The Content Analysis Reader

The Content Analysis Reader-Klaus Krippendorff 2009 Presenting a collection of studies that exemplify what content analysts do and how they solve problems in applying this methodology, this book offers readers additional insights into designing and conducting their own research. It enables readers to learn the process of conducting content analysis research whether used as a companion to Krippendorff's Content Analysis text, as a supplemental text for content analysis courses, or as an introduction to content analysis by examples.

Bundle: Krippendorff: Content Analysis 3e + Krippendorff: The Content Analysis Reader-Klaus H. Krippendorff 2016-06-01

Content Analysis-Klaus Krippendorff 2004 The Second Edition of Content Analysis: An Introduction to Its Methodology is a definitive sourcebook of the history and core principles of content analysis as well as an essential resource for present and future studies. The book introduces readers to ways of analyzing meaningful matter such as texts, images, voices – that is, data whose physical manifestations are secondary to the meanings that a particular population of people brings to them. Organized into three parts, the book examines the conceptual and methodological aspects of content analysis and also traces several paths through content analysis protocols. The author has completely revised and updated the Second Edition, integrating new information on computer-aided text analysis. The book also includes a practical guide that incorporates experiences in teaching and how to advise academic and commercial researchers. In addition, Krippendorff clarifies the epistemology and logic of content analysis as well as the methods for achieving its aims. Intended as a textbook for advanced undergraduate and graduate students across the social sciences, Content Analysis, Second Edition will also be a valuable resource for practitioners in a variety of disciplines.

BUNDLE: Krippendorff, Content Analysis + Krippendorff and Bock, The Content Analysis Reader-Klaus H. Krippendorff 2012-06-20 We offer these texts bundled together at a discount for your students. Klaus Krippendorff, Mary Angela Bock, The Content Analysis Reader The Content Analysis Reader presents a collection of studies that exemplify what content analysts do and how they solve problems in applying this methodology to answer a variety of research questions. The assembly of historical and current studies from a variety of disciplines, allows readers to learn the process of conducting content analysis research. Whether used as a companion to Krippendorff's Content Analysis text, as a supplemental text for content analysis courses, or as an introduction to content analysis by examples The Content Analysis Reader will offer readers insight into designing, conducting, and applying their research. Klaus Krippendorff, Content Analysis: An Introduction to Its Methodology Edition,Third Edition Since the publication of the first edition of Content Analysis: An Introduction to Its Methodology, the textual fabric in which contemporary society functions has undergone a radical transformation: specifically, the ongoing information revolution. Today, content analysis has become an efficient alternative to public opinion research—a method of tracking markets, political leanings, and emerging ideas, a way to settle legal disputes, and an approach to explore individual human minds. The Third Edition continues to be an ideal sourcebook of the history and core principles of content analysis as well as an essential resource for present and future studies. Organized into three parts, the book examines the conceptual and methodological aspects of content analysis and also traces several paths through content analysis protocols. Krippendorff integrates information on computer-aided text analysis and presents a practical guide that incorporates experiences in teaching and in how to advise academic and commercial researchers.

The Content Analysis Guidebook-Kimberly A. Neuendorf 2016-05-30 Content analysis is one of the most important but complex research methodologies in the social sciences. In this thoroughly updated Second Edition of The Content Analysis Guidebook, author Kimberly Neuendorf provides an accessible core text for upper-level undergraduates and graduate students across the social sciences. Comprising step-by-step instructions and practical advice, this text unravels the complicated aspects of content analysis.

Qualitative Content Analysis-Philipp Mayring 2021-11-03 In eight clear-cut steps, this book provides a systematic introduction to qualitative content analysis and how you can use it in each stage of your research project, no matter the type or amount of data. Developed by a leading expert in the field and based on years of teaching experience, this book offers an essential framework for interpreting qualitative data for any social sciences student or researcher. To support you in choosing the best approach for your research, this book includes: · Examples of how QCA can be applied to various research processes · An introduction to text analysis and its different approaches · Discussions of how to use QCA software to benefit your research · An online how-to manual to help you get the most out of QCAmap software. It also introduces the process of scientific research, and integrates qualitative and quantitative analysis into the step-by-step approach.

