

# The Definitive Guide To Dax Business Intelligence For Microsoft Power Bi Sql Server Analysis Services And Excel

**The Definitive Guide to DAX**

[The Definitive Guide to DAX](#)

*The Definitive Guide to DAX*

**Beginning DAX with Power BI**

**Analyzing Data with Power BI and Power Pivot for Excel**

*Pro DAX with Power BI*

**DAX Patterns**

*M Is for (Data) Monkey*

**Collect, Combine, and Transform Data Using Power Query in Excel and Power BI**

[Tabular Modeling in Microsoft SQL Server Analysis Services](#)

*Introducing Microsoft Power BI*

[Mastering Microsoft Power BI](#)

**DAX Patterns: Second Edition**

**Microsoft Excel 2013 Building Data Models with PowerPivot**

**Microsoft Excel Pivot Table Data Crunching (Office 2021 and Microsoft 365)**

**Expert Data Modeling with Power BI**

**DAX Cookbook**

**Exam Ref Da-100 Analyzing Data with Microsoft Power BI**

[Power BI - Business Intelligence Clinic \(Color Version\): Create and Learn](#)

*Hands-On Business Intelligence with DAX*

**Microsoft SQL Server 2012 Analysis Services**

[Microsoft PowerPivot for Excel 2010](#)

[Microsoft Power BI Quick Start Guide](#)

*Microsoft Power BI Complete Reference*

**Data Analysis with Microsoft Power BI**

**Microsoft Power BI Cookbook**

**Mastering Power BI**

**Microsoft Office Inside Out (Office 2021 and Microsoft 365)**

**Power Pivot and Power BI: The Excel User's Guide to Dax, Power Query, Power BI & Power Pivot in Excel 2010-2016**

[Microsoft Power BI Quick Start Guide](#)

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The Definitive Guide To Dax Business Intelligence For Microsoft Power Bi Sql Server Analysis Services And Excel Books

What is the The Definitive Guide To Dax Business Intelligence For Microsoft Power Bi Sql Server Analysis Services And Excel?

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2019-12-10 Philip Seamark  
Learn the intricate workings of DAX and the mechanics that are necessary to solve advanced Power BI challenges. This book is all about DAX (Data Analysis Expressions), the formula language used in Power BI—Microsoft’s leading self-service business intelligence application—and covers other products such as PowerPivot and SQL Server Analysis Services Tabular. You will learn how to leverage the advanced applications of DAX to solve complex tasks. Often a task seems complex due to a lack of understanding, or a misunderstanding of core principles, and how certain components interact with each other. The authors of this book use solutions and examples to teach you how to solve complex problems. They explain the intricate workings of important concepts such as Filter Context and Context Transition. You will learn how Power BI, through combining DAX building blocks (such as measures, table filtering, and data lineage), can yield extraordinary analytical power. Throughout Pro Dax with Power BI these building blocks are used to create and compose solutions for advanced DAX problems, so you can independently build solutions to your own complex problems, and gain valuable insight from your data. What You Will Learn Understand the intricate workings of DAX to solve advanced problems Deconstruct problems into manageable parts in order to create your own recipes Apply

predefined solutions for addressing problems, and link back step-by-step to the mechanics of DAX, to know the foundation of this powerful query language Get fully on board with DAX, a new and evolving language, by learning best practices Who This Book Is For Anyone who wants to use Power BI to build advanced and complex models. Some experience writing DAX is helpful, but not essential if you have experience with other data query languages such as MDX or SQL.

2012 Marco Russo Create Business Intelligence (BI) solutions with the Business Intelligence Semantic Model (BISM) Tabular model - and discover a simpler method for analyzing business data.

2017-04-12 Marco Russo Build agile and responsive business intelligence solutions Create a semantic model and analyze data using the tabular model in SQL Server 2016 Analysis Services to create corporate-level business intelligence (BI) solutions. Led by two BI experts, you will learn how to build, deploy, and query a tabular model by following detailed examples and best practices. This hands-on book shows you how to use the tabular model’s in-memory database to perform rapid analytics—whether you are new to Analysis Services or already familiar with its multidimensional model. Discover how to: • Determine when a tabular or multidimensional model is right for your project • Build a

tabular model using SQL Server Data Tools in Microsoft Visual Studio 2015 • Integrate data from multiple sources into a single, coherent view of company information • Choose a data-modeling technique that meets your organization’s performance and usability requirements • Implement security by establishing administrative and data user roles • Define and implement partitioning strategies to reduce processing time • Use Tabular Model Scripting Language (TMSL) to execute and automate administrative tasks • Optimize your data model to reduce the memory footprint for VertiPaq • Choose between in-memory (VertiPaq) and pass-through (DirectQuery) engines for tabular models • Select the proper hardware and virtualization configurations • Deploy and manipulate tabular models from C# and PowerShell using AMO and TOM libraries Get code samples, including complete apps, at: <https://aka.ms/tabular/downloads> About This Book • For BI professionals who are new to SQL Server 2016 Analysis Services or already familiar with previous versions of the product, and who want the best reference for creating and maintaining tabular models. • Assumes basic familiarity with database design and business analytics concepts.

