

The Civilized Market Corporations Conviction And The Real Business Of Capitalism

The Civilized Market-Ivan Alexander 1997-05-15 "If you ever wondered what has happened to all of the guiding principals of individualism and democracy in this era of great corporations The Civilized Market is a joy. Ivan Alexander tells a wonderful story and weaves together strands of tradition and practice that are pleasurable and startling. All who are interested in the role of business in society will want to read this." —Robert G. Monks, Chairman of the Lens Corporation and author of Power and Accountability "A well-researched and novel contribution to the debate on corporate governance." —Sir Paul Judge "The Civilized Market is a profoundly intelligent and thought-provoking book written in an enjoyable and stimulating style. A civilized book on a civilized subject." —Robin Field, Chief Executive, Filofax Group

Liability of Multinational Corporations under International Law-Menno T. Kamminga 2021-12-28

The Chrysalis Economy-John Elkington 2001-08-08 Based on first-hand experience, The Chrysalis Economy explores some extraordinary cases of corporate meta-morphosis as we begin the long haul from today's Caterpillar Economy to tomorrow's Butterfly and Honeybee Economies. John Elkington looks over the shoulders of business leaders and boards as they build the values-based platforms essential for sustainable value creation. He also looks at the corporate cultures which will be needed and the steps required to achieve them.

Sustainable Development Policy and Administration-Gedeon M. Mudacumura 2017-09-25 Sustainable Development Policy and Administration provides a learning resource describing the major issues that are critical to understanding the multiple dimensions of sustainable development. The overall theme of each contributed chapter in this book is the urgent need to promote global sustainability while adding insights into the challenges facing the current and future generations. This volume brings together diverse contributions that cover the multiple facets of development, resulting in a rich reference for students, development managers, and others interested in this emerging field.

The 80/20 Principle-Richard Koch 2022-01-20 "READ THIS BOOK AND USE IT." TIM FERRISS Millions of highly effective people have become more successful by understanding the simple fact that 80% of your results come from 20% of your efforts. All you have to do is identify the 20 percent that leads to 80 percent. The 80/20 Principle shows you how. Richard Koch's million-copy-selling global bestseller is now completely revised and updated, and more powerful and essential than ever. He reveals how the principle works and shows how to use it in a systematic and practical way to vastly increase your effectiveness, and improve your career. The unspoken corollary to the 80/20 principle is that little of what you spend your time on actually counts. But by concentrating on those things that do, you can unlock the enormous potential of the magic 20 percent. Discover how to identify the few methods that will lead to great results, and use them alone. Avoid hard work. Don't push water uphill. Be very selective in what you do. Have a great life. 80/20 is the essential tool for anyone who wants to succeed. Be more effective with less effort by learning how to leverage the 80/20 principle.

Current Contents. Arts & Humanities-Institute for scientific information (Philadelphie, Pa). 1997

Financial Crime in the 21st Century-Nicholas Ryder 2011-01-01 This book focuses on the financial crime policies adopted by the international community and how these have been implemented in the United Kingdom and the United States of America.

Globalization on Trial-Farhang Rajaei 2000 Globalization on Trial challenges the conventional view that equates globalization with the expansion of the capitalist economic system. With a broad historical and holistic brush, the author presents a view of globalization that is both multidisciplinary and multicultural. What opportunities must we seize? What dangers must we overcome? Rajaei examines human governance and the paradox of globalism and nationalism (or "nativism"), providing a particularly fresh perspective on Islamic civilization. He also focuses on our education system and how it will have to adapt to meet the new challenges.

