

# The Definitive Guide To Dax Business Intelligence For Microsoft Power Bi Sql Server Analysis Services And Excel

The Definitive Guide to DAX-Alberto Ferrari 2015-10-14 This comprehensive and authoritative guide will teach you the DAX language for business intelligence, data modeling, and analytics. Leading Microsoft BI consultants Marco Russo and Alberto Ferrari help you master everything from table functions through advanced code and model optimization. You'll learn exactly what happens under the hood when you run a DAX expression, how DAX behaves differently from other languages, and how to use this knowledge to write fast, robust code. If you want to leverage all of DAX's remarkable power and flexibility, this no-compromise "deep dive" is exactly what you need. Perform powerful data analysis with DAX for Microsoft SQL Server Analysis Services, Excel, and Power BI Master core DAX concepts, including calculated columns, measures, and error handling Understand evaluation contexts and the CALCULATE and CALCULATETABLE functions Perform time-based calculations: YTD, MTD, previous year, working days, and more Work with expanded tables, complex functions, and elaborate DAX expressions Perform calculations over hierarchies, including parent/child hierarchies Use DAX to express diverse and unusual relationships Measure DAX query performance with SQL Server Profiler and DAX Studio

The Definitive Guide to Dax-Alberto Ferrari 2015-06-16 The Definitive Guide to DAX is the most comprehensive and authoritative guide to Microsoft's DAX language for business intelligence and analytics. While other books cover only the basics, this guide offers expert guidance on everything intermediate-to-advanced Excel users and BI professionals need to know, from the basics to innovative high-performance techniques. Two leading Microsoft BI consultants and mentors introduce DAX through realistic and useful examples, presenting common calculations that empower users to get results immediately. Alberto Ferrari and Marco Russo demystify complex topics, showing readers exactly what happens under the DAX engine's "hood" when they run a DAX expression. Ferrari and Russo carefully walk through common scenarios where DAX may not be easy to grasp; show how to optimize data models so DAX expressions will run quickly; demonstrate how to write fast, robust DAX code; and guide you in clearing bottlenecks from existing code. Throughout, they demonstrate DAX at work in both SQL Server and Microsoft Excel environments, empowering you no matter which Microsoft BI or analytics platform you prefer.

The Definitive Guide to DAX-Marco Russo 2020

The Definitive Guide to DAX-Marco Russo 2019-07-11 Now expanded and updated with modern best practices, this is the most complete guide to Microsoft's DAX language for business intelligence, data modeling, and analytics. Expert Microsoft BI consultants Marco Russo and Alberto Ferrari help you master everything from table functions through advanced code and model optimization. You'll learn exactly what happens under the hood when you run a DAX expression, and use this knowledge to write fast, robust code. This edition focuses on examples you can build and run with the free Power BI Desktop, and helps you make the most of the powerful syntax of variables (VAR) in Power BI, Excel, or Analysis Services. Want to leverage all of DAX's remarkable capabilities? This no-compromise "deep dive" is exactly what you need. Perform powerful data analysis with DAX for Power BI, SQL Server, and Excel · Master core DAX concepts, including calculated columns, measures, and calculation groups · Work efficiently with basic and advanced table functions · Understand evaluation contexts and the CALCULATE and CALCULATETABLE functions · Perform time-based calculations · Use calculation groups and calculation items · Use syntax of variables (VAR) to write more readable, maintainable code · Express diverse and unusual relationships with DAX, including many-to-many relationships and bidirectional filters · Master advanced optimization techniques, and improve performance in aggregations · Optimize data models to achieve better compression · Measure DAX query performance with DAX Studio and learn how to optimize your DAX

M Is for (Data) Monkey-Ken Puls 2015-06-01 Power Query is one component of the Power BI (Business Intelligence) product from Microsoft, and "M" is the name of the programming language created by it. As more business intelligence pros begin using Power Pivot, they find that they do not have the Excel skills to clean the data in Excel; Power Query solves this problem. This book shows how to use the Power Query tool to get difficult data sets into both Excel and Power Pivot, and is solely devoted to Power Query dashboarding and reporting.

Beginning DAX with Power BI-Philip Seamark 2018-03-31 Attention all SQL Pros, DAX is not just for writing Excel-based formulas! Get hands-on learning and expert advice on how to use the vast capabilities of the DAX language to solve common data modeling challenges. Beginning DAX with Power BI teaches key concepts such as mapping techniques from SQL to DAX, filtering, grouping, joining, pivoting, and using temporary tables, all aimed at the SQL professional. Join author Philip Seamark as he guides you on a journey through typical business data transformation scenarios and challenges, and teaches you, step-by-step, how to resolve challenges using DAX. Tips, tricks, and shortcuts are included and explained, along with examples of the SQL equivalent, in order to accelerate learning. Examples in the book range from beginner to advanced, with plenty of detailed explanation when walking through each scenario. What You'll Learn Turbocharge your Power BI model by adding advanced DAX programming techniques Know when to use calculated measures versus calculated columns Generate new tables on the fly from existing data Optimize, monitor, and tune Power BI to improve performance of your models Discover new ideas, tricks, and time-saving techniques for better models Who This Book Is For Business intelligence developers, business analysts, or any SQL user who wants to use Power BI as a reporting tool. A solid understanding of SQL is recommended, as examples throughout the book include the DAX equivalents to SQL problem/solution scenarios.