2013-03-15 Alberto Ferrari Your guide to quickly turn data into results. Transform your skills, data, and business—and create your own BI solutions using software you already

know and love: Microsoft Excel. Two business intelligence (BI) experts take you inside PowerPivot functionality for Excel 2013, with a focus on real world scenarios, problem-solving, and data modeling. You'll learn how to quickly turn mass quantities of data into meaningful information and on-the-job results—no programming required! Understand the differences between PowerPivot for Self Service BI and SQL Server Analysis Services for Corporate BI Extend your existing data-analysis skills to create your own BI solutions Quickly manipulate large data sets, often in millions of rows Perform simple-to-sophisticated calculations and what-if analysis Create complex reporting systems with data modeling and Data Analysis Expressions Share your results effortlessly across your organization using Microsoft SharePoint Authors' note on using Microsoft Excel 2016: This book's content was written against Excel 2013, but it is useful and valid for users of Excel 2016 too. Excel 2016 introduces several new DAX functions and an improved editor for DAX without changing any existing behavior. In other words, all of the concepts and examples explained in this book continue to work with Excel 2016.

2021-03 Daniil Maslyuk Direct from Microsoft, this Exam Ref is the official study guide for the new Microsoft DA-100 Analyzing Data with Microsoft Power BI certification exam. Exam Ref DA-100 Analyzing

Data with Microsoft Power BI offers professional-level preparation that helps candidates maximize their exam performance and sharpen their skills on the job. It focuses on specific areas of expertise modern IT professionals need to demonstrate real-world mastery of Power BI data analysis and visualization. Coverage includes: Preparing data: acquiring, profiling, cleaning, transforming, and loading data Modeling data: designing and developing data models, creating measures with DAX, and optimizing model performance Visualizing data: creating reports and dashboards, and enriching reports for usability Analyzing data: enhancing reports to expose insights, and performing advanced analysis Deploying and maintaining deliverables: managing datasets; creating and managing workspaces Microsoft Exam Ref publications stand apart from third-party study guides because they: Provide guidance from Microsoft, the creator of Microsoft certification exams Target IT professional-level exam candidates with content focused on their needs, not "one-size-fits-all" content Streamline study by organizing material according to the exam's objective domain (OD), covering one functional group and its objectives in each chapter Feature Thought Experiments to guide candidates through a set of "what if?" scenarios, and prepare them more effectively for Pro-level style exam

questions Explore big picture thinking around the planning and design aspects of the IT pro's job role For more information on Exam DA-100 and the Microsoft Certified: Data Analyst Associate credential, visit <https://docs.microsoft.com/en-us/learn/certifications/data-analyst-associate>.

2018-10-08 Gil Raviv Using Power Query, you can import, reshape, and cleanse any data from a simple interface, so you can mine that data for all of its hidden insights. Power Query is embedded in Excel, Power BI, and other Microsoft products, and leading Power Query expert Gil Raviv will help you make the most of it. Discover how to eliminate time-consuming manual data preparation, solve common problems, avoid pitfalls, and more. Then, walk through several complete analytics challenges, and integrate all your skills in a realistic chapter-length final project. By the time you're finished, you'll be ready to wrangle any data—and transform it into actionable knowledge. Prepare and analyze your data the easy way, with Power Query · Quickly prepare data for analysis with Power Query in Excel (also known as Get & Transform) and in Power BI · Solve common data preparation problems with a few mouse clicks and simple formula edits · Combine data from multiple sources, multiple queries, and mismatched tables · Master basic and advanced techniques for unpivoting tables · Customize

transformations and build flexible data mashups with the M formula language · Address collaboration challenges with Power Query · Gain crucial insights into text feeds · Streamline complex social network analytics so you can do it yourself For all information workers, analysts, and any Excel user who wants to solve their own business intelligence problems.

2021-12-21 Bill Jelen Use Microsoft 365 Excel and Excel 2021 pivot tables and pivot charts to produce powerful, dynamic reports in minutes: take control of your data and your business! Even if you've never created a pivot table before, this book will help you leverage all their flexibility and analytical power— including important recent improvements in Microsoft 365 Excel. Drawing on more than 30 years of cutting-edge Excel experience, MVP Bill Jelen (“MrExcel”) shares practical “recipes” for solving real business problems, expert insights for avoiding mistakes, and advanced tips and tricks you'll find nowhere else. By reading this book, you will: Master easy, powerful ways to create, customize, change, and control pivot tables Transform huge datasets into clear summary reports Instantly highlight your most profitable customers, products, or regions Use the data model and Power Query to quickly analyze disparate data sources Create powerful crosstab reports with new dynamic arrays and Power Query Build geographical pivot tables with 3D Maps Construct

and share state-of-the-art dynamic dashboards Revamp analyses on the fly by dragging and dropping fields Build dynamic self-service reporting systems Share your pivot tables with colleagues Create data mashups using the full Power Pivot capabilities in modern Excel versions Generate pivot tables using either VBA on the Desktop or Typescript in Excel Online Save time and avoid formatting problems by adapting reports with GetPivotData Unpivot source data so it's easier to work with Use new Analyze Data artificial intelligence to create pivot tables