Qualitative Content Analysis in Practice-Margrit Schreier 2012-02-21 Qualitative content analysis is a powerful method for analyzing large amounts of qualitative data collected through interviews or focus groups. It is frequently employed by students, but introductory textbooks on content analysis have largely focused on the quantitative version of the method. In one of the first to focus on qualitative content analysis, Margrit Schreier takes students step-by step through: - creating a coding frame - segmenting the material - trying out the coding frame - evaluating the trial coding - carrying out the main coding - what comes after qualitative content analysis - making use of software when conducting qualitative content analysis. Each part of the process is described in detail and research examples are provided to illustrate each step. Frequently asked questions are answered, the most important points are summarized, and end of chapter questions provide an opportunity to revise these points. After reading the book, students are fully equiped to conduct their own qualitative content analysis. Designed for upper level undergraduate, MA, PhD students and researchers across the social sciences, this is essential reading for all those who want to use qualitative content analysis.

Critical Content Analysis of Visual Images in Books for Young People-Holly Johnson 2019-05-31 Extending the discussion of critical content analysis to the visual realm of picturebooks and graphic novels, this book provides a clear research methodology for understanding and analyzing visual imagery. Offering strategies for "reading" illustrations in global and multicultural literature, chapter authors explore and bring together critical theory and social semiotics while demonstrating how visual analysis can be used to uncover and analyze power, ideologies, inequity, and resistance in picturebooks and graphic novels. This volume covers a diverse range of texts and types of books and offers tools and procedures for interpreting visual images to enhance the understandings of researchers, teachers, and students as they engage with the visual culture that fills our world. These methods are significant not only to becoming a critical reader of literature but to also becoming a critical reader of visual images in everyday life.

Applied Thematic Analysis-Greg Guest 2011-11-09 This book provides step-by-step instructions on how to analyze text generated from in-depth interviews and focus groups, relating predominantly to applied qualitative studies. The book covers all aspects of the qualitative data analysis process, employing a phenomenological approach which has a primary aim of describing the experiences and perceptions of research participants. Similar to Grounded Theory, the authors' approach is inductive, content-driven, and searches for themes within textual data.

The Illustrated Guide to the Content Analysis Research Project-Patricia Swann 2020-06-07 The Illustrated Guide to the Content Analysis Research Project makes mass media research more accessible through an informal and humorous student-centered approach. Author Patricia Swann provides a colorful, step-by-step guide to developing a typical mass media research project using the content analysis method. The fundamental elements of this research method are presented in plainspoken language perfect for undergraduates and new researchers, complete with engaging illustrations and an informal narrative that tackle students' most common sticking-points when learning and applying research methods. Supplemented by online worksheets for further reflection, this book is an excellent companion to research-centered courses in mass media, communication studies, marketing, and public relations at the introductory level.

Content Analysis-Thomas F. Carney 1979

Basic Content Analysis-Robert Philip Weber 1990 This second edition has been completely updated to include new studies, new computer applications and an additional chapter on problems and issues that can arise when carrying out content analysis in four major categories: measurement, indication, representation and interpretation.

The SAGE Dictionary of Qualitative Inquiry-Thomas A. Schwandt 2014-12-19 In this Fourth Edition of The SAGE Dictionary of Qualitative Inquiry Thomas A. Schwandt provides a guide to the terms and phrases that help shape the origins, purpose, logic, meaning, and methods of the practices known as qualitative inquiry. This edition features 20 additional terms as well as a restructured Reader's Guide. Key references have been updated and select terms and phrases from previous editions have been reorganized and greatly expanded. Together, the dictionary entries provide a guide to the methodological and epistemological concepts and theoretical orientations of qualitative inquiry. This one-of-a-kind resource is ideal for readers who are navigating various perspectives on qualitative inquiry, working on a qualitative dissertation, or are launching their own investigations into the issues covered.

Critical Content Analysis of Children's and Young Adult Literature-Holly Johnson 2016-06-17 In this book the authors describe their strategies for critically reading global and multicultural literature and the range of procedures they use for critical analyses. They also reflect on how these research strategies can inform classrooms and children as readers. Critical content analysis offers researchers a methodology for examining representations of power and position in global and multicultural children's and adolescent literature. This methodology highlights the critical as locating power in social practices by understanding, uncovering, and transforming conditions of inequity. Importantly, it also provides insights into specific global and multicultural books significant within classrooms as well as strategies that teachers can use to engage students in critical literacy.