Enterprise as an Instrument of Civilization-Hirochika Nakamaki 2015-07-25 In this book, the functions and dynamics of enterprises are explained with the use of anthropological methods. The chapters are based on anthropological research that has continued mainly as an inter-university research project, which is named Keiei Jinruigaku, of the National Museum of Ethnology (Japan) since 1993. These studies have a twofold aim: to clarify that enterprises are not only actors in economic activity but also actors that create culture and civilization; and to find the *raison d'être* of enterprises in a global society. Business anthropology is an approach to the investigation of various phenomena in enterprises and management using anthropological methodology (e.g., participant observations and interviews). Historically, its origin goes back to the 1920s-30s. In the Hawthorne experiments, the research group organized by Elton Mayo recruited an anthropologist, Lloyd W. Warner, and conducted research on human relations in the workplace by observation of participants. Since then, similar studies have been carried out in the United States and the United Kingdom. In Japan, however, such research is quite rare. Now, in addition to anthropological methods, the authors have employed multidisciplinary methods drawn from management, economics, and sociology. The research contained here can be characterized in these ways: (1) Research methods adopt interpretative approaches such as hermeneutic and/or narrative approaches rather than causal and functional explanations such as "cause-consequence" relationships. (2) Multidisciplinary approaches including qualitative research techniques are employed to investigate the total entity of enterprises, with their own cosmology. In this book, the totality of activities by enterprises are shown, including the relationship between religion and enterprise, corporate funerals, corporate museums, and the sacred space and/or mythology of enterprises. Part I provides introductions to Keiei Jinruigaku and Part II explains the theoretical characteristics of Keiei Jinruigaku. In addition, research topics and cases of Keiei Jinruigaku are presented in Part III.

Management of Corporate Greatness-Pradip N. Khandwalla 2009-05 "A masterpiece....Fowles is the only writer in English who has the power, range, knowledge, and wisdom of a Tolstoy or James" (John Gardner, Saturday Review). Daniel Martin's eponymous protagonist returns to England after a sojourn in Hollywood -- and sets out to rectify the sins and omissions of his past.

Streams Of Civilization-Christian Libery Press 1999-05-03 This world history text provides a comprehensive overview of modern history (1600s-2000) from a Christian perspective. Each chapter includes a timeline, listing of key terms, recommended projects, and comprehension questions. It is beautifully illustrated and contains numerous high-quality, two-color maps. Grade 10.

The Great Transformation-Karl Polanyi 1967

America as a Civilization-Max Lerner 1957

America as a Civilization: The basic frame-Max Lerner 1964

Multinationals on Trial-Professor Henry Veltmeyer 2013-03-28 The role and economic power of corporations that dominate the world economy has generated considerable controversy. The most heated debate and the most critical questions surrounding the role of multinational corporations relate to foreign direct investment (FDI). This key volume offers an entirely fresh perspective of the role of multinationals and the development impact of FDI. Contrary to prevailing opinion, it examines whether imperialism is a much more useful concept for describing and explaining the dynamics of world development than globalization. FDI is a mechanism for empire-centred capital accumulation, a powerful lever for political control and for re-ordering the world economy. This is a much needed analysis of global capitalism and its impact around the world, resulting in an excellent resource for students, academics and activists.

The British National Bibliography-Arthur James Wells 1998

The Death of the American Trial-Robert P. Burns 2010-10-19 The American trial looms large in our collective imagination - witness the enormous popularity of Law Order - but it is, in reality, almost extinct. In 2002, less than 2 percent of federal civil cases culminated in a trial, down from 12 percent forty years earlier. And the number of criminal trials also dropped dramatically, from 9 percent of cases in 1976 to only 3 percent in 2002. In The Death of the American Trial, distinguished legal scholar Robert P. Burns makes an impassioned case for reversing this rapid decline before we lose one of our public culture's greatest achievements. Burns begins by cutting through all-too-common misinformation about contemporary trials, reminding readers of its essential features and functions. These characteristics, he shows, resulted from a centuries-long process that brought trials to maturity only in the early twentieth century. As a practice that is adapted for modern times yet rooted in ancient wisdom, the trial is uniquely suited to balance the tensions - between idealism and reality, experts and citizens, contextual judgment and reliance on rules - that define American culture. Arguing that many observers make a grave mistake by taking a positive or even complacent view of the trial's demise, Burns concludes by laying out the catastrophic consequences of losing an institution that so perfectly embodies democratic governance. As one federal judge put it, the jury is the "canary in the mineshaft; if it goes, if our people lose their inherited right to do justice in court, other democratic institutions will lose breath too." The Death of the American Trial arrives not a second too soon to spark a rescue operation before trials are relegated to the purely fictional realm of televised drama.

