to try them. Today's physicians and healthcare workers too often face frustration and even burnout. An efficient clinic, practice, ambulatory surgery center, or other medical business can be an important contributor to both physician morale and patient service. Running a better business isn't just a key to higher profit and more income, it reduces stress and can be a source of career satisfaction. Employed doctors, physician practice owners, practice managers, medical office managers, and healthcare administrators and managers of all stripes: this book will help you look at your business with fresh eyes -- and easily apply best-practice ideas to your workflow, physician marketing, practice staffing, and clinic front office and back office technology that will pay off over and over again.

2011-02-02 Jane Bonehill The main purpose of this book is to provide clear, straightforward information about the key requirements relating to health and safety in dental practices, with a practical and user-friendly approach to help manage these issues on a day-to-day basis. It assists practice managers, dentists, dental nurses and other team members in making health and safety 'second nature' by integrating it into their usual routine - thereby preventing accidents, addressing

unacceptable working practices, and maintaining professional standards in order to ensure, so far as is reasonable, the protection of employees and patients. The book offers comprehensive coverage of all major topics, from the handling of hazardous substances to the management of medical emergencies. Each chapter includes: A tab for ease of reference A bulleted list outlining the scope of the chapter A list of figures An introduction to the subject and its relevance to the dental practice A list of key legislation relating to the subject The subject content broken down into sub-headings A summary to help reflection and recollection An action check list to measure against existing working practices frequently asked questions to assist in practical application Each topic is covered with specific reference to dental practice needs, with all the necessary detail but no excessive technicality. Ultimately, this book shows how a healthy and safe workplace is eminently achievable.

2019-05-14 Christian Rainer The book describes the steps to opening day of a medical office practice. First, the basics, such as financing, rent, coding, hiring, contracting, records, malpractice insurance. Then, business strategies and more complex issues, such as money management and the influence of outside factors. A chapter deals with typical business encounters for the private practitioner. Finally buying a practice, health care reform and more.

2003-10-10 Anthony Young This practical introduction to medical management now contains new material on concerns in clinical management (eg appraisal and revalidation) the Working Time Directive and the new Consultant's Contract. It also details the functions of bodies such as the Committee for Health Improvement. A clear and useful reference book aimed at doctors in training, newly appointed clinical managers looking for guidance and those sceptical about the role of clinicians in management.

2005 Lawrence F. Wolper Health Sciences & Professions

2010-03-16 Marjorie Lloyd "A valuable resource which will capture the interest of all those involved in planning high quality care." C.Dickie. Lecturer Adult Nursing, University of the West of Scotland. This accessible guide takes the mystery and fear out of care planning and will help you to develop a person centred approach to delivering good quality nursing care in all clinical settings. The book explores each part of the care planning process in detail and provides opportunities for you to reflect upon practice and to develop effective skills through: Interprofessional working Risk management Communication and listening skills Reflection Supervision Practical examples demonstrate how best to complete care planning documents and samples are provided in the appendix for you to practice with. Useful websites and checklists are included to help you become more confident with the care planning process. A Practical Guide to Care Planning in Health and Social Care is essential reading for all health and social care students involved in planning good quality care. A structured plan is

the essential foundation for the delivery of safe and effective care. This publication successfully guides the reader through the stages of care planning using a simple yet systematic approach. Its strength lies in the carefully designed format which gives consideration to the evidence base as well as providing guidance for the practical application of care plans

2012-10-11 Colleen Sullivan Successful Practice Management: Exceeding Patient Expectations is a must-have for all healthcare practices. It includes an extensive guide on how to run a successful healthcare practice, an in-depth discussion on the importance of patients over the seven stages of the patient consultation process, and an emphasis on the importance of patients' need for expert care, understanding, and satisfaction from the practice experience. There are 12 detailed chapters that provide the reader with an analysis of healthcare practice management for patient satisfaction, recognising and removing barriers to patient value from consultations, developing personnel and practice systems, and financial compliance requirements and quality control. This book is written as a practical guide for healthcare practices that focuses on and emphasises the importance of patients.

