Pragmatics At Work The Translation Of Tourist Literature

Pragmatics at Work-María Pilar Navarro Erkizia 2004 This volume is a collection of eight articles on the topical issue of translation. The common element running through all of them is the analysis of samples of tourist literature and their translations, from a pragmatic point of view. The languages concerned are mainly English and Spanish, and the field of application is tourism. The volume's main focus is on the role of pragmatic aspects, such as the translation of texts according to the culture of the target language, in order to preserve cultural identity. The book presents various case studies and analysis techniques, as well as a theoretical framework for understanding the role of pragmatics in translation.

The Translation of Tourist Literature: A Pragmatic Approach-Lea Hickey 1998 Pragmatics, often defined as the study of language use and language users, sets out to explain what people wish to achieve and how they go about achieving it in using language. Such a study is clearly of direct relevance to an understanding of translation and of translation. The thirteen chapters in this volume show how some pragmatic factors, such as skill, art, product and purpose - is affected by pragmatic factors such as the acts of making language, how writers try to be polite, relevant and cooperative, the distinctions they make between what their readers may already know and what is likely to be new to them, what is presupposed and what is openly affirmed, time and space, how they refer to things and make their discourse coherent, how issues may be hedged or attempts made to produce in readers of the translation effects equivalent to those stimulated in readers of the original. Particular attention is paid to legal, political, humorous, poetic and other literary texts.

The Routledge Handbook of Translation and Pragmatics-Rebecca Tipton 2015-05-22 This volume provides a comprehensive overview of translation studies as an academic discipline and anticipates new directions in the field. Translation across Time and Space-Wafa Abu Hatat 2017-01-06 This book investigates several aspects of translation, including politico-legal, political, and translation studies, and it covers the development of a language, including Arabic, English, French and Welsh. The book also covers translation and machine translation, the latter of which is a major focus of the book. The book is intended for those involved in translation and translation studies, as well as for those interested in translation studies with detailed insight into translation as a process and a product.

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As recognized, adventure as capably as experience not quite lesson, amusement, as well as union can be gotten by just checking out a books pragmatics at work the translation of tourist literature moreover it is not directly done, you could bow to even more all but this life, concerning the world.