The Trial of the Constitution-Sidney George Fisher 1862

Foundations of Corporate Empire-Karl Moore 2000 "The Sumerians invented temple capitalism; the Assyrians made it multinational; the Phoenicians evolved controls; the Greeks leapfrogged with an entrepreneurial model that replaced it; the Romans perfected a robust blend of autonomy and regimentation that flourished for four hundred years. Foundations of Corporate Empire puts all this under a microscope." Richard T. Pascale, associate fellow, Templeton College, University of Oxford "Foundations of Corporate Empire is a dreary title for a business book that turns out to be anything but. It is in fact a sweeping, yet remarkably readable history of globalization that marshals impressive evidence..." Report on Business Magazine From the cradles of civilization to the corporations of global economy, business empires have come and gone but the essence of economic enterprise has always been with us. This is a world in which enterprises have been shaped as much by what they are as what they do, and in which an understanding of where we've come from will aid our interpretation of where we can go. Every future has a foundation to be explored. "In this well-researched and highly readable book, Moore and Lewis persuasively argue that many of today's global economic institutions and structures are not as new as often proclaimed but the product of a long evolutionary process. Their conclusion that a historical perspective provides important clues about the future of globalization is thought provoking and worthy of broad debate." Cornelis A. de Kluyver, Dean, Peter F. Drucker Graduate School of Management "This fascinating book should serve as a timely reminder to those who seem to think that tomorrow can be managed with scarcely a backwards glance to yesterday. Compulsive reading for businessmen and politicians." Sir David Rowland, President, Templeton College, University of Oxford Foundations of Corporate Empire sketches the history of international business from the emergence of ancient Assyria around 2000 BC through the Phoenician, Carthaginian and Grecian periods up to the time of the Roman Imperium under Augustus, and then on to the medieval and modern eras ending with today's post-modern times. The history of these civilisations has developed around different economic models, which have regularly re-emerged across time and are still present today. Foundations of Corporate Empire looks at our past economic foundations to better understand where we are today and where we should be tomorrow. "A fascinating and important work, which deserves to be widely read." Professor Alister McGrath, Oxford University "Foundations of Corporate Empire offered me an eye-opening insight into how we have come to do business as we do. If you truly want to understand capitalism as we know it, read this book. Beyond any reasonable doubt, it proved to me the old saying that the more things change the more things stay the same." Professor D'Aveni, author of Hypercompetition: Managing the dynamics of strategic maneuvering

Concerned Markets-Susi Geiger 2014-11-28 When political, social, technological and economic interests, values, and perspectives interact, market order and performance become contentious issues of debate. Such Shot situations are becoming increasingly common and make for rich sites of research

Education as Enforcement-Kenneth J. Saltman 2010-09-13 The first volume to focus on the intersections of militarization, corporations, and education, Education as Enforcement exposed the many ways schooling has become the means through which the expansion of global corporate power are enforced. Since publication of the first edition, these trends have increased to disturbing levels as a result of the extensive militarization of civil society, the implosion of the neoconservative movement, and the financial meltdown that radically called into question the basic assumptions undergirding neoliberal ideology. An understanding of the enforcement of these corporate economic imperatives remains imperative to a critical discussion of related militarized trends in schools, whether through accountability and standards, school security, or other discipline based reforms. Education as Enforcement elaborates upon the central arguments of the first edition and updates readers on how recent events have reinforced their continued original relevance. In addition to substantive updates to several original chapters, this second edition includes a new foreword by Henry Giroux, a new introduction, and four new chapters that reveal the most contemporary expressions of the militarization and corporatization of education. New topics covered in this collection include zero-tolerance, foreign and second language instruction in the post-9/11 context, the rise of single-sex classrooms, and the intersection of the militarization and corporatization of schools under the Obama administration.

Creating a New Civilization Through Social Entrepreneurship-Patrick Petit 2018-02-06 Humanity is confronted with the gravest financial crisis and economic recession since the Great Depression. Political leaders, national ministries of finance, and central banks around the world are trying to prop up their countries' sinking economies and arrest a downward economic spiral by innovative financial rescue and bank bailout plans, as well as economic stimulus and recovery packages. These measures are being taken to reestablish trust in the economy and to trigger an economic revival. Despite these efforts, stagnation seems imminent, as uncertainty leads businesses and consumers to place spending and investing decisions on hold. Social entrepreneurs are essential to the restoration of a sustainable planet and the improvement of lives of billions of people, especially of those living in extreme poverty. Therefore, social entrepreneurs deserve further recognition and support by the international community - by governments, multinational companies, and philanthropic organizations. Creating a New Civilization through Social Entrepreneurship highlights the global movement of social entrepreneurship and some of the leading organizations and individuals that are advancing this citizen sector movement. The volume presents examples of innovative people that are tackling major social problems and triggering systemic change throughout the world today.