Content Analysis-Tina Maschi 2015-11-01 Content Analysis offers a comprehensive overview of the variation within content analysis, along with detailed descriptions of three approaches found in the contemporary literature: basic content analysis, interpretive content analysis and qualitative content analysis. This book provides an inclusive, and carefully differentiated, examination of contemporary content analysis research purposes and methods. Such a book is not currently available. Chapter One examines the conceptual base and history of content analysis, then the next three chapters examine each approach to content analysis in depth, using brief illustrative exemplar studies. Each of the methodology chapters employs a consistent outline to help readers compare and contrast the three different approaches. Chapter 5 examines rigor in content analysis and highlights steps to ensure the internal coherence of studies. This book concludes with exploration of two full-length studies: Chapter 6 examines the use of content analysis for advocacy and building public awareness to promote human rights and social justice. Chapter 7 reviews a full-length study of older adults in prison to detail how content analysis is completed and how different approaches may be usefully combined.

The Application of Content Analysis in Nursing Science Research-Helvi Kyngäs 2019-10-31 This book provides principles on content analysis and its application into development of nursing theory. It offers clear guidance to students, lecturers and researchers to gain a deeper understanding of the method of content analysis, its implementation into their own research and criteria of trustworthiness evaluation. The book is written in user-friendly language with provided research examples and cases, and the content is illustrated by figures and tables. The authors offer their expertise in providing a well thought through explanation of content analysis in didactical style, which will enhance university education. The book includes highly experienced researchers who have published articles on content analysis and the trustworthiness of the method with more than 10 000 citations. Divided into two parts, this book explores the application of content analysis into nursing science. The first part presents the philosophical position of content analysis, inductive and deductive methods of using content analysis, trustworthiness of the method, and ethical consideration of using content analysis. The second part informs on the theory development based on content analysis, conceptualization of the concepts of content analysis into generation of items and instrument development, and statistical testing of a hypothetical model. The last chapter shows a new approach to using content analysis in systematic reviews and quality evaluation of methodology within systematic review process. The book is an essential tool for nursing science, providing instruction on key methodological elements in order to provide rigorously conducted empirical research for clinical practice and nursing education.

The Sage Encyclopedia of Qualitative Research Methods: A-L ; Vol. 2, M-Z Index- 2008

Methods of Text and Discourse Analysis-Stefan Titscher 2000-07-26 'This volume is the most comprehensive overview to date of sociologically orientated approaches to text and discourse analysis and is worth reading even for those who are interested only in purely linguistiv approaches to text and discourse. Its main merit, I think, is that it intorduces approaches which up to now have hardley been admitted into the universe of scientific discourse' - Discourse Studies Methods of Text and Discourse Analysis provides the most comprehensive overview currently available of linguistic and sociological approaches to text and discourse analysis. Among the 10 linguistic and sociological models surveyed in this book some of the more important are Grounded Theory, Content Analysis, Conversation Analysis and Critical Discourse Analysis. The book presents each approach according to a standardised format, which allows for direct systematic comparisons. The fully annotated lists of sources provide readers with an additional means of evaluation of the competing analytical methods. Interdisciplinary and international in its aims, Methods of Text and Discourse Analysis suggests the benefits both linguists and sociologists will derive from a more intimate knowledge of each others' methods and procedures.

Social Research Methods-Clive Seale 2004 Bringing together many of the core classic and contemporary works in social and cultural research methods, this book gives students direct access to methodological debates and examples of practical research across the qualitative/quantitative divide. The book is designed to be used both as a collection of readings and as an introductory research methods book in its own right. Topics covered include: research methodology research design, data collection and preparation analyzing data mixing qualitative and quantitative methods validity and reliability methodological critique: postmodernism, post-structuralism and critical ethnography political and ethical aspects of research philosophy of social science reporting research. Each section is preceded by a short introduction placing the readings in context. This reader-text also includes features such as discussion questions and practical exercises.

