Praxis A Brief Rhetoric 2012 Carole Lea Clark 1598716182

Rhetoric and Kairos-Phillip Billora 2002-01-17 The first comprehensive discussion of the history, theory, and practice of kairos: that is of the role “timeliness” or “right-timing” plays in human deliberation, speech, and action.

Everyday Feminist Research Praxis-Domitilla Olivieri 2014-10-02 Everyday Feminist Research Praxis: Doing Gender in The Netherlands offers a selection of previously unpublished work presented during the 2011, 2012 and 2013 Netherlands Research School of Gender Studies (NOG) conferences. Reflecting the wide spectrum of interdisciplinary gender studies, this volume is organised into four sections along four conceptual knots. These thematic entry-points are space/time, affectivity, public/private, and technological mediation. The central emphasis of this volume is twofold: first, the everyday is approached as a concretely grounded site of micro-political power struggles. Second, the contributors make explicit connections between theory and their everyday feminist research practices. As a whole, the interventions – ranging from fashion modelling, child-birthing discourses and digital documentaries – show how feminist research praxis remains crucial in critically disentangling naturalized routines of daily life, which in turn enables the scrutiny of, for example, the arbitrariness of entrenched power relations and contradictory, personal and collective, everyday trajectories. Everyday Feminist Research Praxis, thus, energises possibilities for new forms of recognition, representation and redistribution of power.

Contingency, Immanence, and the Subject of Rhetoric-Timothy Richardson 2013-08-14 Contingency, Immanence, and the Subject of Rhetoric considers rhetoric as the historical counterpart of philosophical and religious discourses via its correspondences with antique rabbinic exegetical practices and contemporary psychoanalytic insights into causation. Timothy Richardson takes up the rabbinic position to demonstrate how traditional Greco-Christian rhetoric might be insufficient to acount for what we now mean by rhetoric as a discipline.

Transversal Ecocritical Praxis-Patrick D. Murphy 2013-06-20 Transversal Ecocritical Praxis: Theoretical Arguments, Literary Analysis, and Cultural Critique, Patrick D. Murphy, Ph.D, utilizes ecocriticism and ecofeminism to develop his concept of transversal practice: an interdisciplinary combination of theory and applied criticism. Traversing a wide range of examples, literary, cultural and economic, this work foreshadows the benefits of an ethically grounded interdisciplinary ecocriticism.

The Handbook of Organizational Rhetoric and Communication-Oyvind Ihlen 2018-08-14 A one-stop source for scholars and advanced students who want to get the latest and best overview and discussion of how organizations use rhetoric. The Handbook of Organizational Rhetoric and Communication offers coverage of the foundations and macro-contexts of rhetoric—as well as its use in organizational communication, public relations, marketing, management and organization theory. It then looks at intellectual and moral foundations without which rhetoric could not have occurred, discussing key concepts in rhetorical theory. The book then goes on to analyze the processes of rhetoric and the challenges and strategies involved. A section is also devoted to discussing rhetorical areas or genres—namely contextual application of rhetoric and the challenges that arise, such as strategic issues for management and corporate social responsibility. The final part seeks to answer questions about the book's contribution to the understanding of organizational rhetoric.

Everyday Feminist Research Praxis-Onvalen leisure and 2013 does not contain data that is relevant to this volume. The Handbook of Organizational Rhetoric and Communication will be an ideal resource for advanced undergraduate students, graduate students, and scholars studying organizational communications, public relations, marketing, management, and organization theory. The Handbook of Organizational Rhetoric and Communication will be an ideal resource for advanced undergraduate students, graduate students, and scholars studying organizational communications, public relations, marketing, and organization theory. The Handbook of Organizational Rhetoric and Communication will be an ideal resource for advanced undergraduate students, graduate students, and scholars studying organizational communications, public relations, marketing, and organization theory. The Handbook of Organizational Rhetoric and Communication will be an ideal resource for advanced undergraduate students, graduate students, and scholars studying organizational communications, public relations, marketing, and organization theory. The Handbook of Organizational Rhetoric and Communication will be an ideal resource for advanced undergraduate students, graduate students, and scholars studying organizational communications, public relations, marketing, and organization theory.
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Editors and contributors are interested in how queer-identified and -influenced people create ideas, works, classrooms, and other spaces that vivify relational and (eco)systems thinking, thus challenging accepted editores and contributors are interested in how queer-identified and -influenced people create ideas, works, classrooms, and other spaces that vivify relational and (eco)systems thinking, thus challenging accepted hierarchies, binaries, and hegemonies that have long dominated pedagogy and praxis.