2021-06-11 Soheil Bakhshi Manage and work with business data effectively by learning data modeling techniques and leveraging the latest features of Power BI Key Features Understand data modeling techniques to get the best out of data using Power BI Define the relationships between data to extract valuable insights Solve a wide variety of business challenges by building optimal data models Book Description This book is a comprehensive guide to understanding the ins and outs of data modeling and how to create data models using Power BI confidently. You'll learn how to connect data from multiple sources, understand data, define and manage relationships between data, and shape data models to gain deep and detailed insights about your organization. In this book, you'll explore how to use data modeling and navigation techniques to define

relationships and create a data model before defining new metrics and performing custom calculations using modeling features. As you advance through the chapters, the book will demonstrate how to create full-fledged data models, enabling you to create efficient data models and simpler DAX code with new data modeling features. With the help of examples, you'll discover how you can solve business challenges by building optimal data models and changing your existing data models to meet evolving business requirements. Finally, you'll learn how to use some new and advanced modeling features to enhance your data models to carry out a wide variety of complex tasks. By the end of this Power BI book, you'll have gained the skills you need to structure data coming from multiple sources in different ways to create optimized data models that support reporting and data analytics. What you will learn Implement virtual tables and time intelligence functionalities in DAX to build a powerful model Identify Dimension and Fact tables and implement them in Power Query Editor Deal with advanced data preparation scenarios while building Star Schema Explore best practices for data preparation and modeling Discover different hierarchies and their common pitfalls Understand complex data models and how to decrease the level of model complexity with different approaches Learn advanced data modeling techniques such as aggregations, incremental

refresh, and RLS/OLS Who this book is for This MS Power BI book is for BI users, data analysts, and analysis developers who want to become well-versed with data modeling techniques to make the most of Power BI. You'll need a solid grasp on basic use cases and functionalities of Power BI and Star Schema functionality before you can dive in.

2020-01-31 Ian Horne  
Implement business intelligence (BI), data modeling, and data analytics within Microsoft products such as Power BI, SQL Server, and Excel Key Features Understand the ins and outs of DAX expressions and querying functions with the help of easy-to-follow examples Manipulate data of varying complexity and optimize BI workflows to extract key insights Create, monitor, and improve the performance of models by writing clean and robust DAX queries Book Description Data Analysis Expressions (DAX) is known for its ability to increase efficiency by extracting new information from data that is already present in your model. With this book, you'll learn to use DAX's functionality and flexibility in the BI and data analytics domains. You'll start by learning the basics of DAX, along with understanding the importance of good data models, and how to write efficient DAX formulas by using variables and formatting styles. You'll then explore how DAX queries work with the help of examples. The book will guide you through optimizing the BI

workflow by writing powerful DAX queries. Next, you'll learn to manipulate and load data of varying complexity within Microsoft products such as Power BI, SQL Server, and Excel Power Pivot. You'll then discover how to build and extend your data models to gain additional insights, before covering progressive DAX syntax and functions to understand complex relationships in DAX. Later, you'll focus on important DAX functions, specifically those related to tables, date and time, filtering, and statistics. Finally, you'll delve into advanced topics such as how the formula and storage engines work to optimize queries. By the end of this book, you'll have gained hands-on experience in employing DAX to enhance your data models by extracting new information and gaining deeper insights. What you will learn Understand DAX, from the basics through to advanced topics, and learn to build effective data models Write and use DAX functions and expressions with the help of hands-on examples Discover how to handle errors in your DAX code, and avoid unwanted results Load data into a data model using Power BI, Excel Power Pivot, and SSAS Tabular Cover DAX functions such as date, time, and time intelligence using code examples Gain insights into data by using DAX to create new information Understand the DAX VertiPaq engine and how it can help you optimize data models Who this book is for This book is for data

analysts, business analysts, BI developers, or SQL users who want to make the best use of DAX in the BI and data analytics domain with the help of examples. Some understanding of BI concepts is mandatory to fully understand the concepts covered in the book.

2020 Marco Russo

2018-12-21 Devin Knight  
Design, develop, and master efficient Power BI solutions for impactful business insights Key Features Get to grips with the fundamentals of Microsoft Power BI Combine data from multiple sources, create visuals, and publish reports across platforms Understand Power BI concepts with real-world use cases Book Description Microsoft Power BI Complete Reference Guide gets you started with business intelligence by showing you how to install the Power BI toolset, design effective data models, and build basic dashboards and visualizations that make your data come to life. In this Learning Path, you will learn to create powerful interactive reports by visualizing your data and learn visualization styles, tips and tricks to bring your data to life. You will be able to administer your organization's Power BI environment to create and share dashboards. You will also be able to streamline deployment by implementing security and regular data refreshes. Next, you will delve deeper into the nuances of Power BI and handling projects. You will get

including many-to-many relationships and bidirectional filters · Master advanced optimization techniques, and improve performance in aggregations · Optimize data models to achieve better compression · Measure DAX query performance with DAX Studio and learn how to optimize your DAX