The Dream Society: How the Coming Shift from Information to Imagination Will Transform Your Business-Rolf Jensen 2001-09-20 "The Dream Society . . . provides dramatic insights into how marketing will operate in the 21st century." Atlanta Business Chronicle A fascinating look into the future of business, as featured in Fast Company The future is uncertain the world is constantly changing. While anything can happen, some things are far more likely than others. Rolf Jensen, internationally renowned futurist, provides readers with a tangible look at what the future will be like over the next 25 years. By identifying what lies ahead, Jensen gives people the knowledge they need to make informed decisions and strategically align themselves to capitalize on the unknown future, a future Jensen calls "the Dream Society." This dream society is characterized by the commercialization of emotions. In this provocative exploration, Jensen says that it will no longer be enough to produce a useful product. He shows that, for a product to be successful, its primary purpose will be the ability to fulfill an emotional need. Those who understand the workings of this dream society will be the ones who create the new products, new markets, and new businesses that dominate the world of tomorrow. Barbaric Civilization-Christopher Powell 2011-06-15 From its beginnings in the early twelfth century, the Western civilizing process has involved two interconnected transformations: the monopolization of military force by sovereign states and the cultivation in individuals of habits and dispositions of the kind that we call "civilized." The combined forward movement of these processes channels violent struggles for social dominance into symbolic performances. But even as the civilizing process frees many subjects from the threat of direct physical force, violence accumulates behind the scenes and at the margins of the social order, kept there by a

deeply habituated performance of dominance and subordination called deferentialization. When deferentialization fails, difference becomes dangerous and genocide becomes possible. Connecting historical developments with everyday life occurrences, and discussing examples ranging from thirteenth-century Languedoc to 1994 Rwanda, Powell offers an original framework for analyzing, comparing, and discussing genocides as variable outcomes of a common underlying social system, raising unsettling questions about the contradictions of Western civilization and the possibility of a world without genocide.

Trial- 1991

A Beautiful Anarchy: How to Create Your Own Civilization in the Digital Age-Jeffrey Tucker 2012 "A Beautiful Anarchy: How to Create Your Own Civilization in the Digital Age is Jeffrey Tucker's rhapsodic hymn to the digital age, and a call to use the tools it has granted us to enhance human freedom. and reduce and end intellectual dependency on the state. It shows that every truly valuable aspect of our lives extends not from politics and the regime, but from our own voluntary choices. The aims of A Beautiful Anarchy are: 1) to draw attention to the reality that surrounds us but we hardly ever bother to notice, much less celebrate; 2) to urge a willingness to embrace this new world as a means of improving our lives regardless of what the anachronistic institutions of power wish us to do; 3) to elucidate the causes and effects that have created this new world; and 4) to urge more of the good institutions that have created this beautiful anarchy. This books covers the uses of social media, the blessed end of the nation-state, the way the government is destroying the physical world, the role of commerce in saving humanity, the depredations of nation-state monetary policy, the evil of war and the lie of national security, and private societies as agents of liberation. And it offers a hopeful prognosis for a creative and productive world without central control. The book is topical, pithy, and anecdotal, yet points to the big ideas and the larger picture to help frame the great economic and political debates of our time." --from book description, Amazon.com.

The Chicago Legal News- 1891

The Ideas that Have Influenced Civilization, in the Original Documents-Oliver Joseph Thatcher 1833

Surviving Capitalism-Erik Ringmar 2005 A fresh, funny and imaginative discourse on the nature of capitalism and how society has learned to cope with it.

The Encyclopedia Americana: Civilization to Coronium- 2000

Essentials of Marketing-Charles W. Lamb 2011-01-01 Help your students achieve marketing success by delivering the best up-to-the-minute coverage of key marketing topics available in this complete, yet brief, latest edition of ESSENTIALS OF MARKETING by award-winning instructors and leading authors Lamb/Hair/McDaniel. ESSENTIALS OF MARKETING, 7E uses a fresh, streamlined design to focus on captivating examples and innovative applications that ensure students not only understand marketing concepts, but also know how to effectively apply them to real-world practice. This edition now visually illustrates key marketing concepts and showcases the customer experience with an engaging writing style punctuated by the most recent marketing statistics and figures. A new appendix and exercises emphasize building a professional marketing plan with an integrated internet focus to further prepare students for success. This book's concise 15-chapter format offers unequalled flexibility to make this course your own with outside projects and readings, while still providing the comprehensive coverage students need. Powerful teaching and learning tools form part of the book's hallmark Integrated Learning System organized around the book's learning objectives. All-new videos produced specifically for this edition feature fascinating stories of marketing success, while a myriad of exceptional online and in-book tools answer the needs of a variety of learning and teaching styles. ESSENTIALS OF MARKETING, 7E's lively coverage and broad-based appeal is designed to create a learning experience that leaves your students saying, Now that's marketing! Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The National Corporation Reporter- 1896