Rethinking Post-Communist Rhetoric—Pavel Zemliansky 2016-04-08 This collection examines the different forces and factors that affect professional writing and communication practices in various social, economic, political, and technological contexts in the nations of the former Soviet Union and the former Eastern Bloc. Best of the Journals in Rhetoric and Composition 2019;Jessica Pauszek 2019-10-13 Best of the Journals in Rhetoric and Composition 2019 represents the result of a nationwide conversation—beginning with journal editors, but expanding to teachers, scholars and workers across the discipline of Rhetoric and Composition—to select essays that showcase the innovative and transformative work now being published in the field’s journals. Representing both print and digital journals, the essays featured here explore issues ranging from classroom practice to writing in global and digital contexts, from border rhetorics to social justice research. Together, the essays provide readers with a rich understanding of the present and future direction of the field. The anthology features work by the following authors and representing these journals: Amber Simpson and Kristi Clark (Praxis) | Shen-line Yeh and Alice Ragland (Community Literacy Journal) | Shari J. Stenberg (Rhetoric Society Quarterly) | David Riche (Literacy in Composition Studies) | Eileen Kogil Camfield, Lara Killidic, and Ruth Lewis ( | Journal of Teaching Writing) | Elizabeth G. Allan (Pedagogy) | Christina Saiyid (WPA: Writing Program Administration) | Anthony Warnke and Kirsten Higgins (Teaching English in the Two-Year College) | Cati V. de los Rios and Kate Seltzer (Research in the Teaching of English) | Romeo Garcia (Writing Center Journal) | Wendy Pfeenker (Journal of Basic Writing) | Janine Butler (Rhetoric Review) | Pamela Takayoshi (College Composition and Communication) | Maria Novotny and John T. Gagnon (Reflections) | Kate Vieira (Writing on the Edge)

Creole Composition-Vivette Milson-Whyte 2019-08-13 Creole Composition is a collection featuring essays by scholars and teachers-researchers working with students in/from the Anglophone Caribbean. It features a need to define what writing instruction in the Caribbean means, Creole Composition expands the existing body of research literature about the teaching of writing at the postsecondary level in the Caribbean region. To this end, it speaks to critical disciplinary conversations of rhetoric and composition and academic literacies while addressing specific issues with teaching academic writing to Anglophone Caribbean students. It features chapters addressing language, approaches to teaching, assessing writing, administration, and research in postsecondary education as well as professionalization of writing instructors in the region. Some chapters reflect traditional Caribbean attitudes to postsecondary writing instruction; other chapters seek to reform these traditional practices. Some chapters’ interventions emerge from discussions in writing studies while other chapters reflect their authors’ primary training in other fields, such as applied linguistics, education, and literary studies. Additionally, the chapters use a variety of styles and methods, ranging from highly personal reflections to theoretical pieces and empirical studies following IMRaD format. Creole Composition, the first of its kind in the region, provides much-needed knowledge to the community of teacher-researchers in the Anglophone Caribbean. It is a resource for written studies, and academic literacies. In suggesting frameworks around which to build and further institutionalize and professionalize writing studies in the region, the book expands the broader field of writing studies beyond national boundaries. Contributors include: Tyrone Ali, Anne Campbell, Tresca Campbell-Dawes, Valerie Combie, Jacob Dyer Spiegel, Brianne Jaquette, Carmeneta Jones, Clover Jones McKenzie, Beverley Josephs, Christine E. Kozikowski, Vivette Milson-Whyte, Kendra L. Mitchell, Raymond Oenbring, Heather M. Robinson, DAIDRA Smith, and Michelle Stewart-McKay.