Analyzing Data with Power BI and Power Pivot for Excel-Alberto Ferrari 2017-04-28 Renowned DAX experts Alberto Ferrari and Marco Russo teach you how to design data models for maximum efficiency and effectiveness. How can you use Excel and Power BI to gain real insights into your information? As you examine your data, how do you write a formula that provides the numbers you need? The answers to both of these questions lie with the data model. This book introduces the basic techniques for shaping data models in Excel and Power BI. It's meant for readers who are new to data modeling as well as for experienced data modelers looking for tips from the experts. If you want to use Power BI or Excel to analyze data, the many real-world examples in this book will help you look at your reports in a different way-like experienced data modelers do. As you'll soon see, with the right data model, the correct answer is always a simple one! By reading this book, you will: · Gain an understanding of the basics of data modeling, including tables, relationships, and keys · Familiarize yourself with star schemas, snowflakes, and common modeling techniques · Learn the importance of granularity · Discover how to use multiple fact tables, like sales and purchases, in a complex data model · Manage calendar-related calculations by using date tables · Track historical attributes, like previous addresses of customers or manager assignments · Use snapshots to compute quantity on hand · Work with multiple currencies in the most efficient way · Analyze events that have durations, including overlapping durations · Learn what data model you need to answer your specific business questions About This Book · For Excel and Power BI users who want to exploit the full power of their favorite tools · For BI professionals seeking new ideas for modeling data

Pro DAX with Power BI-Philip Seamark 2019-12-09 Learn the intricate workings of DAX and the mechanics that are necessary to solve advanced Power BI challenges. This book is all about DAX (Data Analysis Expressions), the formula language used in Power BI—Microsoft's leading self-service business intelligence application—and covers other products such as PowerPivot and SQL Server Analysis Services Tabular. You will learn how to leverage the advanced applications of DAX to solve complex tasks. Often a task seems complex due to a lack of understanding, or a misunderstanding of core principles, and how certain components interact with each other. The authors of this book use solutions and examples to teach you how to solve complex problems. They explain the intricate workings of important concepts such as Filter Context and Context Transition. You will learn how Power BI, through combining DAX building blocks (such as measures, table filtering, and data lineage), can yield extraordinary analytical power. Throughout Pro Dax with Power BI these building blocks are used to create and compose solutions for advanced DAX problems, so you can independently build solutions to your own complex problems, and gain valuable insight from your data. What You Will Learn Understand the intricate workings of DAX to solve advanced problems Deconstruct problems into manageable parts in order to create your own recipes Apply predefined solutions for addressing problems, and link back step-by-step to the mechanics of DAX, to know the foundation of this powerful query language Get fully on board with DAX, a new and evolving language, by learning best practices Who This Book Is For Anyone who wants to use Power BI to build advanced and complex models. Some experience writing DAX is helpful, but not essential if you have experience with other data query languages such as MDX or SQL.

DAX Patterns: Second Edition-Marco Russo 2020-08-10

Mastering Microsoft Power BI-Brett Powell 2018-03-29 This book will show you how to use Power BI effectively to create a variety of visualizations and BI dashboards. Right from gathering data through various data sources, you will learn to perform effective visual analytics. By the end of this book, you will be able to gain unique, hidden insights into your data using Microsoft Power BI.

Collect, Combine, and Transform Data Using Power Query in Excel and Power BI-Gil Raviv 2019

Microsoft Power BI Quick Start Guide-Devin Knight 2018-07-30 Microsoft Power BI is a cloud-based service that helps you easily visualize and share insights from your organization's data. This book will get you started with Business Intelligence using the Power BI tool, covering essential concepts like installation, building basic dashboards and visualizations to make your data come to life.

Microsoft Excel 2013 Building Data Models with PowerPivot-Alberto Ferrari 2013-03-15 Your guide to quickly turn data into results. Transform your skills, data, and business—and create your own BI solutions using software you already know and love: Microsoft Excel. Two business intelligence (BI) experts take you inside PowerPivot functionality for Excel 2013, with a focus on real world scenarios, problem-solving, and data modeling. You'll learn how to quickly turn mass quantities of data into meaningful information and on-the-job results—no programming required! Understand the differences between PowerPivot for Self Service BI and SQL Server Analysis Services for Corporate BI Extend your existing data-analysis skills to create your own BI solutions Quickly manipulate large data sets, often in millions of rows Perform simple-to-sophisticated calculations and what-if analysis Create complex reporting systems with data modeling and Data Analysis Expressions Share your results effortlessly across your organization using Microsoft SharePoint Authors' note on using Microsoft Excel 2016: This book's content was written against Excel 2013, but it is useful and valid for users of Excel 2016 too. Excel 2016 introduces several new DAX functions and an improved editor for DAX without changing any existing behavior. In other words, all of the concepts and examples explained in this book continue to work with Excel 2016.

Power Query for Power BI and Excel-Christopher Webb 2014-07-05 Power Query for Power BI and Excel is a book for people who are tired of copying and pasting data into Excel worksheets. Power Query, part of the Microsoft Power BI suite, is a tool that automates the process of getting data into Excel and will save you hours of dull, repetitive, and error-prone work! Power Query makes it easy to extract data from many different data sources, filter that data, aggregate it, clean it and perform calculations on it, finally loading that data into either your worksheet or directly into the new Excel 2013 Data Model used by Power Pivot. This concise, practical book provides a complete guide to Power Query and how to use it to solve all of your Excel data-loading problems. Power Query for Power BI and Excel goes well beyond the surface of what Power Query can do. The book goes deep into the underlying M language, showing you how to do amazing things that aren't going to be possible from just the GUI interface that is covered in most other books. You'll have full command of the GUI, and you'll be able to drop into the M language to go beyond what the GUI provides. The depth in this book makes it a must-have item for anyone who is pushing Power BI and Excel to their limits in the pursuit of business intelligence from data analysis. Teaches the basics of using Power Query to load data into Excel Helps you solve common, data-related problems with Power Query Shows how to write your own solutions in the powerful M language