Encyclopedia of Research Design-Neil J. Salkind 2010-06-22 "Comprising more than 500 entries, the Encyclopedia of Research Design explains how to make decisions about research design, undertake research projects in an ethical manner, interpret and draw valid inferences from data, and evaluate experiment design strategies and results. Two additional features carry this encyclopedia far above other works in the field: bibliographic entries devoted to significant articles in the history of research design and reviews of contemporary tools, such as software and statistical procedures, used to analyze results. It covers the spectrum of research design strategies, from material presented in introductory classes to topics necessary in graduate research; it addresses cross- and multidisciplinary research needs, with many examples drawn from the social and behavioral sciences, neurosciences, and biomedical and life sciences; it provides summaries of advantages and disadvantages of often-used strategies; and it uses hundreds of sample tables, figures, and equations based on real-life cases."--Publisher's description.

Introduction to Educational Research-W. Newton Suter 2011-10-11 "Introduction to Educational Research: A Critical Thinking Approach 2e is an engaging and informative core text that enables students to think clearly and critically about the scientific process of research. In acheiving its goal to make research accessible to all educators and equip them with the skills to understand and evaluate published research, the text examines how educational research is conducted across the major traditions of quantitative, qualitative, mixed methods, and action research. The text is oriented toward consumers of educational research and uses a thinking-skills approach to its coverage of major ideas"--

From Words to Numbers-Roberto Franzosi 2004-05-24 This book offers a a way to analyze narrative data in socio-historical research.

Greeniology 2020-Tanya Ha 2011 Do you want to live well, be green and make a difference? There's never been a better time to reduce your personal impact on the environment and prepare for change as our society moves towards sustainability. With topics covering everything from green cleaning and ecofashion to growing food and saving energy and water, Greeniology 2020 is a practical, fun guide to changing your lifestyle for a healthier home and healthier planet. Award-winning environmentalist and television presenter Tanya Ha provides green living advice, tips and ideas for the beginner and committed tree-hugger alike. They will compel you to change your life, and to be part of the solution to our planet's problems. Find out how to reduce the impact of your lifestyle and help the planet flourish, make your home more comfortable all year round, save money on energy and water bills, go green at work, and make your home safer and healthier for your family.

Content Analysis of Verbal Behavior-Louis A. Gottschalk 2014-02-24 Focusing on language and the assessment of its meaning, this volume concentrates on a method of content analysis developed by the author and Goldine Gleser. Applicable to transcripts of speech or verbal texts, this method uses the grammatical clause as its smallest unit of communication, considers whether or not a verb is transitive and involves an object, or

is intransitive and describes a state of being. It derives scores on many scales that have been tested for reliability of scoring and for construct validity with concurrently administered measures, such as rating and self-report scales as well as biochemical and pharmacological criteria. Finally, this volume provides detailed descriptions of the clinical and basic research establishing the validity of these scales, so that a reader can locate studies that have pertinence to any special interest area. A major achievement described in this book is the development of computer software that understands grammar and syntax, can parse natural language, knows most of the words in the Merriam-Webster dictionary, has been taught to identify idioms and slang, and is capable of continuing to learn. The program can score all the scales, report whether the scores obtained from a verbal sample are one to three standard deviations from the norms, and suggest APA DSM-IIIR diagnostic classifications the clinician might consider in assessing the patient.

Content Analysis-Klaus Krippendorff 2018-05-09 What matters in people's social lives? What motivates and inspires our society? How do we enact what we know? Since the first edition published in 1980, Content Analysis has helped shape and define the field. In the highly anticipated Fourth Edition, award-winning scholar and author Klaus Krippendorff introduces you to the most current method of analyzing the textual fabric of contemporary society. Students and scholars will learn to treat data not as physical events but as communications that are created and disseminated to be seen, read, interpreted, enacted, and reflected upon according to the meanings they have for their recipients. Interpreting communications as texts in the contexts of their social uses distinguishes content analysis from other empirical methods of inquiry. Organized into three parts, Content Analysis first examines the conceptual aspects of content analysis, then discusses components such as unitizing and sampling, and concludes by showing readers how to trace the analytical paths and apply evaluative techniques. The Fourth Edition has been completely revised to offer you the most current techniques and research on content analysis, including new information on reliability and social media. You will also gain practical advice and experience for teaching academic and commercial researchers how to conduct content analysis.