Planetary Praxis & Pedagogy—Shannon A. Moore 2015-11-02 “Good books make important points because their authors have something worthwhile to say. This book is more than a good book because its authors not only make important points but also do it in ways that exemplify the transdisciplinarity the authors write about. In eight interesting and insightful chapters the book connects pedagogy, marketing, development, immemane, race, resilience, technology, and the commons in ways that sho how the necessity and importance of transdisciplinary thinking. This is a book for those who seek deeper and more creative connections to a sustainable way of life, a way of life that opens up imaginative acts of hope.”—John Novak, Professor in the Department of Graduate and Undergraduate Studies in Education at Brock University; his research interests include: Philosophy of education, Invitationary theory and practice, Educational leadership, and Social-cultural contexts of education

Gertrude Stein and the Reinvention of Rhetoric—Sharon Kirsch 2014-11-30 Gertrude Stein and the Reinvention of Rhetoric posits that Stein was not only an influential literary modernist, but also one of the twentieth century’s preeminent rhetoricians.

Decolonization and Anti-colonial Praxis—2019-06-07 This volume presents empirical research on contemporary forms of decolonization and anti-colonialism in practice within areas of Indigeneity, citizenship, migration, education, language and social work. The contributions will be of interest to interdisciplinary education practitioners and students.

Feminist Circulations—Jessica Enoch 2021-06-04 The scholars in FEMINIST CIRCULATIONS: RHETORICAL EXPLORATIONS ACROSS SPACE AND TIME work at the nexus of gender, power, and movement to explore the rhetorical nature of circulation, especially considering how women from varying backgrounds and their rhetorics have moved and have been constrained across both space and time. Among the central characters studied in this collection are early modern laborers, letter writers, petitioners, and embroiderers; African American elocutionists, freedom singers, and bloggers; Muslim religious leaders; Quaker suffragists; South African filmmakers; nineteenth-century conduct book writers; and twenty-first-century pop stars. To generate their claims, contributors draw from and make use of a breadth of archival and primary documents: music videos, tweets, petitions, letters, embroidery work, speeches, memoirs, diaries, and made-for-television movies. Authors read these “texts” with scrutiny and imagination, adding distinctness to their chapters’ arguments about circulation by zeroing in on specific rhetorical concepts that span from rhetorical agency, cultivation of ethos, and development of rhetorical education to capacities for social networking, collective and collaborative authorship, and kairotic interventions. Contributors include: Jane Donawerth, Jessica Enoch, Danielle Griffin, Nabila Hijazi, Shirley Logan, Elizabeth Ellis Miller, Karen Nelson, Michele Osherow, Ruth Oserio, Erin Sadlack, Adele Seiff, and Lisa Zimmervellie.

Mapping Queer Space(s) of Praxis and Pedagogy—Elizabeth McNeil 2017-11-14 This book explores intersections of theory and practice to engage queer theory and education as it happens both in and beyond the university. Furthering work on queer pedagogy, this volume brings together educators and activists who explore how we see, write, read, experience, and, especially, teach through the fluid space of queerness. The editors and contributors are interested in how queer-identified and -influenced people create ideas, works, classrooms, and other spaces that vivify relational and (eco)systems thinking, thus challenging accepted hierarchies, binaries, and hegemonies that have long dominated pedagogy and praxis.

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rhetorical criticism methodology, the author approaches this temple as an embodiment of Buddhist rhetoric with both discursive and non-discursive expressions within the discourses of modernity. By analyzing the rhetorical practices at the temple through abbot’s teaching videos, the temple website, members’ dharma names, and the materiality of the temple space and artifacts, the author discovers how Buddhist rhetoric functions to constitute and negotiate the religious identities of the community members through its various rituals and activities. At the same time, the author examines how the temple’s space and settings facilitate the collective the formation and preservation of the Buddhist identity. Through a nuanced discussion of Buddhist rhetoric, this book illuminates a new rhetorical methodology to understand religious identity construction. Furthermore, it offers deeper insights into the future development of modern Buddhism, which is also applicable to Buddhist practitioners and other major world religions.