2020-08-10 Marco Russo A pattern is a general, reusable solution to a frequent or common challenge. This book is the second edition of the most comprehensive collection of ready-to-use solutions in DAX, that you can use in Microsoft Power BI, Analysis Services Tabular, and Power Pivot for Excel. The book includes the following patterns: Time-related calculations, Standard time-related calculations, Month-related calculations, Week-related calculations, Custom time-related calculations, Comparing different time periods, Semi-additive calculations, Cumulative total, Parameter table, Static segmentation, Dynamic segmentation, ABC classification, New and returning customers, Related distinct count, Events in progress, Ranking, Hierarchies, Parent-child hierarchies, Like-for-like comparison, Transition matrix, Survey, Basket analysis, Currency conversion, Budget.

2018-03-31 Philip Seamark Attention all SQL Pros, DAX is not just for writing Excel-based formulas! Get hands-on

acquainted with planning a Power BI project, development, and distribution of content, and deployment. You will learn to connect and extract data from various sources to create robust datasets, reports, and dashboards. Additionally, you will learn how to format reports and apply custom visuals, animation and analytics to further refine your data. By the end of this Learning Path, you will learn to implement the various Power BI tools such as on-premises gateway together along with staging and securely distributing content via apps. This Learning Path includes content from the following Packt products: Microsoft Power BI Quick Start Guide by Devin Knight et al. Mastering Microsoft Power BI by Brett Powell What you will learn Connect to data sources using both import and DirectQuery options Leverage built-in and custom visuals to design effective reports Administer a Power BI cloud tenant for your organization Deploy your Power BI Desktop files into the Power BI Report Server Build efficient data retrieval and transformation processes Who this book is for Microsoft Power BI Complete Reference Guide is for those who want to learn and use the Power BI features to extract maximum information and make intelligent decisions that boost their business. If you have a basic understanding of BI concepts and want to learn how to apply them using Microsoft Power BI, then Learning Path is for you. It consists of real-world examples on Power BI

and goes deep into the technical issues, covers additional protocols, and much more.

2019-07-02 Marco Russo Now expanded and updated with modern best practices, this is the most complete guide to Microsoft's DAX language for business intelligence, data modeling, and analytics. Expert Microsoft BI consultants Marco Russo and Alberto Ferrari help you master everything from table functions through advanced code and model optimization. You'll learn exactly what happens under the hood when you run a DAX expression, and use this knowledge to write fast, robust code. This edition focuses on examples you can build and run with the free Power BI Desktop, and helps you make the most of the powerful syntax of variables (VAR) in Power BI, Excel, or Analysis Services. Want to leverage all of DAX's remarkable capabilities? This no-compromise "deep dive" is exactly what you need. Perform powerful data analysis with DAX for Power BI, SQL Server, and Excel · Master core DAX concepts, including calculated columns, measures, and calculation groups · Work efficiently with basic and advanced table functions · Understand evaluation contexts and the CALCULATE and CALCULATE TABLE functions · Perform time-based calculations · Use calculation groups and calculation items · Use syntax of variables (VAR) to write more readable, maintainable code · Express diverse and unusual

learning and expert advice on how to use the vast capabilities of the DAX language to solve common data modeling challenges. Beginning DAX with Power BI teaches key concepts such as mapping techniques from SQL to DAX, filtering, grouping, joining, pivoting, and using temporary tables, all aimed at the SQL professional. Join author Philip Seamark as he guides you on a journey through typical business data transformation scenarios and challenges, and teaches you, step-by-step, how to resolve challenges using DAX. Tips, tricks, and shortcuts are included and explained, along with examples of the SQL equivalent, in order to accelerate learning. Examples in the book range from beginner to advanced, with plenty of detailed explanation when walking through each scenario. What You'll Learn Turbocharge your Power BI model by adding advanced DAX programming techniques Know when to use calculated measures versus calculated columns Generate new tables on the fly from existing data Optimize, monitor, and tune Power BI to improve performance of your models Discover new ideas, tricks, and time-saving techniques for better models Who This Book Is For Business intelligence developers, business analysts, or any SQL user who wants to use Power BI as a reporting tool. A solid understanding of SQL is recommended, as examples throughout the book include the DAX equivalents to SQL problem/solution scenarios.