2010-06-10 Chris E. Stout All the tips and tools you need to build a successful mental health practice from the ground up Many mental health professionals currently working for group practices, hospitals, and private or government agencies have both the skills and the drive to become solo practitioners. But how and where do you begin? Getting Started in Private Practice is a reliable reference that offers the comprehensive information and armchair motivation you need to establish and build your own practice from the ground up. Userfriendly and full of helpful tips, this handy book provides you with tools and techniques for starting and maintaining a thriving private practice, including information on: \* Discovering your ideal practice \* Creating a business plan \* Financing your start-up \* Setting fees \*

Setting up shop and measuring results \* Minimizing risk \* Managing managed care \* Marketing your practice \* Generating referrals \* Utilizing additional print, Web, and organizational resources From major concerns such as ethics and liability to day-to-day matters like selecting stationery and business cards, Getting Started in Private Practice puts the best solutions at your fingertips. Whether you're a recent graduate or a seasoned pro, this invaluable resource will help you minimize the uncertainty of establishing a solo practice while maximizing the rewards.

2010 Steven M. Hacker "A comprehensive primer on the business skills essential for physicians."- Kirkus Reviews"A doctors' guide to entrepreneurship..."- Kirkus ReviewsThis is the new third edition (2015-2016) of the most popular business and practice management book for physicians, medical students and medical residents. Thousands of doctors and entrepreneurs have bought this book before joining a group or starting their own practice or entrepreneurial venture. The brand new third edition contains NEW FORMATTING AND NEW MATERIAL for the same low price as past editions. This third edition includes a bonus section to help entrepreneurs and doctors source out specific vendors' and their products and services to get a jumpstart on your business or medical practice. WARNING AND ADVICE for Doctors & Medical students and entrepreneurs: BEFORE JOINING A GROUP PRACTICE OR STARTING A NEW BUSINESS, DO NOT SIGN ANY CONTRACTS UNTIL YOU HAVE FINISHED READING THIS BOOK. This book is written to help doctors, medical residents, medical students, and physicians in private practice and academia avoid costly business mistakes in their post medical school career. It is uniquely written from the perspective of a successful physician entrepreneur. Busy doctors with little time can quickly access critical cost saving information when joining or starting a private practice. Topics include everything from how to set up a practice, sign a contract with another group, hire another doctor, contract with insurance companies, understand health regulations including the

HITECH stimulus act, how to qualify to receive stimulus funds, billing in the office, hiring and firing personnel, picking a location, obtaining hospital privileges, applying for the required licenses, electronic health records, practice management software, health technology in the office, how to protect your estate, liability issues, marketing and public relations, design of the medical office and more. Also written for the physician entrepreneur, the book explains how to raise capital, term sheets, understanding venture capital, board of directors, incorporation election issues, how to understand financials, balance sheets, negotiations, hiring the management team, how to take an idea and turn it into an operating business, how to protect your intellectual property, copyrights, trademarks, patents, customer acquisition and how to deal with a business when things go wrong. The book covers much more and includes expert "stat consults" or opinions from corporate attorneys, intellectual property attorneys, board certified health care attorneys and estate attorneys.

2006-12-01 Marlene M. Coleman After years of school and maybe even after some years of practice, you are ready to do it on your own. Running a profitable business takes more than just being a great doctor. Start Your Own Medical Practice provides you with the knowledge to be both a great doctor and a successful business owner. Whether you are looking to open a single practice office or wanting to go into partnership with other colleagues, picking the right location, hiring the right support staff and taking care of all the finances are not easy tasks. With help from Start Your Own Medical Practice, you can be sure you are making the best decisions for success. Don't let a wrong choice slow down your progress. Find advice to: --Create a Business Plan -- Manage the Office -- Raise Capital -- Bill Your Patients --Market Your Practice --Build a Patient Base --Prevent Malpractice Suits -- Keep an Eye on the Goal With checklists, sample letters and doctor's office forms, Start Your Own Medical Practice teaches you all the things they didn't in medical school and gives you the confidence to go out and do it on your own.