Expel the Pretender-Eve Wiederhold 2015-04-01 Political fights are not waged over who is speaking the truth but over whether any given claim seems to be authentic. Expel the Pretender: Rhetoric Renounced and the Politics of Style examines how rhetorical style influences judgments about how to communicate integrity and good will. Eve Wiederhold argues that attitudes about style’s significance to judgment are both undertheorized and over-determined, especially when style is regarded as an embellishment rather than as a constitutive aspect of language use. Examining news reports covering controversial speakers including President Bill Clinton, Linda Tripp, and the Rev. Jeremiah Wright, she demonstrates how rhetorical style is both belittled and yet remains a focal point for assessing public figures who have been publicly rebuked and discredited. Expel the Pretender claims style as a conflicted site of materiality, critiquing contemporary rhetorical theories that configure style as a dependable resource for democratic inquiry. Wiederhold argues that conceptions of style’s significance to judgment must be reframed to understand how we make decisions about who and what to believe.

Facing the Sky-Roy F. Fox 2015-12-10 Through extensive interviews, correspondence, and close analysis of their public and personal writing, Roy F. Fox details why and how writing helped people make sense out of their physical and emotional upheavals, trauma caused by the loss of loved ones and terminal illness, exploring such issues as their motivation, fluency, awareness of audience, rhetorical decision-making, focused collaborations, and uses of secondary source material.

The collection provides aspiring, new, and seasoned WPs with the theoretical lenses, terminologies, historical contexts, and research they need to understand the nature, history, and complexities of their intellectual and administrative work.

A Rhetoric for Writing Program Administrators 2e-Rita Malenczuk 2016-09-01 A Rhetoric for Writing Program Administrators (2nd Edition) presents the major issues and questions in the field of writing program administration. The collection provides aspiring, new, and seasoned WPs with the theoretical lenses, terminologies, historical contexts, and research they need to understand the nature, history, and complexities of their intellectual and administrative work.

The Praxis of Indirect Reports-Mostafa Morady Moghadam 2019-06-11 This book discusses the concept of indirect reporting in relation to sociopragmatic, philosophical, and cognitive factors. In addition, it deals with several state-of-the-art topics with regard to indirect reports, such as truth, politeness, refineness and photosynthetic processes and cognitive features. The book presents socio-cognitive accounts of indirect reports that take into consideration Grice’s Cooperation Principle and Sperber and Wilson’s Relevance Theory. It discusses direct and indirect reports and their similarities and differences, with a focus on the neglected role of the hearer in indirect reports. It presents an extensive comparison of translation and indirect reports (with a detailed discussion on reporting/translation slurring), and examines politeness issues and the role of trust. It deals with indirect reports as they appear in a variety of contexts, such as direct reports, indirect reports, and the use of indirect reports in reporting and translating. The book discusses the idea of ‘common core’ and cross-cultural studies in reported speech and illustrates by means of an analysis of Persian reported speech, how subjective reality and sociocultural variation are presented among Persian speakers.

Modern Rhetoric in Culture, Arts, and Media-Joachim Knape 2013-01-01 The goal of this book is to formulate a modern theoretical approach for rhetorical studies in a variety of disciplines in the humanities, media research, and other cultural studies. The discipline of rhetoric originally concerned itself with linguistic forms of communication, and its basic theory was developed with such cases in mind. With respect to this ancient tradition, there are numerous books that provide a historical overview of the field. There is also a wide array of introductory works and research contributions that deal with the practice of political rhetoric. On the other hand, only a few 20th century academics have attempted to theoretically rehabilitate rhetoric (after its decline as an academic discipline in Europe in the 18th and 19th centuries) and to give rhetorical theory a modern, new, and further reaching perspective. Two notable examples have been Kenneth Burke and Brian Vickers. The book begins with the assumption that rhetoric is not merely limited to linguistic action, but rather is present everywhere in the communicative world. Against this background, this work develops a modern theory of rhetoric, and demonstrates in twelve chapters how methodical rhetorical analysis can be done in selected practical fields of application (Literature, Music, Images, and Film).