2021-09-30 Greg Deckler Build effective analytical data models, reports, and dashboards using the advanced features of Power BI. Purchase of the print or Kindle book includes a free eBook in the PDF format. Key Features Update your knowledge with new recipes for query optimization, aggregation tables, Power BI API, and paginated reports Work with recipes across diverse Power BI platforms including the Power BI Service and Mobile Applications Implement custom solutions with M and DAX languages through actionable guidance and proven development techniques Book Description The complete everyday reference guide to Power BI, written by an internationally recognized Power BI expert duo, is back with a new and updated edition. Packed with revised practical recipes, Microsoft Power BI Cookbook, Second Edition, helps you navigate Power BI tools and advanced features. It also demonstrates the use of end-to-end solutions that integrate those features to get the most out of Power BI. With the help of the recipes in this book, you'll gain advanced design and development insight, practical tips, and guidance on enhancing existing Power BI projects. The updated recipes will equip you with everything you need to know to implement evergreen frameworks that will stay relevant as Power BI updates. You'll familiarize yourself with Power BI development tools and services by going deep into the data connectivity,

transformation, modeling, visualization, and analytical capabilities of Power BI. By the end of this book, you'll make the most of Power BI's functional programming languages of DAX and M and deliver powerful solutions to common business intelligence challenges. What you will learn Cleanse, stage, and integrate your data sources with Power Query (M) Remove data complexities and provide users with intuitive, self-service BI capabilities Build business logic and analysis into your solutions via the DAX programming language and dashboard-ready calculations Implement aggregation tables to accelerate query performance over large data sources Create and integrate paginated reports Understand the differences and implications of DirectQuery, live connections, Import, and Composite model datasets Integrate other Microsoft data tools into your Power BI solution Who this book is for If you're a BI professional who wants to up their knowledge of Power BI and offer more value to their organization, then this book is for you. Those looking for quick solutions to common Power BI problems will also find this book an extremely useful resource. Please be aware that this is not a beginner's guide; you'll need a solid understanding of Power BI and experience working with datasets before you dive in.

2021-12-22 Joe Habraken Conquer Microsoft Office—from the inside out! Dive into the Microsoft Office

application suite—and really put its productivity tools and services to work for you! This supremely well-organized reference packs hundreds of timesaving solutions, tips, and workarounds—all you need to make the most of Office's most powerful tools for productivity and decision-making. Renowned Office expert Joe Habraken offers a complete tour of Microsoft Office, with cutting-edge techniques and shortcuts for Word, Excel, PowerPoint, Outlook, Publisher, the 365 Online apps, and more. Discover how experts tackle today's key tasks—and challenge yourself to new levels of mastery. Create amazing content faster with Office's new features, tools, and shortcuts. Share, collaborate with, and secure Office files in the cloud. Organize, edit, and format complex documents with Microsoft Word. Build tables of contents, captions, indexes, and footnotes that automatically update. Efficiently enter and manage data in Excel workbooks, and format it for easy understanding. Build flexible, reliable Excel workbooks with formulas and functions—including XLOOKUP and other enhancements. Integrate data from external sources, including stock and currency data, and Wolfram curated knowledge. Transform data into insight with Pivot Tables and Excel charts — including new recommended charts and the Quick Analysis gallery. Quickly create presentations with PowerPoint themes, Reuse Slides, and

Libraries. Build more impactful slides with advanced formatting, SmartArt, animation, transitions, media, and free stock images. Use PowerPoint tools to present more effectively—in person or online via Microsoft Teams. Systematically improve email productivity and security with Outlook. Manage appointments and tasks and quickly plan meetings.

2010-10-05 Alberto Ferrari  
Microsoft PowerPivot for Excel 2010: Give Your Data Meaning introduces PowerPivot in Excel 2010 to power users and data analysts who want to give their data meaning by creating their own Business Intelligence models. And with Microsoft Excel 2010: Data Analysis and Business Modeling, you'll learn the best ways to use Office Excel 2010 for data analysis and business modeling. Award-winning professor and statistician Wayne Winston shares practical examples to help you transform data into bottom-line results. Web site includes practice files. The two books included in this kit are:  
9780735640580 Microsoft PowerPivot for Excel 2010  
9780735643369 Microsoft Office Excel 2007: Data Analysis and Business Modeling, 3E

2020-08-10 Marco Russo

2018-03-29 Brett Powell  
Design, create and manage robust Power BI solutions to gain meaningful business insights Key Features Master all the dashboarding and reporting features of Microsoft

Power BI Combine data from multiple sources, create stunning visualizations and publish your reports across multiple platforms A comprehensive guide with real-world use cases and examples demonstrating how you can get the best out of Microsoft Power BI Book DescriptionThis book is intended for business intelligence professionals responsible for the design and development of Power BI content as well as managers, architects and administrators who oversee Power BI projects and deployments. The chapters flow from the planning of a Power BI project through the development and distribution of content to the administration of Power BI for an organization. BI developers will learn how to create sustainable and impactful Power BI datasets, reports, and dashboards. This includes connecting to data sources, shaping and enhancing source data, and developing an analytical data model. Additionally, top report and dashboard design practices are described using features such as Bookmarks and the Power KPI visual. BI managers will learn how Power BI's tools work together such as with the On-premises data gateway and how content can be staged and securely distributed via Apps. Additionally, both the Power BI Report Server and Power BI Premium are reviewed. By the end of this book, you will be confident in creating effective charts, tables, reports or dashboards for any kind of data using the tools and techniques in Microsoft Power BI. What

you will learn Build efficient data retrieval and transformation processes with the Power Query M Language Design scalable, user-friendly DirectQuery and Import Data Models Develop visually rich, immersive, and interactive reports and dashboards Maintain version control and stage deployments across development, test, and production environments Manage and monitor the Power BI Service and the On-premises data gateway Develop a fully on-premise solution with the Power BI Report Server Scale up a Power BI solution via Power BI Premium capacity and migration to Azure Analysis Services or SQL Server Analysis Services Who this book is for Business Intelligence professionals and existing Power BI users looking to master Power BI for all their data visualization and dashboarding needs will find this book to be useful. While understanding of the basic BI concepts is required, some exposure to Microsoft Power BI will be helpful.