Perspectives for European E-learning Businesses-Joachim Hasebrook 2003 E-learning technology has contributed to the expansion of the market for educational services and products. This report examines the key technologies, including: wired and wireless LANs, VPNs, mobile learning, network computers, e-books, artificial intelligence, web-based multimedia, CD-ROM-based interactiveIt also analyses the most promising sectors of the global e-learning market, particularly higher and further education, corporate training. Developments in Europe are compared with the United States and other countries. It also surveys the e-learning companies and the products and services they offer, and describes the strategies available to them to develop their business.

The Financial Crisis Inquiry Report-Financial Crisis Inquiry Commission 2011-05-01 The Financial Crisis Inquiry Report, published by the U.S. Government and the Financial Crisis Inquiry Commission in early 2011, is the official government report on the United States financial collapse and the review of major financial institutions that bankrupted and failed, or would have without help from the government. The commission and the report were implemented after Congress passed an act in 2009 to review and prevent fraudulent activity. The report details, among other things, the periods before, during, and after the crisis, what led up to it, and analyses of subprime mortgage lending, credit expansion and banking policies, the collapse of companies like Fannie Mae and Freddie Mac, and the federal bailouts of Lehman and AIG. It also discusses the aftermath of the fallout and our current state. This report should be of interest to anyone concerned about the financial situation in the U.S. and around the world.THE FINANCIAL CRISIS INQUIRY COMMISSION is an independent, bi-partisan, government-appointed panel of 10 people that was created to "examine the causes, domestic and global, of the current financial and economic crisis in the United States." It was established as part of the Fraud Enforcement and Recovery Act of 2009. The commission consisted of private citizens with expertise in economics and finance, banking, housing, market regulation, and consumer protection. They examined and reported on "the collapse of major financial institutions that failed or would have failed if not for exceptional assistance from the government."News Dissector DANNY SCHECHTER is a journalist, blogger and filmmaker. He has been reporting on economic crises since the 1980's when he was with ABC News. His film In Debt We Trust warned of the economic meltdown in 2006. He has since written three books on the subject including Plunder: Investigating Our Economic Calamity (Cosimo Books, 2008), and The Crime Of Our Time: Why Wall Street Is Not Too Big to Jail (Disinfo Books, 2011), a companion to his latest film Plunder The Crime Of Our Time. He can be reached online at www.newsdissector.com.

Encountering Chinese Networks-Sherman Cochran 2000-09 The text studies how various Western, Japanese, and Chinese businesses struggled with the persistent dilemma in China of how to retain control over corporate hierarchies while adapting to dramatic changes in Chinese society, politics and foreign affairs from 1880-1937.

Corporate Governance in Russia-Alla Dementieva 2020-12-16 This book explores discussions and practice around corporate governance in Russia from the early 1990s until 2018. It covers three major aspects of corporate governance theory and practice: a vision of corporate governance in Russia in the context of global trends and challenges, the general perception of corporate governance in Russia, and the real nature of Russia's corporate community from the viewpoint of its corporate governance practices. It provides a unique complex analysis and detailed description of how corporate governance has been perceived by both Russian regulators and the business community, and how it has been applied in Russian companies. This analysis covers the period of over 25 years: from early attempts at directing transfer and implanting the Western model of corporate governance to the nascent Russian big private business, up to the period of resurgence of the state as the dominant player both in Russian society and its economy at large. It gives an understanding of what corporate governance is in Russia in the days of "sovereign democracy" and confrontation with the West. It explains how cultural, political, economic and institutional factors have shaped corporate governance in Russia. The authors provide insights into such aspects of Russian corporate governance framework and practices as regulatory philosophy and enforcement, ownership structure, the role of the state, the impact of unfriendly domestic business climate, how the value of corporate governance is perceived in Russian context, etc. Predominantly, the book paints an interesting picture of how the "sovereign corporate governance"

model has been shaped in Russia. This book will be useful not just for experts in corporate governance and investors, but also for those who have an interest in modern Russia at large.