TV Content Analysis-Yiannis Kompatsiaris 2012-03-19 The rapid advancement of digital multimedia technologies has not only revolutionized the production and distribution of audiovisual content, but also created the need to efficiently analyze TV programs to enable applications for content managers and consumers. Leaving no stone unturned, TV Content Analysis: Techniques and Applications provides a detailed exploration of TV program analysis techniques. Leading researchers and academics from around the world supply scientifically sound treatment of recent developments across the related subject areas—including systems, architectures, algorithms, applications, research results, emerging approaches, and open issues. The book is organized into six parts: Content Extraction - deals with automatic analysis and annotation of TV content, addressing generic semantics and concepts as well as TV content Content Structuring - examines techniques for identifying interesting parts of TV programs and supplying direct access to it Content Recommendation - explores the problem of providing users with the most relevant content, addressing the problem of an ever-increasing amount of available content Content Quality - considers visual perception and quality approaches in the multi-display TV context and the specific mobile TV scenario Web and Social TV - presents studies on Web and TV convergence and on how user-generated content in Web 2.0 applications can be used to enhance services Content Production - covers postproduction, visual effects, and presentation standards Most parts start with a chapter that provides an overview of that area, followed by state-of-the-art approaches focusing on specific issues covered in that section. Reporting on recent advances in the field, the book provides you with the global view and up-to-date understanding of emerging trends needed to participate in the development of the digital TV domain.

What Writing Does and How It Does It-Charles Bazerman 2003-12-08 In What Writing Does and How It Does It, editors Charles Bazerman and Paul Prior offer a sophisticated introduction to methods for understanding, studying, and analyzing texts and writing practices. This volume addresses a variety of approaches to analyzing texts, and considers the processes of writing, exploring textual practices and their contexts, and examining what texts do and how texts mean rather than what they mean. Included are traditional modes of analysis (rhetorical, literary, linguistic), as well as newer modes, such as text and talk, genre and activity analysis, and intertextual analysis. The chapters have been developed to provide answers to a specified set of questions, with each one offering: *a preview of the chapter's content and purpose; *an introduction to basic concepts, referring to key theoretical and research studies in the area; *details on the types of data and questions for which the analysis is best used; *examples from a wide-ranging group of texts, including educational materials, student writing, published literature, and online and electronic media; *one or more applied analyses, with a clear statement of procedures for analysis and illustrations of a particular sample of data; and *a brief summary, suggestions for additional readings, and a set of activities. The side-by-side comparison of methods allows the reader to see the multi-dimensionality of writing, facilitating selection of the best method for a particular research question. The volume contributors are experts from linguistics, communication studies, rhetoric, literary analysis, document design, sociolinguistics, education, ethnography, and cultural psychology, and each utilizes a specific mode of text analysis. With its broad range of methodological examples, What Writing Does and How It Does It is a unique and invaluable resource for advanced undergraduate and graduate students and for researchers in education, composition, ESL and applied linguistics, communication, L1 and L2 learning, print media, and electronic media. It will also be useful in all social sciences and humanities that place importance on texts and textual practices, such as English, writing, and rhetoric.

Political Research-Sandra Halperin 2016-12-15 Political Research: Methods and Practical Skills is the most comprehensive political research methods textbook available. Written especially for politics students, it provides a practical and relevant approach to the subject that equips students with the knowledge and skills needed to evaluate research findings and successfully carry out independent study and research. Taking a helpful step-by-step approach, the authors guide the reader through the process of asking and answering research questions and the different methods used in political research, providing practical advice on how to be critical and rigorous in both evaluating and conducting research. With an emphasis throughout on how research can impact important political questions and policy issues, Halperin and Heath equip readers with the skills to formulate significant questions and develop meaningful and persuasive answers. An Online Resource Centre accompanies this text, and includes a range of resources for both students and lecturers. For students: * Learn from real examples of actual research to see what research proposals and literature reviews look like in practice* Take your learning further with relevant web links to reliable online content related to each chapter. For registered lecturers: * Access additional case studies, complete with accompanying questions, for use in class or to assign as additional reading* Reinforce key themes from each chapter with suggested seminar questions and activities

Visual Methodologies-Gillian Rose 2001-03-20 Gillian Rose introduces the general themes and recent debates on the meaning of culture and the function of the visual in this introduction to interpreting the visual.