2018-10-06 Roger F. Silva If you want to learn Business Intelligence software, if you are looking for specific BI tool, or if you are trying to decide on your next new BI solution, you will love Business Intelligence Clinic. One dataset, multiple solutions: Each book is about a different BI software, and you will follow step-by-step instructions to create a professional sales dashboard with the same friendly dataset. The BI Clinic series is suitable for everyone - managers,

analysts, students... - It will help you compare different Business Intelligence tools, learn the basics, and select the best for your project, company, customers, or personal needs. In this Create and Learn book, Power BI - Business Intelligence Clinic with more than 300 images (Color Version), you will go through important topics of Microsoft Power BI Desktop - a Free BI tool from Microsoft. You will learn how to install Power BI Desktop, get data, model your data, work with visuals and reports, create a sales dashboard, and share your work with others. We will not go into deep theories as the purpose of this book and all Create and Learn material is to make the most of your time and to learn by doing. You will follow step-by-step instructions to create a professional sales dashboard, and eight warm-up dashboards to help you rapidly increase your Power BI knowledge. I hope this book will help you to start your journey in the Business Intelligence world and give you the right tools to start building professional reports and dashboards using Microsoft Power BI. Thank you for creating and learning. Roger F. Silva For Kindle ebook, or Black & White (cheaper than color), versions use this link: <https://www.amazon.com/dp/B07J3DLBXX> Check the Business Intelligence Clinic series One dataset, multiple solutions: Power BI - Business Intelligence Clinic Excel - Business Intelligence Clinic Tableau - Business Intelligence Clinic Qlik - Business

2017-04-28 Alberto Ferrari  
Renowned DAX experts Alberto Ferrari and Marco Russo teach you how to design data models for maximum efficiency and effectiveness. How can you use Excel and Power BI to gain real insights into your information? As you examine your data, how do you write a formula that provides the numbers you need? The answers to both of these questions lie with the data model. This book introduces the basic techniques for shaping data models in Excel and Power BI. It's meant for readers who are new to data modeling as well as for experienced data modelers looking for tips from the experts. If you want to use Power BI or Excel to analyze data, the many real-world examples in this book will help you look at your reports in a different way-like experienced data modelers do. As you'll soon see, with the right data model, the correct answer is always a simple one! By reading this book, you will:

- Gain an understanding of the basics of data modeling, including tables, relationships, and keys
- Familiarize yourself with star schemas, snowflakes, and common modeling techniques
- Learn the importance of granularity
- Discover how to use multiple fact tables, like sales and purchases, in a complex data model
- Manage calendar-related calculations by using date tables
- Track historical attributes, like previous addresses of customers or manager assignments
- Use

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snapshots to compute quantity on hand • Work with multiple currencies in the most efficient way • Analyze events that have durations, including overlapping durations • Learn what data model you need to answer your specific business questions About This Book • For Excel and Power BI users who want to exploit the full power of their favorite tools • For BI professionals seeking new ideas for modeling data

2016-07-07 Alberto Ferrari

This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Introducing Microsoft Power BI enables you to evaluate when and how to use Power BI. Get inspired to improve business processes in your company by leveraging the available analytical and collaborative features of this environment. Be sure to watch for the publication of Alberto Ferrari and Marco Russo's upcoming retail book, Analyzing Data with Power BI and Power Pivot for Excel (ISBN 9781509302765). Go to the book's page at the Microsoft Press Store here for more

details:<http://aka.ms/analyzingdata/details>. Learn more about Power BI at <https://powerbi.microsoft.com/>.

2018-07-30 Devin Knight Bring your data to life with Power BI Key Features Get to grips with the fundamentals of Microsoft Power BI and its Business Intelligence capabilities Build accurate analytical models,

reports and dashboards Get faster and more intuitive insights from your data using Microsoft Power BI Book Description Microsoft Power BI is a cloud-based service that helps you easily visualize and share insights using your organization's data. This book will get you started with business intelligence using the Power BI toolset, covering essential concepts such as installation, designing effective data models, as well as building basic dashboards and visualizations to make your data come to life You will learn how to get your data the way you want - connecting to data sources sources and how to clean your data with the Power BI Query Editor. You will next learn how to properly design your data model to make your data easier to work with.. You will next learn how to properly design your data model to navigate table relationships and build DAX formulas to make your data easier to work with. Visualizing your data is another key element of this book, and you will learn how to follow proper data visualization styles and enhanced digital storytelling techniques. By the end of this book, you will understand how to administer your organization's Power BI environment so deployment can be made seamless, data refreshes can run properly, and security can be fully implemented What you will learn Connect to data sources using both import and DirectQuery options Use the Query Editor to apply data transformations and data cleansing processes, including