The Origin and the Evolution of Firms-J.A. Roels 2012-03-01 The firms and markets of today's complex socio-economic system developed in a spontaneous process termed evolution, in just the same way as the universe, the solar system, the Earth and all that lives upon it. Darwin's theory of evolution clearly demonstrated that evolution involved increasing organization. As we began to explore the molecular basis of life and its evolution, it became equally clear that it depended on the processing and communication of information. This book develops a consistent theory of evolution in its wider sense, examining the information based laws and forces that drive it. Exploring subjects as diverse as economics and the theories of thermodynamics, the author revisits the paradox of the apparent conflict between the laws of thermodynamics and evolution to arrive at a systems theory, tracing a continuous line of evolving information sets that connect the Big-Bang to the firms and markets of our current socio-economic system.

Accounting History and the Rise of Civilization-Gary Giroux 2017-04-28 Accounting history continues in Volume 2 with six chapters, four supplements, plus conclusions. Chapters 1 to 3 of the second volume cover specialty topics, specifically auditing, taxes, and government accounting. Chapters 4 to 6 march along from the New Deal to beyond the mortgage meltdown and Great Recession. Supplements include audit opinions (the audit reports written for the annual financial audits), the scandals and corruption associated with accounting fraud, the formal standard setting process creating generally accepted accounting principles (GAAP), and finally computer technology, a key component of the accounting profession—and civilization. The concept of accounting as a profession developed by the 19th century, as accounting-related services (bankruptcy, taxes, and auditing) became important enough to hire experts and separate businesses to support these functions. Soon, licensing was required. Auditing and tax proved to be major money-makers for accountants. Accounting firms became mammoth and global (especially the Big 4) providing audit, tax and consulting services to giant multinational corporations as well as smaller business, governments, nonprofits organizations, and individuals. The rest of the book covers accounting since the early 20th century, when accounting became increasingly sophisticated and important to the commercial and political worlds. The 1920 reverted to “free markets,” financial market manipulation and speculation, fueled by abundant credit precipitating a boom; then the Great Depression, followed by FDR’s New Deal. Chapter 5 covers most of the post-World War II period. Chapter 6 covers the bubbles and busts of the late-20th century and beyond, with particular attention to Enron. Conclusions summarize the last 10,000 years of accounting, its overall impact on civilization, and predictions for the future.

Hedgehogging-Barton Biggs 2011-01-11 Rare is the opportunity to chat with a legendary financial figure and hear the unvarnished truth about what really goes on behind the scenes. Hedgehogging represents just such an opportunity, allowing you to step inside the world of Wall Street with Barton Biggs as he discusses investing in general, hedge funds in particular, and how he has learned to find and profit from the best moneymaking opportunities in an eat-what-you-kill, cutthroat investment world.

Fragile Conviction-Mathijs Pelkmans 2017-03-14 How do specific secular and religious ideologies—such as nationalism, neoliberalism, atheism, Pentecostalism, Tablighi Islam, and shamanism—gain popularity and when do they lose traction? To answer these questions, Mathijs Pelkmans critically examines the trajectories of a range of ideologies as they move into the post-Soviet frontier in Central Asia. Ethnographically rooted in the everyday life of a former mining town in southern Kyrgyzstan, *Fragile Conviction* shows how residents have dealt with the existential and epistemic crises that arose after the collapse of the Soviet Empire. Residents became enchanted by the truths of Muslim and Christian missionaries, embraced the teachings of neoliberal and nationalist ideologues, and were riveted by the visions of shamanic healers. But no matter how much enthusiasm and hope these ideas first engendered, the commitment to any of them rarely lasted very long. Pelkmans finds that there is an inverse relationship between the tenacity and the effervescence of collective ideas, between their strength to persist and their ability to trigger committed action. Introducing the concept of pulsation, he argues in *Fragile Conviction* that ideational power must be understood in relation to three aspects: the voicing of the idea, its tension with everyday reality, and its reverberation within groups of listeners. The conclusion that the power of conviction is rooted in the instability of sociocultural contexts is a message that has relevance far beyond urban Central Asia.

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