Stardom and Celebrity-Sean Redmond 2007-10-02 "Acts as a concise introduction to the study of both contemporary and historical stardom and celebrity. Collecting together in one source companion an easily accessible range of readings surrounding stardom and celebrity culture, this book is a worthwhile addition to any library." - Kerry Gough, Birmingham City University "Absolutely wonderful. The inclusion of seminal works and more recent works makes this a very valuable read." - Beschara Karam, University of South Africa "An engaging and often insightful book." - Media International Australia This book brings together some of the seminal interventions which have structured the development of stardom and celebrity studies, while crucially combining and situating these within the context of new essays which address the contemporary, cross-media and international landscape of today's fame culture. From Max Weber, Walter Benjamin and Roland Barthes to Catherine Lumby, Chris Rojek and Graeme Turner. At the core of the collection is a desire to map out a unique historical trajectory - both in terms of the development of fame, as well as the historical development of the field.

Verbal Behavior and Politics-Doris Appel Graber 1976

International Handbook of Internet Research-Jeremy Hunsinger 2010-06-17 Internet research spans many disciplines. From the computer or information s- ences, through engineering, and to social sciences, humanities and the arts, almost all of our disciplines have made contributions to internet research, whether in the effort to understand the effect of the internet on their area of study, or to investigate the social and political changes related to the internet, or to design and develop so- ware and hardware for the network. The possibility and extent of contributions of internet research vary across disciplines, as do the purposes, methods, and outcomes. Even the epistemological underpinnings differ widely. The internet, then, does not have a discipline of study for itself: It is a ?eld for research (Baym, 2005), an open environment that simultaneously supports many approaches and techniques not otherwise commensurable with each other. There are, of course, some inhibitions that limit explorations in this ?eld: research ethics, disciplinary conventions, local and national norms, customs, laws, borders, and so on. Yet these limits on the int- net as a ?eld for research have not prevented the rapid expansion and exploration of the internet. After nearly two decades of research and scholarship, the limits are a positive contribution, providing bases for discussion and interrogation of the contexts of our research, making internet research better for all. These 'limits,' challenges that constrain the theoretically limitless space for internet research, create boundaries that de?nition to the ?eld and provide us with a particular topography that enables research and investigation.

Wuthering Heights-Emily Bronte Wuthering Heights is the name of Mr. HeathcliffÕs dwelling. ÔWutheringÕ being a significant provincial adjective, descriptive of the atmospheric tumult to which its station is exposed in stormy weather. Pure, bracing ventilation they must have up there at all times, indeed: one may guess the power of the north wind blowing over the edge, by the excessive slant of a few stunted firs at the end of the house; and by a range of gaunt thorns all stretching their limbs one way, as if craving alms of the sun. Happily, the architect had foresight to build it strong: the narrow windows are deeply set in the wall, and the corners defended with large jutting stones. Before passing the threshold, I paused to admire a quantity of grotesque carving lavished over the front, and especially about the principal door; above which, among a wilderness of crumbling griffins and shameless little boys, I detected the date Ô1500,Õ and the name ÔHareton Earnshaw.Õ I would have made a few comments, and requested a short history of the place from the surly owner; but his attitude at the door appeared to demand my speedy entrance, or complete departure, and I had no desire to aggravate his impatience previous to inspecting the penetralium. One stop brought us into the family sitting-room, without any introductory lobby or passage: they call it here Ôthe houseÕ pre-eminently. It includes kitchen and parlour, generally; but I believe at Wuthering Heights the kitchen is forced to retreat altogether into another quarter: at least I distinguished a chatter of tongues, and a clatter of culinary utensils, deep within; and I observed no signs of roasting, boiling, or baking, about the huge fireplace; nor any glitter of copper saucepans and tin cullenders on the walls. One end, indeed, reflected splendidly both light and heat from ranks of immense pewter dishes, interspersed with silver jugs and tankards, towering row after row, on a vast oak dresser, to the very roof. The latter had never been under-drawn: its entire anatomy lay bare to an inquiring eye, except where a frame of wood laden with oatcakes and clusters of legs of beef, mutton, and ham, concealed it. Above the chimney were sundry villainous old guns, and a couple of horse-pistols: and, by way of ornament, three gaudily-painted canisters disposed along its ledge. The floor was of smooth, white stone; the chairs, high-backed, primitive structures, painted green: one or two heavy black ones lurking in the shade. In an arch under the dresser reposed a huge, liver-coloured bitch pointer, surrounded by a swarm of squealing puppies; and other dogs haunted other recesses.