Microsoft SQL Server 2012 Analysis Services-Marco Russo 2012 Analyze tabular data using the BI Semantic Model (BISM) in SQL Server 2012 Analysis Services—and discover a simpler method for creating corporate-level BI solutions. Led by three BI experts, you'll learn how to build, deploy, and query a BISM tabular model with step-by-step guides, examples, and best practices. This hands-on book shows you how the tabular model's in-memory database enables you to perform rapid analytics—whether you're a professional BI developer new to Analysis Services or already familiar with its multidimensional model --

Microsoft PowerPivot for Excel 2010-Alberto Ferrari 2010-10-05 Microsoft PowerPivot for Excel 2010: Give Your Data Meaning introduces PowerPivot in Excel 2010 to power users and data analysts who want to give their data meaning by creating their own Business Intelligence models. And with Microsoft Excel 2010: Data Analysis and Business Modeling, you'll learn the best ways to use Office Excel 2010 for data analysis and business modeling. Award-winning professor and statistician Wayne Winston shares practical examples to help you transform data into bottom-line results. Web site includes practice files. The two books included in this kit are: 9780735640580 Microsoft PowerPivot for Excel 2010 9780735643369 Microsoft Office Excel 2007: Data Analysis and Business Modeling, 3E

Applied DAX with Power BI: From Zero to Hero with 15-minute Lessons-Teo Lachev 2019-05-10 Written by a Microsoft MVP, this book teaches you the practical skills to take the most of DAX from whatever angle you'd like to approach it. It's written for data analysts using Power BI or Power Pivot, BI developers targeting Analysis Services Tabular, and in general anyone who's interested in DAX. You'll learn DAX methodically with self-paced lessons that build upon your previous knowledge to introduce progressively more challenging concepts. Each lesson starts with providing the necessary theoretical background, followed by step-by-step exercises. Most lessons are five to six pages long, and it should take you no more than 15 minutes to complete the practices. Do one lesson per day and become a DAX expert in a month! The book page at <https://prologika.com/daxbook> provides sample chapters, source code, and a discussion forum where the author welcomes your feedback and questions. WHAT'S INSIDE: CALCULATED COLUMNS Create custom columns Navigate relationships Assemble dashboards with a few clicks Aggregate and rank data Implement groups and bins Create calculated tables MEASURES Implicit and explicit measures Work with user selection Create variables Overwrite filter context Group data Apply time intelligence QUERIES Create and test DAX queries Implement query measures Analyze query performance Implement paginated reports ADVANCED TOPICS Recursive relationships Many-to-many relationships Virtual relationships Different join types Data security patterns and much more ...

Tabular Modeling in Microsoft SQL Server Analysis Services-Marco Russo 2017-04-12 Build agile and responsive business intelligence solutions Create a semantic model and analyze data using the tabular model in SQL Server 2016 Analysis Services to create corporate-level business intelligence (BI) solutions. Led by two BI experts, you will learn how to build, deploy, and query a tabular model by following detailed examples and best practices. This hands-on book shows you how to use the tabular model's in-memory database to perform rapid analytics—whether you are new to Analysis Services or already familiar with its multidimensional model. Discover how to: · Determine when a tabular or multidimensional model is right for your project · Build a tabular model using SQL Server Data Tools in Microsoft Visual Studio 2015 · Integrate data from multiple sources into a single, coherent view of company information · Choose a data-modeling technique that meets your organization's performance and usability requirements · Implement security by establishing administrative and data user roles · Define and implement partitioning strategies to reduce processing time · Use Tabular Model Scripting Language (TMSL) to execute and automate administrative tasks · Optimize your data model to reduce the memory footprint for VertiPaq · Choose between in-memory (VertiPaq) and pass-through (DirectQuery) engines for tabular models · Select the proper hardware and virtualization configurations · Deploy and manipulate tabular models from C# and PowerShell using AMO and TOM libraries Get code samples, including complete apps, at: <https://aka.ms/tabular/downloads> About This Book · For BI professionals who are new to SQL Server 2016 Analysis Services or already familiar with previous versions of the product, and who want the best reference for creating and maintaining tabular models. · Assumes basic familiarity with database design and business analytics concepts.

Introducing Microsoft Power BI-Alberto Ferrari 2016-07-07 This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Introducing Microsoft Power BI enables you to evaluate when and how to use Power BI. Get inspired to improve business processes in your company by leveraging the available analytical and collaborative features of this environment. Be sure to watch for the publication of Alberto Ferrari and Marco Russo's upcoming retail book, Analyzing Data with Power BI and Power Pivot for Excel (ISBN 9781509302765). Go to the book's page at the Microsoft Press Store here for more details:<http://aka.ms/analyzingdata/details>. Learn more about Power BI at <https://powerbi.microsoft.com/>.

Getting started with Power Query in Power BI and Excel-Reza Rad 2021-08-27 Any data analytics solution requires data population and preparation. With the rise of data analytics solutions these years, the need for this data preparation becomes even more essential. Power BI is a helpful data analytics tool that is used worldwide by many users. As a Power BI (or Microsoft BI) developer, it is essential to learn how to prepare the data in the right shape and format needed. You need to learn how to clean the data and build it in the structure that can be modeled easily and used high performant for visualization. Data preparation and transformation is the

Introducing Microsoft Power BI-Alberto Ferrari 2016-07-07 This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Introducing Microsoft Power BI enables you to evaluate when and how to use Power BI. Get inspired to improve business processes in your company by leveraging the available analytical and collaborative features of this environment. Be sure to watch for the publication of Alberto Ferrari and Marco Russo's upcoming retail book, Analyzing Data with Power BI and Power Pivot for Excel (ISBN 9781509302765). Go to the book's page at the Microsoft Press Store here for more details:<http://aka.ms/analyzingdata/details>. Learn more about Power BI at <https://powerbi.microsoft.com/>.

