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Design for Care - Peter Jones 2013-05-01 The world of healthcare is constantly evolving, even increasing in complexity, costs, and stakeholders, and presenting huge challenges to policy making, decision making and system design. In Design for Care, we’ll show how service and information designers can work with practice professionals and patients/caregivers to make a positive difference in healthcare.

Service Design - RobertCuvradile 2016-07-01 Service design is an emerging competence for all designers who are serious about their careers. Service design is about making services desirable, efficient and usable. We are immersed in services every day. We use the Internet, watch television, travel, bank, shop, drink coffee and eat at restaurants, use government services, and go to movies. Over the last 50 years, the United States has evolved from an economy based on creating goods to one based on providing services. Design is no longer about only the aesthetics or surfaces of things. Today designers create diverse and complex systems of experiences of products, services, spaces and touchpoints - the people, information, products and spaces that customers encounter. In this book the practical methods, processes, and tools that service designers use. Learn here how to understand your customers’ service journey, how to develop new services and how to prototype and test your ideas for real customers in the most efficient and effective ways possible.

PreachersNSneakers - Anonymous 2021-04-27 Founder of the phenomenon social media account PreachersNSneakers tackles how faith, capitalism, consumerism, and (wannabe) celebrity have collided. What started as a joke account on Instagram has turned into a movement. Through this provocative project, the founder of PreachersNSneakers is helping thousands of Jesus followers wrestle with the inevitable dilemmas created by a culture obsessed with image and entertainment. In PreachersNSneakers: Authenticity in an Age of For-Profit Faith and (Wannabe) Celebrities, the author boldly confronts many of the difficult questions plaguing countless Christians’ minds, such as: Should pastors grow wealthy off of religion, and why do we get so angry when they do? Is it okay to stoke envy among others with curated “lifestyle” images on social media? Do we really believe that divine blessings are monetary, or is that just religious wallpaper to hide our own greed? Is there space in Christendom for celebrities like Kanye and Bieber to exist without distorting the good news? What about this: Is it wrong for someone like this author to call out faith leaders online and leverage “cancel culture” to affect change? PreachersNSneakers will navigate these challenging questions and many more with humor, wit, candor, and a few never-before-published hijinks. Each chapter will explore the various sides of the debate, holding space for readers to make up their own minds. The book will doubtlessly become a staple for church small groups, college ministries, and book clubs, emboldening struggling believers who want to live a more genuine faith. After all, the Lord works in mysterious colorways.

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