The Little Prince-Antoine de Saint-Exupéry 2018-05-19 First published in 1943, The Little Prince by Antoine de Saint-Exupéry has been translated into more than 250 languages, becoming a global phenomenon. The Sahara desert is the scenery of Little Prince's story. The narrator's plane has crashed there and he has scarcely some food and water to survive. Trying to comprehend what caused the crash, the Little Prince appears. The serious blonde little boy asks to draw him a sheep. The narrator consents to the strange fellow's request. They soon become friends and the Little Prince informs the pilot that he is from a small planet, the asteroid 325, talks to him about the baobabs, his planet volcanoes and the mysterious rose that grew on his planet. He also talks to him about their friendship and the lie that evoked his journey to other planets. Often puzzled by the grown-ups' behavior, the little traveler becomes a total and eternal symbol of innocence and love, of responsibility and devotion. Through him we get to see how insightful children are and how grown-ups aren't. Children use their heart to feel what's really important, not the eyes. Heart-breaking, funny and thought-provoking, it is an enchanting and endlessly wise fable about the human condition and the power of imagination. A book about both childhood and adulthood, it can be read as a parable, a war story, a classic children's fairy-tale, and many more things besides: The Little Prince is a book for everyone; after all, all grown-ups were children once.

Communication Research Methods in Postmodern Culture-Larry Z Leslie 2015-11-19 Communication Research Methods in Postmodern Culture explores communication research from a postmodern perspective while retaining key qualitative and quantitative research methods. The author uses easy-to-understand language to incorporate new research methods inspired by contemporary culture and includes review questions and suggested activities designed to help readers understand and master communication research. The blend of new and traditional methods creates a book appropriate to the study of communication in an increasingly complex cultural environment.

Curriculum Action Research-James McKernan 1996 A handbook of research techniques for teachers, this book documents the historical development and changing nature of action research in the curriculum and aims to encourage teacher development through curriculum inquiry. It describes 57 action research tools, ten of which are new.

Deviations-Gayle Rubin 2011-11-28 Collection of writings by Gayle S. Rubin, an American theorist and activist in feminist, lesbian and gay, queer, and sexuality studies since the 1970s.

Encyclopedia of Library and Information Science-Allen Kent 1971-07-01 "The Encyclopedia of Library and Information Science provides an outstanding resource in 33 published volumes with 2 helpful indexes. This thorough reference set--written by 1300 eminent, international experts--offers librarians, information/computer scientists, bibliographers, documentalists, systems analysts, and students, convenient access to the techniques and tools of both library and information science. Impeccably researched, cross referenced, alphabetized by subject, and generously illustrated, the Encyclopedia of Library and Information Science integrates the essential theoretical and practical information accumulating in this rapidly growing field."

Content-analyzing Political Texts. A Quantitative Approach-Sonia Alonso 2012-07 This book is a manual on content analysis of political texts. The first part is a self-help text for students and researchers who want to test their own research hypotheses by using this methodological tool. The second part is aimed at students and researchers interested in applying a specific approach to content analysis of political texts: the coding of elections programs. The book discusses in particular the coding system of the Manifesto Project. The third part presents a summary of the main questions and research hypotheses which have been examined in political science using Manifesto Project data, and offers numerous suggestions on how to use the data for a specific research project.

Research Methods for Clinical and Health Psychology-David F Marks 2004 The research methods described and illustrated in this book are those particularly useful to the field of clinical and health psychology and cover both qualitative and quantitative approaches.

[Books] The Content Analysis Reader

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