learning how to write M and R scripts Design optimized data models by designing relationships and DAX calculations Leverage built-in and custom visuals to design effective reports Use the Power BI Desktop and Power BI Service to implement Row Level Security on your model Administer a Power BI cloud tenant for your organization Deploy your Power BI Desktop files into the Power BI Report Server Who this book is for This book is for aspiring Business Intelligence professionals who want to get up and running with Microsoft Power BI. If you have a basic understanding of BI concepts and want to learn how to apply them using Microsoft Power BI, this book is for you.

2020-10-30 Devin Knight An accessible fast paced introduction to all aspects of Power BI for new or aspiring BI professionals, data analysts, and data visualizers. Purchase of the print or Kindle book includes a free eBook in the PDF format. Key Features Updated with the latest features in Power BI including Dataflow, AI insights, visuals and row level security Get faster and more intuitive data insights using Microsoft Power BI and its business intelligence capabilities Build accurate analytical models, reports, and dashboards Book Description This revised edition has been fully updated to reflect the latest enhancements to Power BI. It includes a new chapter dedicated to dataflow, and covers all the essential concepts such as installation,

designing effective data models, as well as building basic dashboards and visualizations to help you and your organization make better business decisions. You'll learn how to obtain data from a variety of sources and clean it using Power BI Query Editor. You'll then find out how you can design your data model to navigate and explore relationships within it and build DAX formulas to make your data easier to work with. Visualizing your data is a key element in this book, and you'll get to grips rapidly with data visualization styles and enhanced digital storytelling techniques. In addition, you will acquire the skills to build your own dataflows, understand the Common Data Model, and automate data flow refreshes to eradicate data cleansing inefficiency. This guide will help you understand how to administer your organization's Power BI environment so that deployment can be made seamless, data refreshes can run properly, and security can be fully implemented. By the end of this Power BI book, you'll have a better understanding of how to get the most out of Power BI to perform effective business intelligence. What you will learn Connect to data sources using import and DirectQuery options Use Query Editor for data transformation and data cleansing processes, including writing M and R scripts and dataflows to do the same in the cloud Design optimized data models by designing relationships and DAX

calculations Design effective reports with built-in and custom visuals Adopt Power BI Desktop and Service to implement row-level security Administer a Power BI cloud tenant for your organization Use built-in AI capabilities to enhance Power BI data transformation techniques Deploy your Power BI desktop files into the Power BI Report Server Who this book is for Aspiring business intelligence professionals who want to learn Power BI will find this book useful. If you have a basic understanding of BI concepts and want to learn how to apply them using Microsoft Power BI, this book is for you.

2015-06-01 Ken Puls Power Query is one component of the Power BI (Business Intelligence) product from Microsoft, and "M" is the name of the programming language created by it. As more business intelligence pros begin using Power Pivot, they find that they do not have the Excel skills to clean the data in Excel; Power Query solves this problem. This book shows how to use the Power Query tool to get difficult data sets into both Excel and Power Pivot, and is solely devoted to Power Query dashboarding and reporting.

2021-12 Avichal Singh Microsoft PowerPivot is a free add-on to Excel from Microsoft that allows users to produce new kinds of reports and analyses that were simply impossible before, and this book is the first to tackle DAX formulas, the core capability of PowerPivot, from the

audience. Written by the world's foremost PowerPivot blogger and practitioner, the book's concepts and approach are introduced in a step-by-step manner tailored to the learning style of Excel users everywhere. The techniques presented allow users to produce, in hours or even minutes, results that formerly would have taken entire teams weeks or months to produce. The "pattern-like" techniques and best practices contained in this book have been developed and refined over two years of onsite training with Excel users around the world, and the key lessons from those seminars costing thousands of dollars per day are now available within the pages of this easy-to-follow guide. This updated edition covers new features introduced with Office 2015.

2015-10-14 Alberto Ferrari This comprehensive and authoritative guide will teach you the DAX language for business intelligence, data modeling, and analytics. Leading Microsoft BI consultants Marco Russo and Alberto Ferrari help you master everything from table functions through advanced code and model optimization. You'll learn exactly what happens under the hood when you run a DAX expression, how DAX behaves differently from other languages, and how to use this knowledge to write fast, robust code. If you want to leverage all of DAX's remarkable power and flexibility, this no-compromise "deep dive" is exactly what you need. Perform

powerful data analysis with DAX for Microsoft SQL Server Analysis Services, Excel, and Power BI Master core DAX concepts, including calculated columns, measures, and error handling Understand evaluation contexts and the CALCULATE and CALCULATETABLE functions Perform time-based calculations: YTD, MTD, previous year, working days, and more Work with expanded tables, complex functions, and elaborate DAX expressions Perform calculations over hierarchies, including parent/child hierarchies Use DAX to express diverse and unusual relationships Measure DAX query performance with SQL Server Profiler and DAX Studio