Spirituality across Disciplines: Research and Practice-Marion de Souza 2016-06-29 This book collects multiple disciplinary voices which explore current research and perspectives to discuss how spirituality is understood, interpreted and applied in a range of contexts. It addresses spirituality in combination with such topics as Christian mysticism, childhood and adolescent education, midwifery, and sustainability. It links spirituality to a variety of disciplines, including cognitive neuroscience, sociology, and psychology. Finally, it discusses the application of spirituality within the context of social work, teaching, health care, and occupational therapy. A final chapter provides an analytical discussion of the different voices that appear in the book and offers a holistic description of spirituality which has the potential to bring some unity to the meaning, expression and practice of spirituality across a variety of disciplines as well as across cultural, religious and secular worldviews. “A strength of the book is that each chapter is characterized by a fearless confronting of oppositional perspectives and use of the latest research in addressing them. The book takes the difficult topic of spirituality into almost every nook and cranny of personal and professional life. There is a persistent grasping of the contentiousness of the topic, together with addressing counter positions and utilizing updated research across a range of fields in doing this. The opening and closing chapters serve as book ends that keep the whole volume together.”Terence Lovat, The University of Newcastle, Australia “The interdisciplinary nature of the work is by far the strongest aspect of this volume. It has the potential to contribute to a dialogue between different professions and this prospective publication promises to promote a more holistic approach to the study of spirituality. This volume takes into consideration a wide variety of issues. The way the editors have structured the sequence of chapters contributes to facilitate any possible dialogue between the different areas.”Adrian-Mario Gellie, University of Malta, Malta

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forms of oppression. More precisely, this edited volume intends to draw upon and center the lived experiences and voices of contributors that have experienced racism in higher education. Through the use of critical race methodology and counter?storytelling (Solórzano & Yosso, 2002), contributors will share and interrogate their experiences while offering current and future higher education leaders insight in recognizing how racism functions within their respective institutions, and how they can address it. The intended goal of this edited volume is to translate critical race theory into practice while emphasizing the need for higher education leaders to develop a critical race praxis and anti?racist approaches to leadership.

Communicating Mobility and Technology-Ehren Helmut Pfugfelder 2016-07-07 Winner of the 2018 CCCKC Technical and Scientific Communication Award in the category of Best Book in Technical or Scientific Communication Responding to the effects of human mobility and crises such as depleting oil supplies, Ehren Helmut Pfugfelder turns specifically to automobility, a term used to describe the kinds of mobility afforded by autonomous, automobile-based movement technologies and their ramifications. Thus far, few studies in technical communication have explored the development of mobile technologies, the immense power of speech and short messages, globally significant systems that have in the world, or the human-machine interactions that take place in such activities. Applying kinaesthetic rhetoric, a rhetoric that is sensitive to and developed from the material, technical, and cultural features of these technologies, Pfugfelder looks at transportation projects such as electric taxi cabs from the turn of the century to modern day, open-source vehicle projects, and a large case study of an autonomous, electric pod car network that ultimately failed. Kinaesthetic rhetoric illuminates how mobile technologies have always been persuasive wherever and whenever linguistic symbols and material associations are made, unconsciously, into regimes of movement and ways of experiencing the world. As Pfugfelder shows, mobility technologies involve networks of sustained arguments that are as durable as the bonds between the actors in their networks.

Contemporary Perspectives on Rhetoric-Sonja K. Foss 2014-04-04 This book marks the 130th anniversary of offering an indispensable resource for teaching and learning the study of rhetoric. In this book, contributors present a contemporary look at the nature of rhetoric and the way it is studied. The book includes essays by leading scholars in rhetoric and communication, and is aimed at both students and scholars, providing a comprehensive and up-to-date overview of the field. The book is organized into three parts: (1) Foundations of Rhetoric, (2) Contemporary Rhetoric, and (3) Rhetoric in Practice. Each part is further divided into chapters that address specific issues in rhetoric.