Getting started with Power Query in Power BI and Excel-Reza Rad 2021-08-27 Any data analytics solution requires data population and preparation. With the rise of data analytics solutions these years, the need for this data preparation becomes even more essential. Power BI is a helpful data analytics tool that is used worldwide by many users. As a Power BI (or Microsoft BI) developer, it is essential to learn how to prepare the data in the right shape and format needed. You need to learn how to clean the data and build it in the structure that can be modeled easily and used high performant for visualization. Data preparation and transformation is the

backend work. If you consider building a BI system as going to a restaurant and ordering food. The visualization is the food you see on the table nicely presented. The quality, the taste, and everything else comes from the hard work in the kitchen. The part that you don't see or the backend in the world of Power BI is Power Query. You may be already familiar with some other data preparation and data transformation technologies, such as T-SQL, SSIS, Azure Data Factory, Informatica, etc. Power Query is a data transformation engine capable of preparing the data in the format you need. The good news is that to learn Power Query; you don't need to know programming. Power Query is for citizen data engineers. However, this doesn't mean that Power Query is not capable of performing advanced transformation. Unfortunately, because Power Query and data preparation is the kitchen work of the BI system, many Power BI users skip the learning of it and become aware of it somewhere along their BI project. Once they get familiar with it, they realize there are tons of things they could have implemented easier, faster, and in a much more maintainable way using Power Query. In other words, they learn mastering Power Query is the key skill toward mastering Power BI. We have been working with Power Query since the very early release of that in 2013, named Data Explorer, and wrote blog articles and published videos about it. The number of articles we published under this subject easily exceeds hundreds. Through those articles, some of the fundamentals and key learnings of Power Query are explained. We thought it is good to compile some of them in a book. A good analytics solution combines a good data model, good data preparation, and good analytics and calculations. Reza has written another book about the Basics of modeling in Power BI and a book on Power BI DAX Simplified. This book is covering the data preparation and transformations aspects of it. This book is for you if you are building a Power BI solution. Even if you are just visualizing the data, preparation and transformations are an essential part of analytics. You do need to have the cleaned and prepared data ready before visualizing it. This book is compiled into a series of two books, which will be followed by a third book later; Getting started with Power Query in Power BI and Excel (this book) Mastering Power Query in Power BI and Excel (already available to be purchased separately) Power Query dataflows (will be published later) Although this book is written for Power BI and all the examples are presented using the Power BI. However, the examples can be easily applied to Excel, Dataflows, and other tools and services using Power Query.

Microsoft Power BI Cookbook-Greg Deckler 2021-09-30 Power BI is a business intelligence and analytics services tool by Microsoft designed to provide visual and interactive insights into data. This book will provide thorough, technical examples of using all primary Power BI tools and features as well as demonstrate high impact end-to-end solutions that leverage and integrate these technologies ...

Hands-On Business Intelligence with DAX-Ian Horne 2020-01-31 Implement business intelligence (BI), data modeling, and data analytics within Microsoft products such as Power BI, SQL Server, and Excel Key Features Understand the ins and outs of DAX expressions and querying functions with the help of easy-to-follow examples Manipulate data of varying complexity and optimize BI workflows to extract key insights Create, monitor, and improve the performance of models by writing clean and robust DAX queries Book Description Data Analysis Expressions (DAX) is known for its ability to increase efficiency by extracting new information from data that is already present in your model. With this book, you'll learn to use DAX's functionality and flexibility in the BI and data analytics domains. You'll start by learning the basics of DAX, along with understanding the importance of good data models, and how to write efficient DAX formulas by using variables and formatting styles. You'll then explore how DAX queries work with the help of examples. The book will guide you through optimizing the BI workflow by writing powerful DAX queries. Next, you'll learn to manipulate and load data of varying complexity within Microsoft products such as Power BI, SQL Server, and Excel Power Pivot. You'll then discover how to build and extend your data models to gain additional insights, before covering progressive DAX syntax and functions to understand complex relationships in DAX. Later, you'll focus on important DAX functions, specifically those related to tables, date and time, filtering, and statistics. Finally, you'll delve into advanced topics such as how the formula and storage engines work to optimize queries. By the end of this book, you'll have gained hands-on experience in employing DAX to enhance your data models by extracting new information and gaining deeper insights. What you will learn Understand DAX, from the basics through to advanced topics, and learn to build effective data models Write and use DAX functions and expressions with the help of hands-on examples Discover how to handle errors in your DAX code, and avoid unwanted results Load data into a data model using Power BI, Excel Power Pivot, and SSAS Tabular Cover DAX functions such as date, time, and time intelligence using code examples Gain insights into data by using DAX to create new information Understand the DAX VertiPaq engine and how it can help you optimize data models Who this book is for This book is for data analysts, business analysts, BI developers, or SQL users who want to make the best use of DAX in the BI and data analytics domain with the help of examples. Some understanding of BI concepts is mandatory to fully understand the concepts covered in the book.