2020-03-18 Greg Deckler Solve real-world business problems by learning how to create common industry key performance indicators and other calculations using DAX within Microsoft products such as Power BI, SQL Server, and Excel. Key Features Learn to write sophisticated DAX queries to solve business intelligence and data analytics challenges Handle performance issues and optimization within the data model, DAX calculations and more Solve business issues with Microsoft Excel, Power BI, and SQL Server using DAX queries Book Description DAX provides an extra edge by extracting key information from the data that is already present in your model. Filled with examples of practical, real-world calculations geared toward

business metrics and key performance indicators, this cookbook features solutions that you can apply for your own business analysis needs. You'll learn to write various DAX expressions and functions to understand how DAX queries work. The book also covers sections on dates, time, and duration to help you deal with working days, time zones, and shifts. You'll then discover how to manipulate text and numbers to create dynamic titles and ranks, and deal with measure totals. Later, you'll explore common business metrics for finance, customers, employees, and projects. The book will also show you how to implement common industry metrics such as days of supply, mean time between failure, order cycle time and overall equipment effectiveness. In the concluding chapters, you'll learn to apply statistical formulas for covariance, kurtosis, and skewness. Finally, you'll explore advanced DAX patterns for interpolation, inverse aggregators, inverse slicers, and even forecasting with a deseasonalized correlation coefficient. By the end of this book, you'll have the skills you need to use DAX's functionality and flexibility in business intelligence and data analytics. What you will learn Understand how to create common calculations for dates, time, and duration Create key performance indicators (KPIs) and other business calculations Develop general DAX calculations that deal with text and numbers Discover new ideas and time-saving techniques for better

calculations and models Perform advanced DAX calculations for solving statistical measures and other mathematical formulas Handle errors in DAX and learn how to debug DAX calculations Understand how to optimize your data models Who this book is for Business users, BI developers, data analysts, and SQL users who are looking for solutions to the challenges faced while solving analytical operations using DAX techniques and patterns will find this book useful. Basic knowledge of the DAX language and Microsoft services is mandatory.

2021-09-11 Chandraish Sinha Expert Choice to build Business Intelligence landscapes and dashboards for Enterprises KEY FEATURES ● In-depth knowledge of Power BI, demonstrated through step-by-step exercises. ● Covers data modelling, visualization, and implementing security with complete hands-on training. ● Includes a project that simulates a realistic business environment from start to finish. DESCRIPTION Mastering Power BI covers the entire Power BI implementation process. The readers will be able to understand all the concepts covered in this book, from data modelling to creating powerful - visualizations. This book begins with the concepts and terminology such as Star-Schema, dimensions and facts. It explains about multi-table dataset and demonstrates how to load these tables into Power BI. It shows how to load stored

data in various formats and create relationships. Readers will also learn more about Data Analysis Expressions (DAX). This book is a must for the developers wherein they learn how to extend the usability of Power BI, to explore meaningful and hidden data insights. Throughout the book, you keep on learning about the concepts, techniques and expert practices on loading and shaping data, visualization design and security implementation. WHAT YOU WILL LEARN ● Learn about Business Intelligence (BI) concepts and its contribution in business analytics. ● Learn to connect, load, and transform data from disparate data sources. ● Start creating and executing powerful DAX calculations. ● Design various visualizations to prepare insightful reports and dashboards. WHO THIS BOOK IS FOR This book is for anyone interested in learning how to use Power BI desktop or

starting a career in Business Intelligence and Analytics. While this covers all the fundamentals, it is recommended that the reader be familiar with MS-Excel and database concepts. TABLE OF CONTENTS 1. Understanding the Basics 2. Connect and Shape 3. Optimize your datamodel 4. Data Analysis Expressions (DAX) 5. Visualizations in Power BI 6. Power BI Service 7. Securing your application

2020-01-03 Brian Larson Explore, create, and manage highly interactive data visualizations using Microsoft Power BI Extract meaningful business insights from your disparate enterprise data using the detailed information contained in this practical guide. Written by a recognized BI expert and bestselling author, Data Analysis with Microsoft Power BI teaches you the skills you need to interact

robust visualizations and custom data models. Hands-on exercises based on real-life business scenarios clearly demonstrate each technique. Publishing your results to the Power BI Service (PowerBI.com) and Power BI Report Server are also fully covered. Inside, you will discover how to: •Understand Business Intelligence and self-service analytics •Explore the tools and features of Microsoft Power BI •Create and format effective data visualizations •Incorporate advanced interactivity and custom graphics •Build and populate accurate data models •Transform data using the Power BI Query Editor •Work with measures, calculated columns, and tabular models •Write powerful DAX language scripts •Share content on the PowerBI Service (PowerBI.com) •Store your visualizations on the Power BI Report Server