Rhetoric and Sociolinguistics in Times of Global Crisis-Hanc-Azizoglu, Eda Ba?ak 2021-04-02 This book considers themes such as the role of language and communication in times of crisis, and how they can be used to address and mitigate global challenges such as pandemics, climate change, and social inequality. The book is organized into three parts: (1) Theoretical Perspectives, (2) Empirical Studies, and (3) Critical Reflections. Each part is further divided into chapters that address specific issues in the field.

The Routledge Handbook of Critical Public Relations-Jacquie L'Etang 2015-08-11 Critical theory has a long history, but a relatively recent intersection with public relations. This ground-breaking collection engages with concepts such as deconstruction, discourse analysis, and Foucauldian power relations and communication. The collection takes stock of the emergence of critical public relations alongside diverse theoretical traditions, critiques and actions, methodologies and future implications. This makes it an essential reference for public relations researchers, educators and students around the world that is becoming more critical in the face of growing inequality and environmental challenges. The volume is also of interest to scholars in advertising, branding, communication, consumer studies, cultural studies, marketing, media studies, political communication and sociology.

Feminist Rhetorical Science Studies-Julie Jung 2018-01-30 This edited collection disrupts tendencies in feminist science studies to dismiss rhetoric as having concern only for language, and it counters posthumanist theories that ignore human materialities and asymmetries of power as co-constituted with and through distinctions such as gender, sex, race, and ability. The eight essays of Feminist Rhetorical Science Studies: Human Bodies, Posthumanist Worlds model methodologies for doing feminist research in the rhetoric of science. Collectively they build innovative interdisciplinary bridges across the related but divergent fields of feminism, posthumanism, new materialism, and the rhetoric of science. Each essay addresses a question: How can feminist rhetoricians of science engage responsibly with emerging theories of the posthuman? Some contributors respond with case studies in medical practice (fetal ultrasound; patient noncompliance), medical science (the neurosciences of sex differences), and health policy (drug trials of the U.S. Food and Drug Administration); others respond with a critical review of object-oriented ontology and a framework for researching women technical writers in the workplace. The contributed essays are in turn framed by a comprehensive introduction and a final chapter from the editors, who argue that a key contribution of feminist posthumanist rhetoric is that it rethinks the agencies of people, things, and practices in ways that can bring about more ethical human relations. Individually the contributions offer as much variety as consensus on matters of methodology. Together they demonstrate how feminist posthumanist and materialist approaches to science expand our notions of what rhetoric is and does, yet they manage to do so without sacrificing what makes their inquiries distinctively rhetorical.

Trans-fictional Praxis-Johann-Albrecht Meylahn 2019-02-06 Living in global villages where different world-views and cultures daily traverse each other, and the hegemonic power of the West is being challenged by other powerful role-players, numerous political and ethical challenges emerge. This traversing of narratives is interpreted and developed into a trans-fictional praxis, as a praxis that takes this global experience seriously. The book also acknowledges the role of Christianity in the construction of global villages and therefore seeks a Christ-poïésis as a way for non-colonial spaces to emerge from the shadows of these villages.

Kant and the Promise of Rhetoric-Scott R. Stroud 2014-09-18 Immanuel Kant is rarely connected to rhetoric by those who study philosophy or the rhetorical tradition. In Kant and the Promise of Rhetoric, Scott Stroud presents a first-of-its-kind reappraisal of Kant and the role he gives rhetorical practices in his philosophy. By examining the range of terms that Kant employs to discuss various forms of communication, Stroud argues that the general thesis that Kant disparaged rhetoric is untenable. Instead, he offers a more nuanced view of Kant on rhetoric and its relation to moral cultivation. For Kant, certain rhetorical practices in education, religious settings, and public argument become vital tools to move humans toward moral improvement without infringing on their individual autonomy. Through the use of rhetorical means such as examples, religious narratives, symbols, group prayer, and fallibilistic public argument, individuals can persuade other agents to move toward more developed states of inner and outer autonomy. For Kant recovered in this book, rhetoric becomes another part of human activity that can be animated by the value of humanity, and it can serve as a powerful tool to convince agents to embark on the arduous task of moral self-cultivation.