Expert Cube Development with SSAS Multidimensional Models-Chris Webb 2014-02-24 An easy-to-follow guide full of hands on examples of real-world Analysis Services cube development tasks. Each topic is explained and placed in context, and for the more inquisitive reader, there also more in-depth details of the concepts used. If you are an Analysis Services cube designer wishing to learn more advanced topic and best practices for cube design, this book is for you. You are expected to have some prior experience with Analysis Services cube development.

Microsoft Power BI Quick Start Guide-Devin Knight 2020-10-30 Microsoft Power BI Quick Start Guide, Second Edition gets you up to speed with Power BI quickly, enabling you to derive actionable insights from your data using the data visualization capabilities of Microsoft Power BI within a short span of time.

DAX Cookbook-Greg Deckler 2020-03-18 Solve real-world business problems by learning how to create common industry key performance indicators and other calculations using DAX within Microsoft products such as Power BI, SQL Server, and Excel. Key Features Learn to write sophisticated DAX queries to solve business intelligence and data analytics challenges Handle performance issues and optimization within the data model, DAX calculations and more Solve business issues with Microsoft Excel, Power BI, and SQL Server using DAX queries Book Description DAX provides an extra edge by extracting key information from the data that is already present in your model. Filled with examples of practical, real-world calculations geared toward business metrics and key performance indicators, this cookbook features solutions that you can apply for your own business analysis needs. You'll learn to write various DAX expressions and functions to understand how DAX queries work. The book also covers sections on dates, time, and duration to help you deal with working days, time zones, and shifts. You'll then discover how to manipulate text and numbers to create dynamic titles and ranks, and deal with measure totals. Later, you'll explore common business metrics for finance, customers, employees, and projects. The book will also show you how to implement common industry metrics such as days of supply, mean time between failure, order cycle time and overall equipment effectiveness. In the concluding chapters, you'll learn to apply statistical formulas for covariance, kurtosis, and skewness. Finally, you'll explore advanced DAX patterns for interpolation, inverse aggregators, inverse slicers, and even forecasting with a deseasonalized correlation coefficient. By the end of this book, you'll have the skills you need to use DAX's functionality and flexibility in business intelligence and data analytics. What you will learn Understand how to create common calculations for dates, time, and duration Create key performance indicators (KPIs) and other business calculations Develop general DAX calculations that deal with text and numbers Discover new ideas and time-saving techniques for better calculations and models Perform advanced DAX calculations for solving statistical measures and other mathematical formulas Handle errors in DAX and learn how to debug DAX calculations Understand how to optimize your data models Who this book is for Business users, BI developers, data analysts, and SQL users who are looking for solutions to the challenges faced while solving analytical operations using DAX techniques and patterns will find this book useful. Basic knowledge of the DAX language and Microsoft services is mandatory.

Super Charge Power BI-Matt Allington 2018-06-01 Power BI is a powerful self-service (and enterprise) business intelligence (BI) tool that was first made generally available by Microsoft in July 2015. Power BI is a complete BI package that covers the end to end BI process including data acquisition (get data), data modelling (prepare/model the data) and data visualisation (analyse the data). And there is a lot of good news about this tool including the fact that the skills needed to succeed with Power BI are fully transferable to Microsoft Excel. There are 3 learning areas required to master everything Power BI Desktop has to offer.1. The M Language - used for data acquisition2. The DAX Language - used to prepare and model data3. Visualisation and analysis - used to present data in a compelling wayPower BI is probably the first commercial grade software product that brings all of these areas into a single software package that is completely accessible to a business user (you don't need to be an IT pro). This book focuses on number 2 above, the DAX language (Data Analysis Expressions). Super Charge Power BI Desktop is the second book written by Matt Allington and is a sister book to his first book Learn to Write DAX (first released Dec 2015). Super Charge Power BI Desktop uses the same learning and practice exercise framework as used in Learn to Write DAX however the entire book is written using the Power BI Desktop user interface. Unfortunately simply reading a book is normally not enough for Excel users wanting to get the most out of Power BI Desktop and to learn the DAX language - most people will also need some practice. Super Charge Power BI Desktop is different to other books - it is written in such a way to clearly explain the concepts of Power BI data modelling while at the same time giving hands-on practice to deeply engage the reader to help the new knowledge and concepts stick. The book first presents the theory, then provides worked through sample exercises demonstrating each of the concepts, and finally it provides the reader with practice exercises and answers to maximize learning retention.

Professional Excel Development-Rob Bovey 2009 A guide to the development aspects of Excel covers such topics as building add-ins, creating custom charts, using class modules, handling errors, controlling external applications, and programming with databases.

Expert Data Modeling with Power BI-Soheil Bakhshi 2021-06-11 Manage and work with business data effectively by learning data modeling techniques and leveraging the latest features of Power BI Key Features Understand data modeling techniques to get the best out of data using Power BI Define the relationships between data to extract valuable insights Solve a wide variety of business challenges by building optimal data models Book Description Microsoft Power BI is one of the most popular business intelligence tools available on the market for desktop and the cloud. This book will be your guide to understanding the ins and outs of data modeling and how to create data models using Power BI confidently. You'll learn how to connect data from multiple sources, understand data, define and manage relationships between data, and shape data models. In this book, you'll explore how to use data modeling and navigation techniques to define relationships and create a data model before defining new metrics and performing custom calculations using modeling features. As you advance through the chapters, the book will demonstrate how to create full-fledged data models, enabling you to create efficient data models and simpler DAX code with new data modeling features. With the help of examples, you'll discover how you can solve business challenges by building optimal data models and changing your existing data models to meet evolving business requirements. Finally, you'll learn how to use some new and advanced modeling features to enhance your data models to carry out a wide variety of complex tasks. By the end of this Power BI book, you'll have gained the skills you need to structure data coming from multiple sources in different ways to create optimized data models that support reporting and data analytics. What you will learn Implement virtual tables and time intelligence functionalities in DAX to build a powerful model Identify Dimension and Fact tables and implement them in Power Query Editor Deal with advanced data preparation scenarios while building Star Schema Explore best practices for data preparation and data modeling Discover different hierarchies and their common pitfalls Understand complex data models and how to decrease the level of model complexity with different data modeling approaches Who this book is for This MS Power BI book is for BI users, data analysts, and analysis developers who want to become well-versed with data modeling techniques to make the most of Power BI. Basic knowledge of Power BI and Star Schema will help you to understand the concepts covered in this book.

Mastering Power BI-Chandraish Sinha 2021-09-11 Expert Choice to build Business Intelligence landscapes and dashboards for Enterprises KEY FEATURES ● In-depth knowledge of Power BI, demonstrated through step-by-step exercises. ● Covers data modelling, visualization, and implementing security with complete hands-on training. ● Includes a project that simulates a realistic business environment from start to finish.

DESCRIPTION Mastering Power BI covers the entire Power BI implementation process. The readers will be able to understand all the concepts covered in this book, from data modelling to creating powerful - visualizations. This book begins with the concepts and terminology such as Star-Schema, dimensions and facts. It explains about multi-table dataset and demonstrates how to load these tables into Power BI. It shows how to load stored data in various formats and create relationships. Readers will also learn more about Data Analysis Expressions (DAX). This book is a must for the developers wherein they learn how to extend the usability of Power BI, to explore meaningful and hidden data insights. Throughout the book, you keep on learning about the concepts, techniques and expert practices on loading and shaping data, visualization design and security implementation. WHAT YOU WILL LEARN ● Learn about Business Intelligence (BI) concepts and its contribution in business analytics. ● Learn to connect, load, and transform data from disparate data sources. ● Start creating and executing powerful DAX calculations. ● Design various visualizations to prepare insightful reports and dashboards. WHO THIS BOOK IS FOR This book is for anyone interested in learning how to use Power BI desktop or starting a career in Business Intelligence and Analytics. While this covers all the fundamentals, it is recommended that the reader be familiar with MS-Excel and database concepts. TABLE OF CONTENTS 1. Understanding the Basics 2. Connect and Shape 3. Optimize your datamodel 4. Data Analysis Expressions (DAX) 5. Visualizations in Power BI 6. Power BI Service 7. Securing your application Dashboarding & Reporting with Power BI-Kasper de Jonge 2018-06-01 Microsoft's revolutionary Power BI is a tool that allows users to create and transform data into reports and dashboards in new and much more powerful ways. This book, written by a member of Microsoft's Power BI team, provides a practical step by step guide on creating a financial dashboard. The book covers in detail how to combine and shape the relevant data, build the dashboard in Power BI, providing layout and design tips and tricks, prepare the model to work with fiscal dates, and show values used in many financial reports, including year-to-date, variance-to-target, percentage-of-total, and running totals reports.

Microsoft Excel Pivot Table Data Crunching (Office 2021 and Microsoft 365)-Bill Jelen 2021-12-17 Learn how to use Excel pivot tables and pivot charts to produce powerful, dynamic reports in minutes instead of hours, to take control of your data and your business. Even if you've never created a pivot table before, this book will help you leverage all their remarkable flexibility and analytical power--including valuable improvements in Excel and in Office 365. Drawing on more than 45 combined years of Excel experience, Bill Jelen and Michael Alexander offer practical recipes for solving real business problems, help you avoid common mistakes, and present tips and tricks you'll find nowhere else.

Power BI-Daniel Jones 2021-07-26 Thanks to Power BI, Excel can also analyze and prepare large amounts of data. With this book, you get everything you need for everyday work: comprehensive and understandable explanations based on clear, practical scenarios. I will show you how to handle raw data from different data sources and how to clean, link, analyze and visualize them. You will find out how you can efficiently combine Functions with Power Query, Power Pivot, Power BI Desktop, and how to use business intelligence profitably for your company! It is aimed at any professional who needs to report and perform data analysis efficiently. You do not need to have an analyst position in your work portfolio. Even if you already have experience with Power BI, you are sure to get important resources out of this book. As I mentioned above, in this book, you will learn the data analysis process using Power BI Functions and Tools, from how to install and how to schedule automatic updating of your reports to perform analytics. As with every new skill, learning Power BI requires some effort. I have structured the book in such a way that you can master and apply everything in the book in a systemic way. Once complete, you'll be able to use this knowledge in your company and reap the results of high-quality reports, thus ensuring recognition and safety in your field. You will learn how to use the Power BI desktop to bring data in from various sources. You will learn how to create reports and publish them. You will learn how R scripts, parameters, and the Power Query M Formula language fit into Power BI. You will also learn how to use SQL Server data and SQL Server audit data to push your reports and visualizations to another level. Here's what you will learn: A brief introduction to Power BI A brief look at the Power BI building blocks How to use Power BI Desktop How to use Power BI Reports What High-Density Line Sampling is How to connect with Data in Power BI What Real-Time Streaming is How to Push Data in Datasets How to use Excel to Publish Into Power BI Working with R Scripts Working with Parameters Working with SQL Server Data Working with the Power Query M Formula Language How to Visualize SQL Server Audit Data And much more By the end of the book, you will have a much deeper understanding of how to leverage Power BI for effective and efficient business intelligence so scroll up and hit that Buy Now button to get started!