Public Nudity and the Rhetoric of the Body-Brett Lunceford 2018-12-15 Public Nudity and the Rhetoric of the Body examines instances of public nudity where sexuality is at the forefront of public body display. It
presents case studies that raise discussions about identity, self-determination, and sexuality, and illustrate the complicated rhetorical nature of the human body in the public sphere. Interrogating Critical Pedagogy-Pierre Wilbert Orelus 2014-11-13 Educators, teacher practitioners, and social activists have successfully used critical pedagogy as a tool to help marginalized students develop awareness and seek alternative solutions to their poor educational and socioeconomic situations. However, this theory is often criticized as being mostly dominated by privileged white males, bringing issues of race and gender to the forefront. This volume provides insight on how critical pedagogy can be helpful to scholars and teachers alike in their analysis of racial, gender, linguistic and political problems. It features a wide range of respected scholars who examine the way and the degree to which critical pedagogy can be used to improve education for students of color, women and other marginalized groups.

Educating Early Christians through the Rhetoric of Hell-Meghan Henning 2014-11-07 Meghan Henning explores the rhetorical function of the early Christian concept of hell, drawing connections to Greek and Roman systems of education, and examining texts from the Hebrew Bible, Greek and Latin literature, the New Testament, early Christian apocalypses and patristic authors.

Female Olympian and Paralympian Events-Linda K. Fuller 2018-10-04 Female Olympian and Paralympian Events is a groundbreaking book that examines women’s sports in the Olympic and Paralympic Games, which have long been underappreciated and under-analyzed. The book begins with a brief background on women’s participation in the Olympic Games and their role relative to the International Olympic Committee, then introduces the underlying Gendersed Critical Discourse Analysis theory used throughout the book’s analysis before delving into a literature review of female Olympians and Paralympians’ events. It includes a listing of noteworthy “firsts” in the field, followed by individual discussions of twenty-eight Summer and seven Winter events, analyzed according to their historical, rhetorical, and popular cultural representations. Women’s unique role(s) in the various events are discussed, particular athletes and Paralympic events are highlighted, and original tables are also included. At the end of each section, affiliated organizations and resources are included in this invaluable referential volume.

Rhetoric and Human Consciousness-Craig R. Smith 2017-04-12 For two decades, students and instructors have relied on award-winning author Craig Smith’s detailed description and analysis of rhetorical theories and the historical contexts for major thinkers who advanced them. He employs key themes from important philosophical schools in this well-researched chronicle of rhetoric and human consciousness. One is that rhetoric is a response to uncertainty. The modern philosophers, like the naturalists of ancient Greece and the Scholastics who preceded them, tried to end uncertainty by combining the discoveries of science and psychology with rationalism. Their aim was progress and a consensus among experts as to what truth is. However, where modernism proved ineffective, rhetoric was revived to fill the breach. Another significant theme is that different conceptions of human consciousness lead to different theories of rhetoric, and for every major school of thought, another school of thought forms in reaction. Classic and contemporary examples demonstrate the usefulness of rhetorical theory, especially its ability to inform and guide. By providing probes for rhetorical criticism, discussions also demonstrate that rhetorical criticism illustrates, verifies, and refines rhetorical theory. Thus, the synergistic relationship between theory and criticism in rhetoric is no different than in other arts: Theory informs practice; analysis of successful practice refines theory. Smith’s absorbing study has been expanded to include thorough treatments of rhetoric in the Romantic Era, feminist and queer theory, and historical context for the creation of rhetorical theory and its use in public address.

Bodies of Speech-Gabriel Zoran 2014-10-16 Until Plato, poetry and oration were conceived as oral activities; writing, if considered at all, was conceived as a kind of “tape-recorder”. Aristotle was the first thinker who examined the products of the literate culture in which he lived as such: he conceived the works of poetry and oration not only as oral events, but also as written texts. Bodies of Speech reads Aristotle’s Poetics and Rhetoric through this assumption, and shows how both are underlain by a systematic text theory, which contains semantic as well as communicational aspects. Aristotle’s conception of the literary text, thus, is not a mere archaeological remnant; it is a complex and profound theory, able to hold a lively and fruitful dialogue with modern thinking.