Dax Formulas for Powerpivot-Rob Collie 2015-06-01 Microsoft PowerPivot is a free add-on to Excel from Microsoft that allows users to produce new kinds of reports and analyses that were simply impossible before, and this book is the first to tackle DAX formulas, the core capability of PowerPivot, from the perspective of the Excel audience. Written by the world's foremost PowerPivot blogger and practitioner, the book's concepts and approach are introduced in a simple, step-by-step manner tailored to the learning style of Excel users everywhere. The techniques presented allow users to produce, in hours or even minutes, results that formerly would have taken entire teams weeks or months to produce. It includes lessons on the difference between calculated columns and measures; how formulas can be reused across reports of completely different shapes; how to merge disjointed sets of data into unified reports; how to make certain columns in a pivot behave as if the pivot were filtered while other columns do not; and how to create time-intelligent calculations in pivot tables such as "Year over Year" and "Moving Averages" whether they use a standard, fiscal, or a complete custom calendar. The "pattern-like" techniques and best practices contained in this book have been developed and refined over two years of onsite training with Excel users around the world, and the key lessons from those seminars costing thousands of dollars per day are now available to within the pages of this easy-to-follow

guide. This updated second edition covers new features introduced with Office 2015.

T-SQL Window Functions-Itzik Ben-Gan 2019-11-04 "Most T-SQL developers recognize the value of window functions for data analysis calculations. But they can do far more, and recent optimizations make them even more powerful. In T-SQL Window Functions, renowned T-SQL expert Itzik Ben-Gan introduces breakthrough techniques for using them to handle many common T-SQL querying tasks with unprecedented elegance and power. Using extensive code examples, he guides you through window aggregate, ranking, distribution, offset, and ordered set functions. You'll find a detailed section on optimization, plus an extensive collection of business solutions -- including novel techniques available in no other book."--provided by publisher.

Pro Power BI Architecture-Reza Rad 2018-11-19 Architect and deploy a Power BI solution. This book will help you understand the many available options and choose the best combination for hosting, developing, sharing, and deploying a Power BI solution within your organization. Pro Power BI Architecture provides detailed examples and explains the different methods available for sharing and securing Power BI content so that only intended recipients can see it. Commonly encountered problems you will learn to handle include content unexpectedly changing while users are in the process of creating reports and building analysis, methods of sharing analyses that don't cover all the requirements of your business or organization, and inconsistent security models. The knowledge provided in this book will allow you to choose an architecture and deployment model that suits the needs of your organization, ensuring that you do not spend your time maintaining your solution but on using it for its intended purpose and gaining business value from mining and analyzing your organization's data. What You'll Learn Architect and administer enterprise-level Power BI solutions Choose the right sharing method for your Power BI solution Create and manage environments for development, testing, and production Implement row level security in multiple ways to secure your data Save money by choosing the right licensing plan Select a suitable connection type—Live Connection, DirectQuery, or Scheduled Refresh—for your use case Set up a Power BI gateway to bridge between on-premises data sources and the Power BI cloud service Who This Book Is For Data analysts, developers, architects, and managers who want to leverage Power BI for their reporting solution

Data Wrangling with Python-Jacqueline Kazil 2016-02-04 How do you take your data analysis skills beyond Excel to the next level? By learning just enough Python to get stuff done. This hands-on guide shows non-programmers like you how to process information that's initially too messy or difficult to access. You don't need to know a thing about the Python programming language to get started. Through various step-by-step exercises, you'll learn how to acquire, clean, analyze, and present data efficiently. You'll also discover how to automate your data process, schedule file- editing and clean-up tasks, process larger datasets, and create compelling stories with data you obtain. Quickly learn basic Python syntax, data types, and language concepts Work with both machine-readable and human-consumable data Scrape websites and APIs to find a bounty of useful information Clean and format data to eliminate duplicates and errors in your datasets Learn when to standardize data and when to test and script data cleanup Explore and analyze your datasets with new Python libraries and techniques Use Python solutions to automate your entire data-wrangling process

The Definitive Guide to Drupal 7-Benjamin Melançon 2011-12-27 The Definitive Guide to Drupal 7 is the most comprehensive book for getting sites done using the powerful and extensible Drupal content management system. Written by a panel of expert authors, the book covers every aspect of Drupal, from planning a successful project all the way up to making a living from designing Drupal sites and to contributing to the Drupal community yourself. With this book you will: Follow practical approaches to solving many online communication needs with Drupal with real examples. Learn how to keep learning about Drupal: administration, development, theming, design, and architecture. Go beyond the code to engage with the Drupal community as a contributing member and to do Drupal sustainably as a business. The Definitive Guide to Drupal 7 was written by the following team of expert Drupal authors: Benjamin Melançon, Jacine Luisi, Károly Négyesi, Greg Anderson, Bojhan Somers, Stéphane Corlosquet, Stefan Freudenberg, Michelle Lauer, Ed Carlevale, Florian Lorétan, Dani Nordin, Ryan Szrama, Susan Stewart, Jake Strawn, Brian Travis, Dan Hakimzadeh, Amye Scavarda, Albert Albala, Allie Micka, Robert Douglass, Robin Monks, Roy Scholten, Peter Wolanin, Kay VanValkenburgh, Greg Stout, Kasey Yynn Dolin, Mike Gifford, Claudina Sarahe, Sam Boyer, and Forest Mars, with contributions from George Cassie, Mike Ryan, Nathaniel Catchpole, and Dmitri Gaskin. For more information, check out the Drupaleasy podcast #63, in which author Benjamin Melançon discusses The Definitive Guide to Drupal 7 in great detail: <http://drupaleasy.com/podcast/2011/08/drupaleasy-podcast-63-epic> Data Analysis Using SQL and Excel-Gordon Linoff 2008 Leverage the power of SQL and Excel to perform business analysis Three key efforts are essential to effectively transform data into actionable information: retrieving data with SQL, presenting data with Excel, and understanding statistics as the foundation of data analysis. Data mining expert Gordon Linoff focuses on these topics and shows you how SQL and Excel can be used to extract business information from relational databases. He begins by taking a look at how data is central to the task of understanding customers, products, and markets, and he then goes on to show you how to use that data to define business dimensions, store transactions about customers, and summarize important data to produce results. Along the way, he shares stories based on his personal experience in the field, intended to enrich your understanding of why some things work—and others don't. Each chapter explains when and why to perform a particular type of business analysis in order to obtain useful results, how to design and perform the analysis using SQL and Excel, and what you can expect the results to look like. Throughout the book, critical features of Excel are highlighted, interesting uses of Excel graphics are explained, and dataflows and graphical representations of data processing are used to illustrate how SQL works. "Data Analysis Using SQL and Excel" shares hints, warnings, and technical asides about Excel, SQL, and data analysis/mining. The book also discusses: How entity-relationship diagrams describe the structure of data Ways to use SQL to generate SQL queries Descriptive statistics, such as averages, p-values, and the chi-square test How to incorporate geographic information into data analysis Basic ideas of hazard probabilities and survival How data structures summarize what a customer looks like at a specific point in time Several variants of linear regression The companion Web site provides the data sets, Excel spreadsheets, and examples featured in the book.

Microsoft Power BI Complete Reference-Devin Knight 2018-12-21 Design, develop, and master efficient Power BI solutions for impactful business insights Key Features Get to grips with the fundamentals of Microsoft Power BI Combine data from multiple sources, create visuals, and publish reports across platforms Understand Power BI concepts with real-world use cases Book Description Microsoft Power BI Complete Reference Guide gets you started with business intelligence by showing you how to install the Power BI toolset, design effective data models, and build basic dashboards and visualizations that make your data come to life. In this Learning Path, you will learn to create powerful interactive reports by visualizing your data and learn visualization styles, tips and tricks to bring your data to life. You will be able to administer your organization's Power BI environment to create and share dashboards. You will also be able to streamline deployment by implementing security and regular data refreshes. Next, you will delve deeper into the nuances of Power BI and handling projects. You will get acquainted with planning a Power BI project, development, and distribution of content, and deployment. You will learn to connect and extract data from various sources to create robust datasets, reports, and dashboards. Additionally, you will learn how to format reports and apply custom visuals, animation and analytics to further refine your data. By the end of this Learning Path, you will learn to implement the various Power BI tools such as on-premises gateway together along with staging and securely distributing content via apps. This Learning Path includes content from the following Packt products: Microsoft Power BI Quick Start Guide by Devin Knight et al. Mastering Microsoft Power BI by Brett Powell What you will learn Connect to data sources using both import and DirectQuery options Leverage built-in and custom visuals to design effective reports Administer a Power BI cloud tenant for your organization Deploy your Power BI Desktop files into the Power BI Report Server Build efficient data retrieval and transformation processes Who this book is for Microsoft Power BI Complete Reference Guide is for those who want to learn and use the Power BI features to extract maximum information and make intelligent decisions that boost their business. If you have a basic understanding of BI concepts and want to learn how to apply them using Microsoft Power BI, then Learning Path is for you. It consists of real-world examples on Power BI and goes deep into the technical issues, covers additional protocols, and much more.

Learn Power Query-Linda Foulkes 2020-07-17 Discover how you can combine data from various sources to create data models to suit your business requirements with the help of this clear and concise guide Key Features Understand how Power Query overcomes the shortcomings of Excel Power Pivot in handling complex data Create customized dashboards and multi-dimensional reports using Power Query and Power BI Learn the Power Query M language and write advanced queries using custom functions Book Description Power Query is a data connection technology that allows you to connect, combine, and refine data from multiple sources to meet your business analysis requirements. With this Power Query book, you'll be empowered to work with a variety of data sources to create interactive reports and dashboards using Excel and Power BI. You'll start by learning how to access Power Query across different versions of Excel and install the Power BI engine. After you've explored Power Pivot, you'll see why Excel users find it challenging to clean data in Power Pivot and learn how Power Query can help to tackle the problem. The book will show you how to transform data using the Query Editor and write functions in Power Query. A dedicated section will focus on functions such as IF, Index, and Modulo, and creating parameters to alter query paths in a table. You'll also work with dashboards, get to grips with multi-dimensional reporting, and create automated reports. As you advance, you'll cover the M formula language in Power Query, delve into the basic M syntax, and write the M query language with the help of examples such as loading all library functions offline in Excel and Power BI. Finally, the book will demonstrate the difference between M and DAX and show how results are produced in M. By the end of this book, you'll be ready to create impressive dashboards and multi-dimensional reports in Power Query and turn data into valuable insights. What you will learn Convert worksheet data into a table format ready for query output Create a dynamic connection between an Access database and Excel workbook Reshape tabular data by altering rows, columns, and tables using various Power Query tools Create new columns automatically from filenames and sheet tabs, along with multiple Excel data files Streamline and automate reports from multiple sources Explore different customization options to get the most out of your dashboards Understand the difference between the DAX language and Power Query's M language Who this book is for This Power Query book is for business analysts, data analysts, BI professionals, and Excel users looking to take their skills to the next level by learning how to collect, combine, and transform data into insights using Power Query. Working knowledge of Excel and experience in constructing and troubleshooting Excel formulas and functions is expected.

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